

For Friday and Saturday
WE WILL HAVE
NAVEL ORANGES
Good size. Sweet and juicy.
30 Cents a Dozen

Two packages extra fancy Seeded Raisins for 25c.
Extra special. While they last, 2 pounds Lima Beans for 25c.
Choice White Beans, 15c.
We have a few of those extra choice Grapefruit left at 3 for 25c.
We also have a few Pineapple Oranges left.
We will have our usual supply of Fresh Vegetables.
GIVE US A CALL.

WILLIS & CO.
Corner Richmond and Albert Sts.
Phone 3279.

Easter Is Coming
HOW ABOUT THAT PAIR OF
SPRING STYLE SHOES
YOU PROMISED YOURSELF FOR EASTER?

They are here at your price.
CASSELLMAN BROS.
171 DUNDAS STREET.



Your Choice
OF ANY ARTICLE IN OUR
NORTH WINDOW

For One Dollar

Saturday Will Be Our Last Day For Our DOLLAR WINDOW

C. H. Ward & Co.

386 Richmond St. Phone 1084.

Shoes That Express Elegance and Excellence

Look at the display of beautiful shoes in our Dundas street window. Note the prices. Beautiful in design. Rich in tone and finish. Up-to-the-minute in style. And, above all, reasonable in price and ready to give you abundant satisfaction.

This is the store with the stock.
The Two-In-One Shoe Store
COOK'S
DUNDAS AND RICHMOND STS.

BROWN OPTICAL COMPANY LONDON
EYES EXAMINED
NO DRUGS USED
QUALITY GLASSES
GROUND AND FITTED
AT MODERATE COST
223 DUNDAS ST. Phone 1877

NORTH BRANCH ICE CO.
W. & E. Cushing have an abundant supply of ice, and are in a position to give the best possible service. Ring now.
W. & E. CUSHING.
Phone 1138. 27th

Anthracite Coal
Egg, Stove and Chestnut, per ton, \$9. Pea Coal, per ton, \$8. Murray Mine Stove, \$8.50.
J. ANDERSON 495 York St. Phone 1391. Mar 31

MILITARY BOOKS
All of the War Office Publications and Special Gale and Polden Text Books. The largest stock in Western Ontario.

STATIONERY
173 Dundas Street. Phone 150.

Taylor's 6 Cut-Rate Drug Stores sell at the lowest cut prices every day in the year.

QUALITY STORE

SPECIALS
Seeded Raisins, 2 packages for 25c
Macaroni, per package 10c
Raspberry and Strawberry Jam, per pint 50c
FULL SUPPLY OF FRESH VEGETABLES.
Phones 1024 and 3323.
HARRY RANAHAN
515 RICHMOND STREET.

APPOINTED MATRON.
Miss M. E. Merriam of St. Mary's, one of the best-known nurses in that district, has been appointed matron at the Queen Alexandra Sanatorium at Byron.

Make your summer plans NOW. Don't spend your Saturdays baking. Let PETERS be your caterer.

Saturday Cake Specials

SWISS ROLL—a light sponge cake with marshmallow icing, sprinkled with toasted coconut.
15c EACH.

Just one of the many specials.

Our Candy Special

JERSEY BUDS—a creamy caramel with a jersey cream budding out. Made to sell at 30c lb. Till they vanish.
23c POUND.

Peters 2 Shops

Get to Know Ingersoll Meats Better

We believe that when you are asked to buy and eat a product you are entitled to the knowledge that it has been handled, prepared and packed with the respect it would receive if it were prepared in your own home—carefulness, thoughtfulness, patience.

Every Step in the Curing and Smoking Is Government Inspected and Safeguarded.

We handle all the Ingersoll products and sell it under the most sanitary conditions. Glass-covered counters protect your meat from unnecessary handling, dust and germs. A refrigerator system keeps your meat always fresh. Truly a store for particular people.

