

A Vague Idea.

Some persons have a vague idea of the work done in a modern business school. If you are interested in educating a friend or relative, write the Forest City Business and Short-hand College, London, Ont. Mr. McMartin has accepted the position of bookkeeper with W. Mann & Co., bicycle dealers, London.

J. W. WESTERVELT, R.P., Principal.

Style and Price Considered

There is no better place to get your spring suit than here. Besides, you have a large stock of the very latest fabrics to select from.

O. LABELLE,
Merchant Tailor,
872 Richmond St.

If You Want Gold

You can find it here. We are showing just now a beautiful line of Gold Rings—plain, fancy, engraved, and with all kinds of settings, at prices far below those usually named for rings of like value. We invite you to be the judge. Compare our rings with those of other houses and convince yourself.

H. Davis & Son,
Jewellers,
170 Dundas Street.

DR. S. J. CAMPBELL,
DENTIST, 439 PATER AVENUE,
Between Dundas and Queen's Ave. Phone 922.

MONEY TO LOAN—\$100,000
At 5 per cent.
James H. Kervin, Barrister,
442 Richmond Street. Telephone 1,353.

R. K. COWAN,
BARRISTER, ETC.,
County Buildings, Court House Square

FITZGERALD
and FITZGERALD,
Barristers, 171 Dundas street,
Fitzgerald Block.

Turn Me Loose.

I AM GOING TO
J. A. JOHNSTON
To buy the Latest Bath Tub, and for less money than you paid for yours. He furnishes the best workmanship in this city. None but experienced union labor employed. Jobbing given personal attention. Phone 1,234, 20 Dundas St.

THE VERY FINEST QUALITY
Of Hard and Soft Coal at
Lowest Prices.

Best Beech and Maple Cordwood. \$4.50
Best Hardwood Blocks. 5.00
Knots for Box Stoves. 7.00
Dry Kindling Wood. 8.00

C. P. R. Coal and Wood
Yard, cor. O. P. R.
Track and Richmond
Street. Phone 384.

Your Lace Curtains

will require to be washed this spring. We can launder them to look like new. Will guarantee to please.
Phone 534. J. K. SPRY, Manager.

Parisian Steam Laundry

2 IN 1.
I have moved all my stock of Cigars, Tobaccos and Pipes from 2064 to 2024 Dundas street, and have now the largest and best selected stock in the city. A call solicited.

J. Goldner, Tobacconist,
2024 DUNDAS STREET.

FAIRBAIRN
MERCHAND
TAILOR.
Opp City Hall. Upstairs

Feather and down cushions, 50 cents each. Large stock of 5000 feather pillows and mattresses. Fancy rockers, bedroom suites. Stoves bought and sold at the Feather Bed and Mattress Cleaning Factory. James F. Hunt & Sons, 693 Richmond street north. Telephone 397.

TEMPTING DELICACIES
OF THE SEASON

NEW WAX BEANS,
NEW ASPARAGUS,
NEW CUCUMBERS,
NEW TOMATOES,
NEW STRAWBERRIES,
FINE BANANAS.

Fish Department,
FRESH WHITEFISH,
FRESH TROUT,
FRESH HERRING,
FRESH LOBSTERS,
FRESH OYSTERS (this morning.)

HORNER & CO.,
Oyster and Fish Market,
King St., Next Bank of Toronto

New Dunlaps And Fedoras

SPITTAL, SABINE & CO.,
146 Dundas Street.

For \$32.50

we can sell you the McCready Bicycle, an easy running, guaranteed wheel, good material, well finished and serviceable. Drop in and see it.

WILLIAM GURD & CO.,
185 Dundas Street.

Southcott's

Suits are always fashionable. Latest styles in Imported Tweeds. 361 Richmond Street.

SHOWERY AT FIRST, THEN CLEARING, AND COMPARATIVELY COOL.

Toronto, Ont., May 2—11 p.m.—Pressure continues high over the western portion of the continent, and it is now just over the lake region. Showers have occurred generally over the lake region, and very locally in the Maritime Provinces; elsewhere the weather has been fair. Minimum and maximum temperatures: Calgary, 22-38; Qu'Appelle, 20-26; Winnipeg, 23-36; Port Arthur, 36-44; Parry Sound, 44-64; Toronto, 46-56; Ottawa, 46-55; Montreal, 42-64; Quebec, 38-48; Halifax, 38-50. Probabilities: Lower lakes: Fresh to strong westerly to northerly winds; showery in many places at first, then clearing and comparatively cool. Local temperatures: The highest and lowest readings of the thermometer at the observatory yesterday were 64 and 47 above.

