

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS: Northerly winds; fair and continued cold.

SIMPSON

The Mantle Section is Closing the Month Most Generously

Dresses that Feature the Season's Best Styles

The materials and designs are suitable for afternoon, evening or street wear, and include messalines, chiffons, marquises, foulards, voiles, nets, satins, fancy and cloth fabrics, ornamented with insertions, crystal or silk fringes, pipings and novelty touches; some have the high waist line, others silk girdles or plain effects; shades in the lot are mauve, canary, grey, pink, pale blue, tan, black, navy stripes, other dark and light shades. Come early. Regularly \$23.00 to \$125.00. Special Monday 25 per cent. off.

Girls' Black Sealette Coats

A good quality Sealette Plush, smartly made in a loose-fitting style, with single-breast and college collar, turn-back cuffs, and large oxydized buttons, lined throughout with satin. A special value for Monday **5.98**

Women's Skirts \$3.98

The best man-tailoring and excellent tweed mixtures, in grey, go into these six-gored skirts. They show plain front and back panels and a deep stitched band around the bottom. Finished with self-covered buttons. Mostly large sizes. Regularly \$5.00. Monday **3.98**

Glove Values

Men's "Genuine" Buckskin Gloves. No leather will equal buckskin for wear; lined with heavy wool, draw string at wrist to make them fit snug. Reg. **\$1.25.** Monday **.95**

Women's Real French Kid Gloves, glace finish, over-sewn seams, gusset fingers, dome fasteners, silk stitched point on back, made from selected skins, perfect fitting; black, white, tan, grey, mode, green and navy. Sizes 5 1/2 to 7 1/2. Regular \$1.00 value. Monday... **.75**

Monday in the Carpet Section

English Seamed Tapestry Squares, in Oriental, fawns, reds, 2-tone greens and chintz effects, all taken from our regular stock:
3 x 3 1/2, \$7.95 and \$8.75;
3 x 4, \$9.00 and \$9.75; 3 1/2 x 4, \$11.00 and \$12.25.
Brussels Squares, made up from remnants 9 ft. x 7 ft. 6 in. Regular \$17.50. Sale price **9.75**
Heavy quality Floor Cloth, in tile, floral and matting designs, all perfect goods. Sale price **.25**

This in the Lunch Room

MONDAY AFTERNOON, 3 p.m. to 5.30.
For 10c
Griddle Cakes with Maple Syrup.
Pot of Tea.

Working Up Towards the Climax of The January Sale at The Simpson Store



Every day of the month has seen new goods, and even lower prices, until we enter the closing stretch on Monday with surprising values all over the store. Get in at the big clearing events of Monday's selling.

Two Boot Specials for Monday

For Men—900 pairs Men's High-grade Boots, button and Blucher styles, tan Russia calf, black winter calf, gunmetal and patent colt leather, single and double Goodyear welted sole. Sizes 5 to 11. Regular \$3.50, \$4.00 and \$4.50. Monday **2.95**

For Women—820 pairs Women's Boots, patent colt, vici kid, gunmetal and tan Russia calf leathers, button and Blucher styles, Goodyear welt, flexible McKay and hand-turn soles, New York, Cuban and military heels. Sizes 2 1/2 to 7. Regular \$2.49, \$3.00 and \$3.50. Monday **1.99**

Stock-taking Prices Prevail in the Silk Dept.

Black Duchesse Satin, deep full black, skein dyed, soft, lustrous finish, exceptionally heavy quality, for tailored dresses, separate skirts and waists; 40 in. wide. Regularly \$1.75 yard. Stock-taking Sale price, per yard **1.48**

Black Duchesse Paillette, a good, heavy dress quality, of firm, even weave, deep full black; guaranteed quality; 36 and 40 inches. Regularly \$1.25. Stock-taking Sale price, per yard **1.00**

Ivory Duchesse Satin, specially adapted for wedding gowns, etc.; a lustrously soft finish, and 36 in. wide. Regularly \$1.50. Stock-taking Sale price, per yard **1.29**

Satin Twill Coat Lining, in a big range of shades, and special shades of greys, 40 in. wide. Regularly \$1.00. Stock-taking Sale price, per yard **.88**

Simpson's Noted Indigo Suiting Serges

Special showing Monday in our dress goods department of these popular indigo blue suitings, including English college serges, new spring West of England suitings, new mill finished twill suitings, all wool French cheviot serges, pure clay twill worsted suitings, clay twill coating serges, etc. all guaranteed qualities, pure dyes, permanent finish and thoroughly shrunk.

