

London Advertiser
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HERE'S THE SITUATION

"No wonder there is talk that the Government is dominated by the moneyed interests." - London Free Press, August 6, 1917.

"Send war profits to hell." - Sir Joseph Flavelle to the munition makers.

"Forget Flavelle, pork and profits." - Hugh Guthrie to electors of Elgin County.

LET LAURIER LEAD. Let him who has all his life "worn the white-flower of a blameless life" again guide and control the future of Canada.

LET LAURIER LEAD. When premier of Canada a prosperity never before enjoyed came to it. He proved to be a competent leader of men.

LET LAURIER LEAD. Let him, who as premier, so worthily and ably represented Canada at the Queen's jubilee and at the King's coronation, again occupy that position.

LET LAURIER LEAD. Let him, who stands as the first Canadian statesman since Confederation, the first great builder of the superstructure, the foundation of which was laid by the fathers of Confederation, again rule its destinies.

LET LAURIER LEAD. He has carried the Liberal banner for nearly half a century and kept it unstained. The old Union Jack, "the flag that braved a thousand years the battle and the breeze," will be safer in his hands and surer of victory than in the hands of any other man in Canada.

HEROIC COUNTRY PATRIOTS.

"Since the middle of October the Red Cross room here," says the St. Marys Journal, "has been about the busiest place in town."

"The committee gave her eighteen—all that were cut—and in ten days they were returned and more taken out. Another worker had been helping all week at a neighboring farm where the threshers were at work."

MR. O'CONNOR'S REPORT.

GAIN W. F. O'Connor has given out an important statement in his position as acting commissioner on the cost of living, this time accusing cold storage firms of accumulating excess stores of butter and eggs to the detriment of the ultimate consumer.

It has taken the Government a long, long time to get into action along these investigating lines clamored for by the populace. Now a start has been made, orders-in-council have been passed and offenders have been warned.

EDITORIAL NOTES.

Will Rowell be a spur to the jaded Borden Government?

Total of Victory Loan to Friday night about \$60,000,000. Ontario's share \$48,289,650. Which is the banner province?

It will be well to take all Petrograd dispatches with the proverbial grain of salt until it is known who is sending them.

Sir Robert Borden insists that on no less than two occasions he either started or encouraged recruiting movements. Now there's a record. Isn't Canada proud of her premier?

Borden would take credit to his Government for the excellence of Canadian soldiers in the firing line. But, really, some small part of the credit is due to the men who have done so wonderfully in spite of bad rifles and faulty equipment.

Sir Joseph and the other dragons devastating fair Canada have doubtless come to think that the money of the many is safer, anyway, in their pious and skilful hands.

The way to prevent a Russian Red Revolution some day in this country is to increase gradually the taxation on wealth.

The Advertiser's Daily Short Story

"I don't see how we're ever going to choose which one of us is to do. I don't think that he might have chosen to designate some one by name."

"No, I shan't," she laughed. "I have none of the 'back to nature' impulses at all. I'm going with the billions by four weeks down to Ashbury and it will take me four more to recuperate before I have to go back to school."

"Well, I wish he'd ask me," Dick returned. "I'll bet the old duffer has a dandy place up there in the mountains. He's always wanted to be a naturalist."

"No, you have," laughed Eve. "You're a naturalist. You've never been to the mountains."

"That's true," said Dick. "I've never been to the mountains. I've only been to the Red Cross room."

"You're a naturalist," said Dick. "I've never been to the mountains. I've only been to the Red Cross room."

"I want to go," called Pipes, confidently. "I'd just love to go with you."

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Bits of Byplay by Luke McLuke

"When auto riding, it's a treat. I've often found," said wise Jack. "To have the man in the front seat. 'Keep splitting so you'll get the spray.'"

"Here's Another. Ang further, for doubles. You'd surely remember. A smack on the lips. Is worth two on the snout."

"When you write a post card. You'd surely remember. That a stamp in October. Was worth two in November—Ad Lib."

"No matter how an election goes in Abernathy, Texas, you'll find Arthur Will Crow."

"The reason, though, is plain to see." "Disqualified he sure must be." "Because he has no larvae." —Newark Advocate.

"The Love Sandwich Company is doing business in Atlanta, Ga."

"We never heard of a rabbit having a sore throat. But we do know that there is a Horace Hare in St. Paul, Minn."

"Why the Editor Got Drunk." (Marshall (Mich.) Chronicle.) The people of Marshall have every

front page of his paper with an eagle or a rooster the next issue following an election?

"A woman can't afford to be slow when an alarm comes in. But what we started to say was that Alva B. Quick is a member of Fire Company No. 13 in Cincinnati."

"The oyster will stand up and cheer. 'For it,' said Mr. Hackles. 'Lays 50,000 eggs a year. Add never event catches.' —Luke McLuke.

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Hotel St. Charles ATLANTIC CITY, N. J. ALWAYS OPEN Apr. 8-2

Traction Company Winter service in effect Sunday, September 24.

LONDON AND PORT STANLEY RAILWAY Timetable Effective September 29.

CUNARD LINE PASSENGER SERVICE MONTREAL AND LONDON

MONTREAL AND BRISTOL For particulars of sailings and rates apply to local agents or to The Robert

Over 1,000,000 Canadian Homes Yet to be Heard From. Nearly 400,000 Canadian families have a representative in khaki overseas. Only 40,000 Canadian families bought the bonds of the last Canadian War Loan. No one man, no one party, no one dollar, no one fortune, can make Victory secure. The opportunity offered every Canadian is plain. Canada's Victory Loan of 1917.