"XXX" "XXX" "XXX" "XXX"

A Good Reason Why

every family should use Johnston Bros' "XXX" Break—because it is health-giving, as it is manufactured from Pure Malt Extract. Try it—doctors use it daily.

Phone 818.
"XXX" "XXX" "XXX" "XXX"

The Cost of Coal

should be considered only in conjunction with the quality—Coal that is full of clinkers is dear at any price. Our Coal is free from any foreign matter and burns to an ash. Try it and be your own judge.

Harold A. Richardson,
395 Richmond St.

London Advertiser.

TELEPHONE NUMBERS:
107.....Business Offices
134.....Editorial Room
178.....Job Departments

News About Town

—The waterworks main to Mount Pleasant cemetery was completed yesterday.

—The "Y" on High street is finished. This does away with the running of cars backward.

—Mr. P. J. McGill, nurseryman, of South London, left Sunday afternoon for Portland, Oregon.

—Work has been begun on the Springbank pavilion by Contractor Furdum. It will cost \$4,400.

—Mr. Albert White shipped a large number of trout from his ponds at Springwater to London last week.

—The Dominion Government has appointed Mr. W. H. Orme, V.S., of Ilderton, as inspector of live stock in that district.

—The custom returns for the port of London for April 1938, were \$45,285.46, as against \$40,208.94 for the corresponding month last year, showing a net jump of \$4,956.62.

—Miss M. E. Mrs. Justus Wright, and Mr. and Mrs. Hill, have returned from Toronto, and will reside in future in their old home at 555 Wellington street.

—For the month of April the marriages numbered 22. The natural decrease in the city's population was 2, there having been 52 deaths and 50 births.

—The full choir of the church, the Y. M. C. A. Mandolin, Banjo and Guitar Club, will give a concert at the

NOTHING WRONG WITH 'EM.

Only odd lines and sizes, in Hats worth up to \$2.50. We want to clear at One Dollar. The styles and qualities are all right. Probably suits just as well as though you paid full price. Come and see if they suit. If they do, save a dollar or so. \$1. worth up to \$2.50.

Boughner.

tar Club, and leading soloists, will assist at the grand "popular" concert in the First Congregational Church tomorrow evening.

—Notwithstanding the weather, a large number were at the First Methodist Church last evening, and listened with pleasure and profit to the able and interesting address given by Miss Annie Hall from Revelations xlii, 17:

"Whosoever will take the millstone and throw it away from him, he will save his soul."

—The water commissioners met in session yesterday afternoon, and considered an application for a main in cottages. It was referred to the engineer. The main applied for on Gunn street will be laid. The awarding of the contract for the pavilion at Springbank to the next lowest tendered was confirmed.

MRS. MILLS' FUNERAL.

A Ridgeway correspondent has this to say of the burial of Mrs. Daniel Mills, sister-in-law of Hon. David Mills, minister of justice: The funeral of Mrs. Mills, who died suddenly at Rodney on Thursday, took place from the family residence, Palmyra, yesterday (Monday). Rev. Mr. Prosser, of Ridgeway, officiating. As showing the esteem in which the deceased was held, it might be mentioned that hundreds of friends from all over the country were present, the procession being very long one. There were a number present from Ridgeway, among whom were noticed Mr. B. Jull, John Rodney, H. D. Smith, M. G. Hay, R. Bowdler, Charles Thorold, George Brown, James Wilkham, H. Palmer, Mrs. Geo. Brown, Mrs. H. Palmer, Mrs. Geo. White, John Bowden and others. The services at the house and grave were short, a memorial service being preached by Rev. W. Prosser in the Baptist Church (of which the deceased was a member), immediately after interment. The beautiful little church was crowded to the doors, and many found it impossible to get in the building. The sympathy of the entire community goes out to the bereaved family in their great loss. Among the relatives present were Hon. D. Mills and Mrs. Mills, of Ridgeway; Mr. and Mrs. W. Mills, of Ridgeway; Dr. McCully, of Codrington; Mr. E. E. Warner, of Rodney.