Wash Goods

Scotch Zephyr Gingham, novelties in large and medium tartan checks, pale blue, navy, black and white, etc. Regularly 12 1/2c. Monday **.9**

Dark ground pretty German Velours, 28 and 31 inches wide, dark ground, fancy checked designs, special for dressing gowns and jackets, ladies' or men's. Regularly 35c and 38c. Monday **.17**

Crean ground Cotton Delaines for house wrappers, etc., fancy floral and striped designs, in many colorings. Regularly 15c. Monday **.8**

Indian Head Suitings, 36 inches wide, pure bleach. Regularly 15c. Monday **.11**
(No phone or mail orders.)

A Smart Waist at Nominal Cost

Tailored Shirt Waists, of white vesting, in stripe and floral designs, fitting plainly, with strapped seams and patch pocket; linen collar and link cuffs. Sale price Monday **.98**

Lingerie Blouse, of all-over eyelet or shadow embroidery, with high collar and set-in sleeves, trimmed with guipure lace insertion; all sizes. January Sale **1.39**

Shirt Waists, of heavy quality, black mercerized sateen, with front of solid tucking, and fastening with large covered buttons; shirt sleeve, with buttoned cuffs, and tucked collar; sizes 34 to 44. Sale price Monday **.98**

Bags and Belts

60 only Fancy Beaded Hand Bags, in all colorings, with gilt frames and cord handles. Each **1.25**

Women's Fancy Elastic Belts, to match many colors, with gunmetal and gilt buckles of varied sizes; a morsel for early shoppers. Each **1.25**

Values Reach a Record on Monday in the Whitewear Sale

French Hand-made Combinations, of finest nainsook, embroidered and scalloped by hand; tucks and silk ribbon draws; sizes 32 to 42 bust style, corset cover and drawers in one. Regularly \$10.00 to \$25.00 each. Monday White Sale clearance, each. **6.00 to 12.00**

Matched Bridal Sets of Real French Lingerie, embroidered and fashioned by hand; silk ribbons and tucks; a few are machine sewn; sets consist of night dresses, chemise, corset covers and drawers; all sizes 32 to 42 bust. Regularly \$31.00 a set. Monday White Sale clearance, each **15.00**

Matched Bridal Set of 4 pieces, gown, drawers, corset cover and petticoat, nainsook, charmingly embroidered trimmed; has beadings, ribbons and tucking; sizes 32 to 42 bust. Regularly \$15.50 a set. Monday sale price **10.00**

Matched Bridal Set, of 4 pieces, gown, drawers, corset cover and petticoat, of nainsook and lawn, elaborately trimmed with combination of fine Valenciennes lace or embroidery insertions and edges; beadings, silk ribbons and fine tucking; sizes 32 to 42 bust. Regularly \$17.25. Monday sale price, a set **12.00**

Chemise, of nainsook, made in France, entirely hand-sewn and exquisitely hand-embroidered, hand-scalloped neck and arms, silk ribbon draws; length 40 inches; sizes 32 to 42 bust. Regularly \$2.25 each. Monday sale price **1.25**

CORSETS.

For Monday selling we offer a beautiful C. C. a la Grace Model at about half its real value, fine coutil, low girder top, extra long and graceful below waist, cut-away front, six fine garters, finest rustproof boning, silk draw cords in bust; sizes 18 to 24 inches. Monday sale price **1.50**

Curtain Nets 43c

Curtain and Casement Nets, in cream, white and ecru tones, various weights and widths, stripe, block and allover effects, 45 to 48 inches wide. Regularly 50c, 60c and 75c. To clear Monday, yard **.43**

Remnants Half-Price

Sample Pieces of Curtains and Upholstery Materials, such as Brocates, Brocade, Tapestries, Velours, Armures. Arts and crafts fabrics, in lengths 2-3 yards to 1 1/2 yards. Worth \$1.00 up to \$6.00 yard. To clear half price.

