

H. H. FUDGER, President J. WOOD, Manager

THE ROBERT

SIMPSON COMPANY, LIMITED

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PROBABILITIES.

Fresh to strong winds, a few local showers...

THE ROBERT

SIMPSON COMPANY, LIMITED

FRIDAY, MAY 7

A Great Selling of Suits the Feature for Saturday

Women's \$25, \$35, \$40 and \$45 Suits Clearing up at \$17.85

WE HAVE had a busy week of it. Our Suits especially have been in demand...

Our suits have won a remarkable vogue. We are proud of them. They are worth their regular prices every cent and more...



THE FIRST OFFERING—Ladies' Exclusive Suits, \$25.00, \$35.00, \$40.00 and \$45.00 Suits, Saturday, \$17.85.

Numerous models of the latest types, absolutely correct to the last detail. In a large range of fabrics, including French serge, men's wear worsteds, shepherd checks, diagonal serges and Panamas...

THE SECOND OFFERING—Misses' \$16.50, \$18.00, \$20.00, \$25.00 and \$30.00 Suits for \$14.95.

Although reduced to \$14.95, they are perfect styles and specially designed for misses and small women, and sold regularly at the prices mentioned.

LADIES' COATS. A big delivery of these very successful Coats, smartly tailored, fine black vicuna, fawn, covert or striped tweeds...

GIRLS' \$2.00 DRESSES FOR 98c. A clearing line of Girls' Dresses, Canadian, New York types, sailor styles, jumper styles, etc.

Little Note Dress Coats, with rich velvet, lined through with imported satin, in navy, green, grey and fawn, turned down collars and revers, pearl buttons...

Smart Imported Twill Serge Coats, navy, cardinal, new grey, new Dresden greens in smartly tailored styles...

Oldiments of Spring Reefers, for girls from 4 to 16 years, sacque and semi-fitting backs, fine cashmeres, worsteds, merinos, Venetian and broadcloths...

The Clear-up of the Remainers of Rea's Petticoat Stock. We have grouped them for your convenience in the following way:

1-3 Regular Price for Long Suede Finish Kid Gloves. 2-button, 12 and 16-button and a few 20-button, Ferrin quality, perfect in make, fit and finish...

Turkish Towels for 69c. 100 pairs only extra large, extra heavy All Pure Linen Turkish Bath Towels, greatest drying and friction towels. Per pair, Saturday 98c.

Ladies' High-Grade Boots and Oxfords

500 pairs of Ladies' Boots and Oxfords, with well-known trade marks branded on the soles of every pair...

Dress Goods for Saturday. There is no more satisfactory place in Toronto to buy dress goods than here.

A GREAT COLLECTION FOR SATURDAY. Fancy Stripe Serge, Melrose Suitings, Striped Satin Cloth, Armures and Shadow Stripe casimere...

Chevrons, Check and Stripe Panamas, Oshmere Raye, Fancy Wool Taffetas. All new colorings. 42 inches wide. Regular price 50c per yard.

Arnold's 35c 'Monotone Silk' for 23c. Wash Goods Dept. Saturday.

From the celebrated Arnold Print Works of North Adams, Massachusetts, a special purchase, new goods and perfect in every way.

200 pieces Arnold's Monotone Silk, for summer dresses, 28 inches wide, dainty stripes of brown, tan, pale blue, pink, green, mauve, etc.

Sale of Sample Shams and Tray Cloths. Fancy Needlework Department, just inside James street entrance, Main Floor.

500 sample pieces of Hand Embroidered Trench Lace, Battenberg, and open work Linen Shams, Tray Cloths and Five o'Clocks.

Paper Napkins for 12c. 25,000 Japanese Paper Table Napkins, good size, assorted floral designs...

100-SHEET WRITING TABLETS FOR 5c. 100 only Writing Tablets, linen fabric papers, good quality, contains 100 sheets, note size, 5c each, 6 for 25c.

Choice Fresh Cut Flowers. Carnations, fresh cut, per doz. 35c. Lily of the Valley, per doz. 50c. Sweet Peas, large bunches, each 25c.

Groceries for Saturday. 2000 lbs. Fresh Creamery Butter White Clover Brand, per lb. 20c. Redpath's Loaf Sugar, 4 lbs. 25c.

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Post Card Albums. 50 only Postcard Albums, attractive illuminated covers, good quality paper, holds 104 cards; the greatest ever made for the price...

The Millinery Dept's Saturday Offer

THE preparation for the Saturday sale this week has centred on a charming lot of hats to sell at \$4.50. They will bear comparison with hats sold for dollars more.

\$5 to \$8 Boas and Stoles for \$3.95. THESE are the pretty little comforting kind of Boas one wears in the spring—this Spring particularly.

Corsets for Saturday. SATURDAY'S attraction means a saving of 50 cents a pair on a popular D. & A. Model. Phone orders filled.

Children's Wash Dresses. HALF-PRICE is the order of the day for these. They are well cut and well made.

Infants' Spring Coats. A CLEARING purchase of the balance of stock of a well-known maker of infants' and little girls' spring coats.

Some Saturday Opportunities in the Furniture Dept. Specially bought and selling the same way.

Opportunity to Buy a 35c Tooth Brush for 12-12c. We secured 300 dozen of them from Japan.

Suit Cases and Club Bags at \$3.38. 18 Cowhide Suit Cases, 22 Cowhide Club Bags, The Suit Cases are lined with silk...

For Women Who Make Their Own Blouses. 'LUCKY woman—she has the time to sew.' Have you determined to make some Shirt-waists yourself this season...

Real Lace Coatees Less Than in London. 1st Floor. WE have a lot of London samples to sell to-morrow—beautiful Coatees of lovely lace.

Men's Day in the Store for Men. SPECIAL values and valuable suggestions—don't skip a word. Saturday's plan of operations is always interesting.

800 Sample Hats for Men at \$1. Saturday choose from 800 Men's Fine English Fur Felt Derby and Soft Hats, sample lines and balances.

Men's Boots, \$4 Values for \$2.49. 500 pairs of Men's Goodyear Welted Boots, solid, strong, stylish, comfortable and long wearing.

Men's Gloves and Hosiery. 400 pairs only of Men's Spring Dress Gloves, suede, mocha and silk lined, ing and without, samples and odds and ends of regular stock...

More Underpriced Umbrellas. WE have another purchase of Umbrellas to give out to-morrow, a higher grade than before—silk and wool, some of them with sterling silver and rolled gold mounts.

Distribution of 10,000 White Waists. NEVER had so many, never saw such pretty styles at the prices. We start the selling Saturday with five lines which will bear beauty comparison anywhere.

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125 Suits, worth \$14, \$15, \$16.50, \$17 and \$19.50, to first comers, Saturday, \$11.95.

Look over this list also: Men's Fine All-Wool Blue and Black English Worsteds, in single and double breasted style, made up in new-cut fashion...

Men's High-Grade Raincoats, in 50-inch Chesterfield style, made from English covert material, in Oxford grey, fawn and olive shades.

Boys' and Youths' Suits. Boys' Three-piece Suits, in fancy English worsted, in the new brown shade, with invisible stripe, made in fashionable double breasted style.

A Clearance of Spring Shirts. A SPLENDID Spring shirt business has left us with a number of broken ranges in our better class of stock.

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