EXTRA SPECIALS FOR SATURDAY

SHOULDER FILLETS VEAL, with pocket for dressing, 20c
BREASTS OF VEAL, for stewing, choice, lb., 18c
LAMB CHOPS, extra choice quality, lb., 28c
ROLLED ROASTS, boneless, Special, lb., 22c
BRISKET OF BEEF, On sale Saturday, lb., 18c

Also Tenderloins, Spareribs, Hearts, Livers, Kidneys, Oxtails.

FRESH FISH—Halibut, Sea Salmon, Whitefish, Herring, Shrimps.

EXTRA SPECIAL! SMELTS, No. 1 quality, 12½c LB.

So exacting are the standards of the Ingersoll Packing Company that an average of only four out of every ten hams meet the Ingersoll requirements. Ingersoll Bacon, too, is really the heart of the choicest pork sides. Be particular. Demand the Ingersoll products.

Wilson's Arcade Meat Market

RICHMOND STREET AND MARKET SQUARE.
NEXT ROYAL BANK. PHONES—1119-1120.

The Canadian Government certifies to the purity and wholesomeness of all our Meats.

C. P. D. WEGNER.

Business Is Buzzing

Like bees around the honey jar, the people are coming to this great sale from every direction in Western Ontario. This is one of the best sales ever advertised by the WEGNER STORES. Our customers are TURNING THEIR POCKETS INSIDE OUT, eager to buy for the present and also for the future. Stock must be reduced \$8,000.00 at this

REORGANIZATION SALE

MEN'S SUITS.

200 Suits, worsteds, tweeds, serges. Up to \$18.00 value. Reorganization price \$9.95

1,500 PAIRS MEN'S PANTS.

Values up to \$2.75. Reorganization price \$1.95
Values up to \$4.00. Reorganization price \$2.65
Values up to \$6.50. Reorganization price \$3.65

MEN'S HATS.

Regular \$3.50. Reorganization price \$1.75
Regular \$2.50. Reorganization price \$1.35
65 dozen samples and odds and ends. Worth to \$3.00. Reorganization price.....\$1.00

EXTRA SPECIAL

MEN'S \$23.00 BLUE SERGE SUITS, FAST DYES, ALL SIZES. SATURDAY ONLY\$13.50

BOYS' HATS.

50 dozen, up to \$1.50 values. Reorganization price 39c

RAINCOATS.

Regular \$15.00 values. Reorganization price \$9.95
Regular \$10.00 values. Reorganization price \$5.95
SWEATER COATS.
Up to \$7.25 values. Reorganization price \$3.95
Up to \$3.50 values. Reorganization price \$1.95
Boys' \$1.25 values. Reorganization price 69c

MEN'S FINE SHIRTS.

Up to \$2.00 values. Reorganization price \$1.00
Up to \$1.00 values. Reorganization price 45c

300 DOZEN MEN'S WORK SHIRTS.

Regular \$1.25 value. Reorganization price 85c

MEN'S BRACES.

Regular 35c value. Reorganization price 21c
Regular 50c value. Reorganization price 43c

500 DOZEN MEN'S SOCKS.

Regular 35c Cashmere. Reorganization price 21c
Regular 35c Heavy Mixed Wool Socks, 4 pairs for \$1.00

NECKWEAR.

Regular 50c values 3 for \$1.00
Regular 75c values 2 for \$1.00

500 DOZEN OVERALLS.

Walker's Railroad, regular \$1.75, for \$1.50
Railroad Signal, regular \$1.50, for \$1.25
Great Mogul, regular \$1.25, for \$1.25
Wegner's Special, Big B, regular \$1.50, for \$1.25
Wegner's J. M. D., regular \$1.25, for \$1.00

371 Talbot St., Opp. Market

DANISH LANGUAGE SPOKEN HERE.

AT "THE HEART OF LONDON"

OPEN EVERY EVENING.

C. P. WEGNER, Who Makes the Dollar Famous

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