The Last Three Days of the Great China Sale

40-PIECE CHINA TEA SET \$1.49.

Beautiful floral designs, gold stippled, regularly \$3.00. Monday **1.49**
No mail or phone orders taken.

200 Japanese China Sugar and Cream Sets, Monday **.29**
75 only Covered Vegetable Dishes half price, Monday **.89**

Royal Carlsbad China Dinner Set, artistic floral medallion design, gold stippled. A big special, Monday **19.99**

7 only Limoges China Dinner Set, genuine ooln gold band, Teas with solid gold handles; regular \$71.50, Monday **59.50**

600 Covered Butter Dishes, fine pressed glassware, Special **.9**

See the tables of dinnerware pieces, cups and saucers, plates, etc., for a quick clearance, Monday **.5**

A Robe for Baby Bunting

Baby Fur Robes, square style in white sheepskin and white goatskin, slightly soiled. Some worth several times the Monday price **1.00**
Children's Grey Lamb Fur Caps, wedge and turban shape, silk lined. Regularly \$2.50, Monday **1.00**
Children's Wool Toques, assorted lot slightly soiled. Regularly 25c to 45c, Monday. **.19**
No telephone or mail orders.

Men's Sheepskin-Lined Duck Coats

with beaverette collars, made from 9 oz. duck, in brown, cut long and roomy. The deep collar fastened with tab over the chin. Leather-bound pockets, knitted wind cuffs in the sleeve, double front fastened with Arctic fasteners. This is a delayed shipment, hence the very low price. Sizes 38 to 48. Monday **4.95**

Heavy Black Mackinaw Jackets, 34-oz. material, made single-breasted, buttoned to the neck, with deep collar, patch pockets, some leather bound, 1/2 belt. Sizes 36 to 44. Regularly \$4.00 and \$5.00. On sale Monday. **3.50**

Boys' Three-Piece Suits

Special Rough English Tweed Suits, cut in a smart single-breast style, with single-breast vest and straight knee pants, lined with twilled materials and strongly inter-trimmed, grey and tan. A splendid suit for school and knock-about wear. Sizes 28 to 34. Monday **4.50**

Comfortable Sweaters

Men's Heavy Sweaters, some with double body, roll collar or button neck style, all wool, close fitting, strongly made, medium and large sizes only. Regularly \$1.25, \$1.50, \$2.50. To clear Monday **.98**

PYJAMAS.

Suits of men's heavy winter-weight English flannel Pyjamas, a neat range of pretty stripes, well made, generously sized, hard wearing materials, all sizes 34 to 44. Regularly \$1.25 and \$1.50. Monday **.98**

Men's Underwear, shirts and drawers, the last of the underwear left from recent bargains. Regularly 75c, \$1.00 and \$1.25. Monday **.49**



Feathers for the Home Nest

More for Your Money in Linens and Staples

Prices that rarely are found anywhere are brought about by our January Clearing wind-up.

WHITE BLOUSE LINENS 18c YARD.
Fine white linens for tailored blouses, 36 inch wide, grass bleached, all pure Irish linen, a delightful material, only 600 yards. Regularly 25c and 30c yard. Sale price Monday **19**

42-INCH ENGLISH NAINSOOK 12 1/2c YARD.
Just the weight, fineness and finish for dainty undergarments, and such a width as to cut to great advantage, perfectly pure, 600 yards. Sale price Monday, yard **12 1/2**

HEAVY CIRCULAR PILLOW COTTON, 16c YD.
42-inch super quality Bleached Pillow Cotton, even, round, closely woven thread, circular weave, free from dressing, only 900 yards, regular 21c yard. Sale price Monday **16**