PORT STANLEY.

Mrs. Chas. Prosser has gone to Copenhagen for a fortnight's visit.

Miss Lella Pegler, of St. Thomas, spent Sunday with friends here.

Large numbers from St. Thomas visited Port Sunday, some by carriage and more by bicycle.

Mr. John Raymond, of London, rendered "Jerusalem the Holy City," in the English Church Sunday evening.

Mr. Wm. Cattanach continues in about the state of health of the week past. His daughter, Miss Barbara, has returned to Grand Rapids, Mich., where she is taking a course of instruction for professional trained nurse.

Considerable excitement was caused on Saturday by the sudden illness of Miss Allie Brown, which proved to be a case of poisoning from eating canned apples. Prompt measures taken by Dr. Mothersill soon brought the young lady out of danger, and she was able to be out to church Sunday.

A "red coat" attracted the attention of the crowd.

ITCHING SKIN DISEASES

Chronic Eczema spread all over my head. I had two doctors and tried lotions, but received little benefit. The dreadful itching became almost intolerable, and when I was beaten, the Eczema became painful, and almost distracted me. Tried CUTICURA REMEDY, the Eczema rapidly disappeared, and I am now well without any further disease.

J. EMMETT KEEVES,
Box 125, Thornhill, Ind.

Was afflicted with an itching rash all over my body. I could not sleep, but was compelled to lie awake and scratch all the time. My father and two brothers were afflicted with the same thing. We all suffered terribly for a year and a half. Three cases of CUTICURA, 50c and three boxes of CUTICURA Ointment cured the rash of us completely.

RICHARD ANDERSON,
Geneva, Box Elder Co., Utah.

My hands were completely covered with Eczema, and between my fingers the skin was perfectly raw. I could get no ease or comfort. I was in a rage of itching. My husband had to dress and undress me like a baby. The best physician I consulted gave me no relief, and drove me almost crazy. I used CUTICURA Ointment, and five minutes after the first application I was perfectly easy, and sleep came all that night, and I have not had the Eczema in two years.

AGNES M. HARRIS, Bush, Va.

Severe Case of Eczema. After losing all my hair, I was afflicted with Eczema on my head. I tried many remedies, but the great skin cure, CUTICURA, cured me. I am now well without any further disease.

Old throughout the world. Forts Duro and Casco, after the first application I was perfectly easy, and sleep came all that night, and I have not had the Eczema in two years.

Remember the sale at 185 Lichfield street tomorrow, a first-class upright piano and other household effects will be sold.

First Quality French Peas and Mushrooms, In bottles and tins.

SWEET PICKLES

—By the quart. They're a relish. Try them.

Bitter Oranges,
Finest Pineapples.

T. A. Rowat & Co.
234 Dundas St. Phone 317.

Children Love It.

Adults Enjoy It....

EVERYBODY SHOULD USE IT.

Eureka Bread whether eaten for breakfast, dinner or tea, is just as enjoyable. Rich in the elements of flour and Pure Malt Extract, necessary to keep the body in perfect health. Baked fresh every day at 75 Bruce Street. Phone 925.

PARNELL'S BAKERY.

of the people on our streets Saturday evening and Sunday. He was Mr. Will Ayling, of London, known to many here as the erstwhile cook for the Ogyagos. He was the guest of Mr. Wm. Stott, and goes with the militia to the Klondike.

The Flora left yesterday morning for Victoria to fit up. She is in charge of Capt. Dale, Engineer Campbell and his able assistant, Mr. Wm. Taylor, will control the steam. Capt. Mark Berry is mate, Capt. Joe Hough and Wheelman Chas. Prowse will take turns at the helm. Messrs. Wm. Arnold and H. Long will fire. Geo. Bennett, of St. Thomas, and Willie Woollett, of Walkerville, will also have positions.

A BEAUTIFUL BOOK.

