

H. WOOD, President. J. WOOD, Manager.

SIMPSON COMPANY LIMITED

COMPANY LIMITED

THE ROBERT

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SATURDAY JULY 10 1920



A Sale of Cut Glass 30 to 60% Less Than Normal Prices. LOVERS of genuine art in glass would cherish any one of these beautiful cut glass vessels...



- Large Punch Bowl, diamond pattern, regular \$150.00, Monday \$75.00. Footed Comports, Regular \$50.00, Monday \$20.00. 10-inch Fruit Nappies, Regular \$2.50, Monday \$1.50. Oval Ice Cream Trays, Regular \$12.00, Monday \$6.50.

Domestic Linens and Staples

HALF of the Department is already installed on the Dress Goods Floor, upstairs. We distinguish the location of Monday's attractions, as you'll notice.

Clearing Sale of Framed Pictures

We are going to Sell Pictures Worth all the Way to \$6.50 on Monday for \$1.49. NEW stock mind you. We've no room for it—our new galleries are not ready.

Colored Muslins Reduced

WE are going to take decisive and heroic measures with some of our colored muslins on Monday. We have determined their departure and so developed your opportunity.

Rogers' Spoons and Forks Reduced

Rogers' Tea Spoons, fancy pattern handles. Regular value \$2.35 dozen, Monday, set of 6, 89c.

\$1.25 Clocks 69c

200 Copper Finish Alarm Clocks, loud bell, lever to stop, guaranteed timekeepers. Regular \$1.25, Monday 69c.

Wall Papers and Mouldings

Reducing the stock after our best season's selling. Clearing up odd lots. Monday specials half price.

Summer Dresses and Suits

TWO items of reduction will be offered by the Cloak Department on Monday. Ladies preparing for the flight to Lake Simcoe, Muskoka et al. will need just such knock-about costumes as we are pricing so temptingly in order to clear them out now, all at once, instead of gradually.

Mid-Summer Dress Goods Clearance

\$1.00, \$1.25 AND \$1.50 WORSTED SUITINGS AND DRESS GOODS FOR 59c. 250 yards of Fashionable Suitings and Dress Goods will be on sale, and a special counter will be allotted to these fabrics on Monday.

Monday a Special Showing of Black Silks

RICH Black Dress Silks of the Simpson quality. Black Ottoman Cord Silks for stylish coats and suits. Black Satin Mousseline Duchesse for rich handsome gowns.

For Women with Small Hands \$4.50 to \$5.50 Parasols for \$2.88

A clearing of all our most expensive White Embroidered Linen Parasols, all hand worked, in several different designs, nice light natural wood handles, and suitable to wear with any costume.

Good Summer Reading

REPRINTED COPYRIGHTS. These books were published first at \$1.25 and \$1.50. We have them to sell at 50c a copy. Bound in cloth, too.

The Summer Holidays.

WERE you ever a boy? Imagine what the Summer holidays mean to a real boy—two months FREEDOM, two months of NO SCHOOL, two months of negligible clothes, two months of swimming, two months of baseball, two months of real Boydom.



Help your boy enjoy his summer holidays to the full. A boy today is a serious minded man soon enough. He'll need a bathing suit, a sweater, and one of those short-sleeved jerseys. Whatever he lacks of this kind can be had best in the Boys' Store.

Boys' Wash Suits 49c

Boys' Blue and White Stripe Sailor Blouse Wash Suits, in a light weight galatea; blouse made with sailor collar and white drill shield; plain knee pants. Sizes 6 to 10 years. Regular price 75c. Monday 49c.

Summer Holiday Hats

Children's Straw and Linen Hats, in sailor style, wide or medium brims, white, blue or black bands and streamers. Regular 50c, 75c, Monday 39c.

Summer Holiday Footwear

BUYING in very large quantities for cash enables us to offer the following Summer Footwear at very low prices. Monday—Tennis Shoes, Outing Shoes, Yachting Shoes, Lacrosse Shoes, Bathing Shoes.

Summer Stockings 12 1/2c

Women's Black Cotton Hose, double sole, toe and heel, stainless dye, all sizes. Monday, pair, 12 1/2c.

Clearing Millinery at \$1.00

Nearly 1,000 of our best Hats have been reduced to the nominal price of one dollar. Come and see them. You can afford a full hat box this trip!

Wash Day Helps

Laundry Starch, 4 lbs. 25c. Fels-Napha Soap, per bar 5c. Sunlight Soap, 6 bars 25c. Comfort, Eclipse or Victor Soap, per bar 4c.

Simpson's Housefurnishing Club Open to 500 New Members During the Month of July

MONDAY BASEMENT SALE. Square Black Gas or Electric Domes, 14 inch spread, made any length, ruby, green or amber glass, with headed fringe to match, regular \$12, Monday \$8.75. Square Brush Brass Gas or Electric Domes, 14 inch spread, ruby, green or amber glass, with headed fringe to match, regular \$12, Monday \$9.95.

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