600 PIECES FANCY LINENS 48c EACH.
Pillow Shams, Dresser Scarfs, Tea Cloths, etc., etc. Some lace trimmed, some hemstitched and embroidered, a lot of very pretty pieces on sale linen department, upstairs. Sale price, Monday, each **.48**

Dining-Room Furniture Specially Priced for Monday

Dining Chairs, in solid oak, with leather upholstered seats, finished early English; sets of five small chairs and one armchair. Regularly \$22.00. Monday **16.70**

Dining Chairs, in selected quarter-cut oak, finished rich golden color; seats upholstered in genuine leather; sets of five small chairs and one armchair. Regularly \$24.75. Monday **19.40**

Dining Tables, in quartered oak, and finished golden, early English or fumed, pedestal design, with round top. Regularly \$21. Monday **16.30**

Dining Tables, in selected quarter-cut oak, rich golden polished finish, massive design, in pedestal style, with claw feet. Regularly \$33.00. Monday **24.80**

Buffets, in quartered oak, finished golden, good cupboard space and large mirror. Regularly \$29.75. Monday **22.90**

Brooms---An 8 o'Clock Special

1,000 Household Brooms, 5-string, full broom, of excellent weight. Regularly 45c. Monday **.29**

Towel Rollers, varnished oak, regular 25c, Monday **.19**
Coat and Hat Racks, 6 hooks, Monday **.12**
Coat and Hat Racks, for hall use, Monday **.25**

Clothes Pins, 6 doz, Monday **.8**
Self Wringing Mops, regular 35c, Monday **.25**
Mop Skates, Monday **.10**
Towel Rollers, plain, regular 15c, Monday **10**
Phone direct to Hardware Dept.

HARDWARE

Ash Sifters, galvanized, regular 35c, Monday **18**
Furnace or Snow Shovels, strong steel scoop, long handle; regular 45c, Monday **29**
Buck Saws, reg. 60c, Monday **39**
Queen Gas Ovens, bright tin, asbestos lined, drop door, Monday **1.00**
Claw Hatchets, regular 65c, Monday **43**
Shingling Hatchets, regular 60c, Monday **39**
Chopping Axes, keen cutters, regular \$1.00, basement sale, Monday. **.73**
Galvanized Boilers, 30 gallons, tested up to 200 lbs. pressure, fully guaranteed, \$4.65 regular price, Monday **3.98**



TINWARE

Tin Boilers, hand made, flat copper bottom, size 8. Regularly \$1.25, Monday **.98**
Galvanized Boilers, flat bottom, sizes 8 and 9. Regularly \$1.00, Monday **.69**
Garbage or Ash Cans, slip-over cover, galvanized, 3 sizes, Monday, 58c, 69c, and 79c.
Galvanized Tubs, with wringer attachments, 4 sizes, Monday, 39c, 59c, 69c, and 79c.

GROCERIES

Wide Awake Soap; best quality, 6 cakes 25c. Fairy-Naptha Soap, per bar 5c. Surprise Sunlight and Taylor's Borax Soap, 6 bars 25c. Comfort and Eclipse Soap, 6 bars 25c. Heather Brand Soap, 7 bars 25c. Simpson Big Bar Soap, per bar 10c. Santa Claus and Victor Soap, 6 bars 25c. Pearlina, 1-lb. package, 11c. Old Dutch Cleanser, 3 tins 25c. Sapolio, per cake, 8c. Powdered Ammonia, 3 packages 25c. Naptha Powder, 1-lb. package 5c. Gold Dust Washing Powder, large package 25c. Lux Washing Powder, 3 packages 25c. Taylor's Soap Powder, 2 packages 9c. Swift's Pride Cleanser, 3 tins 25c. Royal Blue, 2 packages 7c. White Swan Lye, per tin 7c. Canada White Laundry Starch, 1-lb. package 7c. Bon Ami, per cake 12c.
5 LBS. CELONA TEA, \$1.15.
1,000 lbs. pure Celona Tea, of uniform quality and fine flavor, black or mixed. Monday, 5 lbs. **1.15**

The SIMPSON Company Limited