

The Robert SIMPSON Company Limited

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President. J. Wood, Manager.

PROBS. Generally fair and mild.

The Robert SIMPSON Company Limited



### Interesting Prices on Women's Furs

Third Floor.

Handsome Model Coats at greatly reduced prices before stock-taking; stylish garments; no two alike; every one was bought for a model or pattern from New York or Paris; also exceptional value in fine Canadian Mink Muffs.

- 1 only Persian Lamb Coat, 36 in. long. Reg. price \$240. Sale price ... **187.50**
- 1 only Baltic or French Seal Coat, 54 in. long. Regular price \$300.00. Sale price Thursday ... **219.00**
- 1 only Baltic or French Seal Coat, 36 in. long. Regular price \$180.00. Sale price Thursday ... **132.50**
- 1 only Baltic or French Seal Coat, 32 in. long. Regular price \$180.00. Sale price Thursday ... **127.50**
- 1 only fine quality Black Russian Pony Coat, 50 in. long. Regular price \$150.00. Sale price ... **87.50**
- 1 only fine quality "Orenberg" Marmot Coat, 50 inches long. Regular \$115.00. Sale price ... **78.00**
- 1 only fine quality "Orenberg" Marmot Coat, 42 inches long. Regular price \$105.00. Sale price ... **69.00**

Special sale of Fine Eastern Canada Mink Muffs, several styles to choose from, dark natural skins, nicely tailored. Prices range from \$25.00 to \$90.00. At one-quarter off their regular price.

### A Special Sale of Women's Dresses, \$9.95

A collection of Women's One-piece Dresses, in a variety of styles, of fine French serges and silk foulards; the colors in the lot are wine, cadet, grey, navy, green and black; some have the short rounded yoke of fancy or tucked net, with new kimono waist and sleeves; others plainly tailored effect or neatly braided; skirts are trimmed to match waist; some plainly tailored, others with banded effect. Reg. sold at \$15.75, \$17.50 and \$18.50. Thursday's price ... **9.95**

### White Waists, 3rd Floor

200 Lingerie Waists, of lovely fine sheer lawn; front has pretty Swiss embroidery yoke and combination of cluster pin tucking and French Val. lace insertion; full length sleeve, trimmed with tucking and lace insertion. Regular \$2.00. Thursday ... **1.25**

Pretty Lawn Waists, whole front of all-over embroidery, and cluster tucking between, lace collar and cuffs; back has group tucking, and fastens invisibly with good pearl buttons. Sizes 32 to 42. \$1.50 waist. Thursday ... **.98**

New Waists of mercida cloth, made in smart shirt waist style, front opening, and has wide and narrow tucking, shirt sleeve, white linen collar; comes in neat stripe effect or all black, navy and reseda. Sizes 32 to 42. Reg. \$2.00. Thursday ... **1.25**

### Unique Display of Oriental Rugs

To the connoisseur of Oriental Rugs we will say nothing, for we know that he or she will not miss this opportunity of seeing and choosing from the most select collection in Canada. To the ordinary furnisher of good taste, who possesses an eye for the artistic, and objects to the cheap and nasty, we give the assurance that every rug in our display is the genuine article, to be sold at an unusually low price.

- Anatolian Mats. Thursday, each ... **3.75**
- Anatolian and Shirvan Rugs. Thursday, each ... **10.75**
- Monsol and Ferebend Rugs. Thursday, each ... **14.75**
- Monsol, Kayaz and Lahore Rugs. Thursday, each ... **19.75**
- Boghara Rugs. Thursday, each ... **24.75**
- Tabriz Rugs. Thursday, each ... **49.50**
- Kermanshah Rugs. Thursday, each ... **75.00**

Bedroom Wall Paper. New Bedroom Papers, from 6c to \$1.00 per roll. New Cut-outs, from 3c to 50c per yard. Latest suggestions for panelling, with pretty ceilings. Thursday Specials.

3,900 rolls Bedroom and Sitting Room Papers, in a variety of colors. Regular 15c, Thursday 7c, Regular 25c, Thursday 11c, Reg. 50c, Thursday 24c.

### Clearing Little Girls' Winter Coats

Here are exceptional opportunities to save on warm winter coats for little girls. There will be plenty of cold weather yet this season to get the wearing worth out of them, and the little prices will even pay you to buy now for next winter's wear.

Little Girls' Winter Coats, heavy all-wool ulster serge, in colors scarlet or navy blue, trimmed with plush or velvet collars and cuffs, brass or plush buttons, two patch pockets, all tailor-made; sizes 2, 3, 4 years; regular prices \$5.00 and \$5.50 each; Thursday sale price \$1.95. Little Girls' White Bearcloth Coats, double-breasted style, lined with white flannelette, front trimmed with frogs, large collar; lengths 22, 24 inches, for ages six months to two years; regular price \$2.25 each; Thursday sale price \$1.25.

### A Reminder

that our offer to give twenty-five per cent. off all picture moulding and stock frames will be withdrawn in a few days. Although we cannot promise to complete the work this month, we will allow this discount on any work brought to us during January. Picture galleries, top floor.