Printed in blue and gold on creamy white paper, the cover of the beautiful little book just published by the North American Life Assurance Company, and its artistically illustrated letter-press contents, comprising the annual report, as well as other interesting matter in regard to this successful Canadian financial institution, constitute one of the most creditable productions of the press we have seen for some time. The occasion of this fine piece of printing is the completion of improvements in the historic building erected by the United Empire Club in Toronto, and afterwards occupied by the Canadian Pacific Railway, for the home office of the North American life. It is said to be one of the most admirable for its purpose in this country. An illustrated descriptive article about the building and its appointments, written by F. Howard Ames, is included in the book.

Soldiers for The Klondike.

Royal Canadians Leave London En Route to the Gold Region.

A hearty Send-Off Given Them by Their Many Friends.

Shortly after reveille sounded at Wolseley Barracks, there was a scene of great activity. The order issued yesterday that the London detachment of the Royal Canadian Regiment would leave this morning en route to the Klondike, had inspired every soldier, and those who were elected to stay at home were busy in their efforts to see their departing comrades the best send-off the existing circumstances would permit.

When the Royal Canadians left the barracks about 8 o'clock under Col. W. J. Watson, a body of men in uniform marched through the square. Every thing was neat and clean, polished and shining. The band of the regiment, the miniature Union Jack and his helmet. The men are able-bodied and strong, and the average age is less than 25 years.

The contingent was composed of the following members: Dr. Surgt. F. Davis, in command, aged 23; Surgt. H. Beaumont, 38; Corp. W. M. Watson, 38; lance-corp. Blake-Foster, 28; Bugler W. H. Beales, 26; Ptes. W. T. Ayling, 23; W. C. A. Baldwin, 38; F. Clark, 21; J. W. Cockburn, 30; J. J. Edson, 23; G. Evans, 34; C. H. Farny, 24; F. B. Freeland, 22; E. W. Hay, 38; C. Johnston, 22; B. Kennedy, 19; L. L. Moore, 23; G. Mullins, 24; R. Naish, 21; C. H. Phillips, 27; J. W. Raynor, 22; P. Scanlon, 25; H. Smith, 23; J. A. Strong, 29; R. Tansley, 19; F. Taylor, 22; H. Taylor, 21; J. E. Taylor, 24; W. Walsh, 19; A. E. Walters, 21; S. J. Webb, 26; T. Yeo, 30.

Wolseley Barracks loses three of its best drill instructors, Davis, Watson and Blake-Foster, and the city three good citizens. It is hoped the 32 men will soon be replaced in order to continue battalion drill.

LINDSAY'S HORSE SHOW

Lindsay, May 3.—The spring horse show was held Friday in the Agricultural Park. The list of entries and attendance was small owing to the fact that the farmers are in the middle of their spring work. The prizes awarded were as follows: Heavy draught horses—1, T. W. Evans, U. M. Var, 2, W. F. Broad, Grannet Ltd., 3, W. F. Broad, Knight of St. Andrews. Canadian draught horses—1, James Goslin, Prince Edward; 2, Robert Brown, Sydney; 3, W. C. Keckwick, 2, Wm. Simpson, Manager; 3, Dr. R. Smith, Biltzen. Durham bulls—1, Richard Park.

Remember the sale at 185 Lichfield street tomorrow, a first-class upright piano and other household effects will be sold.

KINGSMILLS

The Spring Suit Problem.

We have a solution. It strikes a happy medium for you. Your experience has proved to you that ready-made clothes are generally poorly-made clothes, and tailor-made clothes are generally sold for a fancy price, out of all proportion with their worth. Here's our solution for this dilemma in which you find yourself:

A PRICE HINT:

For \$18 we will send you out of our store with the most stylish spring suit to be found in the city. You can have your choice of material from a large assortment of magnificent West of England Tweeds and fine imported Worsted Twills. There are four shades of gray, light and dark, and also black—splendid trimmings—sack or morning coat. Did you ever hear of an offer to equal this?

\$18

Clerical Suits Are Our Specialty.

Dundas and Carling Streets, London.

Your Money Back

if, after a fair trial and taking according to directions, you are not benefited by the use of

RUBY ROLLS,

the new Tonic Blood Maker, Blood Purifier and Nerve Restorer. Price 50c a package or six for \$2.50. For sale by all druggists or post paid from

The Ruby Roll Medicine Company,
London, Ont. ywt
Box 326.

TELEGRAPHIC BREVITIES

Wheat seeding is practically finished in Manitoba. The weather has been favorable.

