LOOK AHEAD

Imagine, if you can, what your situation will be in five, ten, fifteen years, and then study the possibilities for your country

As to your own future condition there may be some doubt, especially if you have not yet joined the ranks of the country's sagacious and patriotic army of Victory Bond holders—if you have not yet absorbed the gospel of wise investment. But as to Canada—can there be any doubt?

Do you know what will happen in this country when peace returns? Everyone will leap back into his work and set the wheels of genuine progress spinning more rapidly than ever before.

Industry will hum; farms

will thrive; mines will boom; labor will strive; commerce will wax to greater proportions than ever before.

A few years from now 9,000,000 human beings will beworking harder than ever before to earn the interest on Victory Bonds.

The bond you buy now has great possibilities before it.

The essence of business acumenisto buysomething that will be worth more to you in the future—and worth more to the rest of the world so you can take your profit.

Opportunity is here. Buy Victory Bonds. Keep them for the great and cumulative gains of the future

BUY and HOLD

This space contributed to the success of the Victory Loan 1918 by Cluff Ammunition Co., Limited.