### These Boots for Men \$2.95

300 pairs Men's High-grade Boots, in tan, Russia calf, box calf and patent colt leathers, Blucher and button styles, single and double Goodyear welted soles — boots you would pay \$3.50 to \$4.50 for in the regular way. All sizes in the lot. Thursday, 8 o'clock ... **2.95**



### Economical Advantages for Men

It will pay you to go carefully through this selection of bargains from the Men's Department, for each item, at its present price, means a rare stroke of fortune to the buyer. It would be impossible to give a detailed description of one-tenth of our men's clothes, but if ANY MAN WANTS ANYTHING to wear he will find it to his Economical Advantage to buy it here tomorrow.

### Men's Chesterfield Overcoats

Men's extra quality Black English Melton Overcoats, also kersey and fancy tweeds, in this season's newest shades; cut from the latest single breasted Chesterfield models, with close-fitting black velvet collars, and long, shapely lapels; excellently tailored in every way; finished with raised seams, and extra quality linings and trimmings; sizes 35 to 44. Regular up to \$16.50. To clear Thursday at ... **10.00**

### Boys' or Youths' College Ulsters

A clearance of Boys' and Youths' College Ulsters will be made on Thursday. Heavy weight tweeds, in dark brown or grey grounds, with self and fancy stripes, single and double breasted styles; military, stand or convertible collars; well tailored, and perfect fitting. Sizes 27-34. Regular prices \$7.50, \$8.00, \$10.00. Thursday's price ... **5.95**

### Raccoon Fur Coats

20 Men's Canadian Raccoon Fur Coats, made from full furred, medium dark skins; deep rolling storm collars, and full 50 inches long; lined with fine quality all-wool black Italian cloth, nicely quilted, good wearing striped material in sleeves, with leather arm shields. Reg. \$50. Thursday ... **39.50**

15 Men's Fur Coats, made from Chinese mountain bear, splendid coat to wear, and warm, well lined. Thursday special ... **15.00**

### Shirts and Underwear

2,000 Men's Neglige Shirts, in the newest designs and colorings. Materials are chambrays, zephyrs and English Oxfords, mostly with cuffs attached; these have full size bodies; some are slightly counter soiled, but most of them are ready to wear. Sizes in the lot 14 to 17. Regular to \$1.00. Thursday, each **47c, 2 for .90**

1,800 garments of Men's Medium Weight Scotch Wool Underwear, made from pure wool, and guaranteed unshrinkable, made by one of Canada's leading manufacturers, finished off with double knitted elastic rib cuffs and ankles; sizes 34 to 44. Thursday, to clear, **47c** a garment, or per suit ... **.90**

### Fancy China and Venetian Glassware

200 Fancy China Cups and Saucers, from such famous potteries as Wedgwood, Coalport, Doulton, Royal Seehl, and hand painted Nippon ware; many at less than half-price. To clear Thursday ... **.79**

700 pieces odd fancy and useful wares, comprising Fern Pots, lined, Cracker Jars, Meat Platters, Teapots, Rose Jars, Teapot, Sugar and Cream Sets, Jugs, etc. While they last Thursday ... **.19**

40 pieces Hand Decorated Venetian Glassware, Tall Compots, Berry Bowl, Cake Salver, Water Jug, Nut Bowl, Cream and Sugar Set. Regular to \$6.00. Thursday ... **2.98**

### Groceries for Thursday

- 2,000 lbs. Dairy Butter, in prints, per lb. ... **.25**
- Choice Sugar Cured Ham, half or whole, per lb. ... **.18**
- Salt in 5-lb. bag, 3 bags ... **.14**
- Edwardsburg or Beehive Table Syrup, 5-lb. pail ... **.25**
- Malta Vita Breakfast Cereal, 3 packages ... **.25**
- Fresh Flaked Wheat, per stone ... **.48**
- Blue Bell Jelly Powder, assorted, 4 packages ... **.25**
- Finest Split Peas, 8 lbs. ... **.14**
- Pure Strawberry Jam, Simcoe brand, 12 oz jar ... **.14**
- Maggi's Soups, assorted, 6 packages ... **.25**
- Canned Green Beans, small and tender, Usher brand, tin ... **.10**
- Choice California Sunkist Oranges, good size, per dozen ... **.20**
- Telephone direct to department.
- 35c ASSAM TEA 28c.
- 300 lbs. fine Rich Full-bodied Assam Tea, a 35c tea anywhere. Thursday, per pound, **28c**

### Eook Department

A Clearance of Annuals. Herbert Strang's, published 75c; our price, each ... **.55** Roschud Annual; regular \$1.50; our price, each ... **.35** Dutton's Annual; reg. 85c; our price, each ... **.55** The Playbox; regular \$1.00; special, each ... **.53** Empire Annual, Cassell's Annual; reg. 75c; our price ... **.50** Blackie's Annual; reg. 75c; our price ... **.49** Valentine Postals ... **6 for .15** Novelties, from ... **.5 to 1.00**

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