Henry B. Leeming, collector of customs at Brantford, was stricken with apoplexy this morning.

The falling off of the Klondike rush has caused a material reduction in the cost of packing over the passes.

On board the United States cruiser Albatross, a preliminary treaty of peace was signed between Nicaragua and Costa Rica.

At Omaha the banks have refused extension of loans on cattle, owing to the war ideas entertained by money-lenders.

Commissioner McCreary estimates the arrival of immigrants in Manitoba for April at 5,000. The total so far for the season is nearly 14,000.

Montreal cigar dealers have raised the price of cigars from 15 to 20 per cent on account of the war. The increase is to go into effect after May 15.

At the annual meeting of the bar of Montreal, C. B. Carter, Q.C., was re-elected chairman, and L. J. Ethier, Q.C., treasurer, both by acclamation.

The second trial of Olive Sternaman, on the charge of murdering her husband, George Sternaman, is expected to begin at Cayuga on Wednesday.

Canadian cigar manufacturers have notified the trade that prices will have to be increased from 15 to 25 per cent on account of the Spanish-American war. The increase will go into effect on May 15.

At Chicago 5-year-old Vincent Prinz was instantly killed by a North Ashland trolley car, and his brother Paul, 4 years old, fatally injured. Bystanders chased the motorman and smashed the windows of the car.

James Smith, a farmer of the Wolseley district, Man., died suddenly last week. Mr. Smith cut one of his fingers one day last week, and not considering the wound of much importance, neglected to attend to it, and blood poisoning set in.

The steamer City of Columbia has arrived at Seattle, 108 trays from New York, with Mrs. Hannah Gould and a portion of her female Klondike expedition wrecked, and had to lay up at Valparaiso over a month for repairs.

Ed. Moore, of San Diego, Cal., and J. S. Green, of Los Angeles, returned from a trip on the Colorado desert, Joseph S.

Indigestion CURED BY CELERY KING

Strengthens the stomach, aids digestion; acts pleasantly on the bowels. Large package, 50c. Sold by all druggists, or WOODWARD MEDICINE CO., TORONTO, CANADA.

Staley dying of hunger and thirst at Coyote Wells. They lost their way in attempting to reach Yuma, their horses died, and they left their companion when he could no longer walk.

N. Oliver, M. P. for the county of Leeds, and one of the ablest French lawyers in the city of Quebec, died suddenly at 3 o'clock Monday morning.

Mr. Oliver, who was only 38 years old, was secretary of the Quebec bar and president for the past three years of the Institute Canadienne. He was one of the founders of the Liberal Club, one of the editors of its well-known organ, and its president. He had always been a Liberal in politics.

How to Cure All Skin Diseases.

Simply apply Swayne's Ointment. No internal medicine required. Cures tetter, eczema, itch, all eruptions on the face, hands, nose, etc., leaving the skin clear, white and healthy. Its great healing and curative powers are possessed by no other remedy. Ask your druggist for Swayne's Ointment. Lyman, Sons & Co., Montreal, wholesale agents. Avoid substitutes.

Leut.-Col. Evans, commanding the force which is to go to the Yukon goldfields, expects the remainder of his troops to arrive in Ottawa today. They will camp on Carleton Square, where tents are already prepared for them. On Thursday they will start on the trip. They go over the Stikine River route, and will have a march of 175 miles.

FAGGED OUT.—None but those who have become fagged out know what a depressed, miserable feeling it is. All strength has gone, and despondency has taken hold of the sufferers. They feel as though there was nothing to live for. There, however, is a cure—One box of Parmelee's Vegetable Pills will do wonders in restoring health and strength. Mandrake and Dandelion are two of the articles entering into the composition of Parmelee's Pills.

Queen's Birthday (May 24)

EXCURSIONS

—VIA— MICHIGAN CENTRAL

"The Niagara Falls Route."

To all local stations in Canada.

SINGLE FARE—

Good going May 23 and 24, returning not later than May 26, and at FARE AND ONE-THIRD.

Good going May 20, 21 and 22, returning not later than May 25.

For information and tickets, call at city ticket office, 36 Richmond street. JOHN PAUL, City Agent.

O. W. RUGGLES, JOHN G. LAVEN, General Pass. Agent. Can. Pass. Agent.