Clearing Little Girls'

Winter Coats

warm winter coats for little girls. There will be

plenty of cold weather yet this season to get the wearing worth out of them, and the little prices

will even pay you to buy now for next winter's

Wear.
Little Girls' Winter Coats, heavy all-wool ulster serge,

in colors scarlet or navy blue, trimmed with plush or velvet collars and cuffs, brass or plush buttons, two patch pockets, all tailor-made; sizes 2, 3, 4 years; regular prices \$5.00 and \$5.50 each; Thursday sale price \$1.95.

Little Girls' White Bearcloth Coats, double-breasted style, lined with white flannelette, front trimmed with

frogs, large collar; lengths 22, 24 inches, for ages six months to two years; regular price \$2.25 each; Thursday sale price \$1.25.

Only

Five

More

Days

Here are exceptional opportunities to save on

The SIMIPSON Compan Robert SIIMIPSON Limited

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## Interesting Prices on Women's Furs

Third Floor. Handsome Model Coats at greatly reduced prices before stock-taking; stylish garments; no two alike; every one was bought for a model or pattern from New York or Paris; also exceptional value in fine Canadian Mink Muffs.

1 only Persian Lamb Coat, 36 in. long. Reg. price \$240. Sale price ... 187.50

1 only Baltic or French Seal Coat, 54 in. long. Regular price \$300.00. Sale price Thursday ... 219.00

1 only Baltic or French Seal Coat, 36 in. long. Regular price \$180.00. Sale price 

1 only Baltic or French Seal Coat, 32 in. long. Regular price \$180.00. Sale price Thursday ...... 127.50

1 only fine quality Black Russian Pony Coat, 50 in. long. Regular price \$150.00. Sale price ... ... 87.50

1 only fine quality "Orenberg" Marmot Coat, 50 inches long. Regular \$115.00. Sale price ..... 78.00

1 only fine quality "Orenberg" Marmot Coat, 42 inches long. Regular price \$105.00. Sale price .... 69.00

Special sale of Fine Eastern Canada Mink Muffs, several styles to choose from, dark natural skins, nicely tailored. Prices range from \$25.00 to \$90.00. At one-quarter off their regular price.

### A Special Sale of Women's Dresses, \$9.95

A collection of Women's One-piece Dresses, in a variety of styles, of fine French serges and silk foulards; the colors in the lot are wine, cadet, grey, navy, green and black; some have the short rounded voke of fancy or tucked net, with new kimono waist and sleeves; others plainly tailored effect or neatly braided; skirts are trimmed to match waist; some plainly tailored, others with banded effect. Reg. sold at \$15.75, \$17.50 and \$18.50. Thursday's price.... 9.95

### White Waists, 3rd Floor

200 Lingerie Waists, of lovely fine sheer lawn; front has pretty Swiss embroidery yoke and combination of cluster pin tucking and French Val. lace insertion; full length sleeve, trimmed with tucking and lace insertion. Regular \$2.00. Thursday ..... 1.25

Pretty Lawn Waists, whole front of allover embroidery, and cluster tucking between, lace collar and cuffs; back has group tucking, and fastens invisibly with good pearl buttons. Sizes 32 to 42. \$1.50 waist. 

New Waists of mercilda cloth, made in smart shirt waist style, front opening, and has wide and narrow tucking, shirt sleeve, white linen collar; comes in neat stripe effect or all black, navy and reseda. Sizes 32 To 42. Reg. \$2.00. Thursday ..... 1.25

## Unique Display of Oriental Rugs

To the connoisseur of Oriental Rugs we will say nothing, for we know that he or she will not miss this opportunity of seeing and choosing from the most select collection in Canada. To the ordinary furnisher of good taste, who possesses an eye for the artistic,

and objects to the cheap and nasty, we give the assurance that every rug in our display is the genuine article, to be soid at an unusually low price.



New Bedroom Papers, from ...... 6c to \$1.00 per roll Latest suggestions for panelling, with pretty ceilings.

Thursday Specials.

3,900 rolls Bedroom and Sitting Room Papers, in a variety of colors. Regular 15c, Thursday 7c. Regular 25c, Thursday 11c. Reg. 50c, Thursday 24c.

# A Reminder

that our offer to give twenty-five per cent. off all picture moulding and stock frames will be withdrawn in a few days. Although we cannot promise to complete the work this month, we will allow this discount on any work brought to us during January.

Picture galleries, top floor. lot. Thursday, 8 o'clock ...

The Great White Sale

Lingerie-3rd Floor

counter upstairs, regular . 40c yard,

Grass Bleached Irish Dress Linens 49c Note the wide width 45 inches,

beautiful round, bright thread, all

dresses, regular 65c and 75c yard, Thursday, 45c

Linen Damask Table Napkins 98c Doz.

satin damask table napkins, assorted

bordered designs, 21 x 21 inches, regu-

Large Hemmed Sheets \$1.23 Pair.

78 x 90 inches, ready hemmed sheets, made from strong, bleached, twilled English sheetings, 100 pairs only, at, pair, Thursday, \$1.23.

Wash Goods for Even-

ing Wear

(Second floor.)

Crystaline Voiles, in beautiful even-ing wear shades. Pale blue, mauve,

nile, etc., a most dainty material, looks

like all silk. Regular value 65c, 39c. Fast color English Print, 36-inch

signs for shirt and shirt waists. Regu-

wide, light grounds only.

lar value 121/2c, 8c.

For evening wear, dainty silk striped

lar \$1.50 dozen, Thursday, 98c

Only 60 dozen of these snow white

24 only Pretty Matched

Gown, Drawers, Petticoat and

Corset Cover; fine nainsook and lawn, trimmed with fine lace inser

Household Linens—2nd Floor, Yonge St

tions and frills, embroidery beading, sila ribbons and many tucks; gown is slip-over, kimono sleeve style; sizes 32 to 42 bus;

Bridal Sets

measure. Regular price \$6.50 a set. Thursday sale price \$4.25 a set.

\$1.25 Corset Covers, Thursday sale price 75c—A dainty style, in wide embroidery crossbar muslin, top run with ½-inch silk ribbon, arms finished with narrow lace; sizes 32 to 44 bust.

\$2.25 and \$2.50 Petticoats, Thursday sale price \$1.25-

Fine cotton, two handsome styles, embroidery or lace trimmed, hemstitched and plain tucking, lace style has

two rows insertion, all have dust ruffles; lengths 38, 40 and 42 inches.

Dainty Grecian Stand Covers 19c Each.

Assorted woven designs, in all white or with pink, red or blue borders, fringed all around, perfectly pure fin-

ish, 16 x 48 inches, 38 dozen to clear,

each, in fancy linen department, up

Finest English Saxony Flannelettes

16c Yard

ping, and firmly made cloth, white

only, for warm garments, 550 yards,

regular 20c and 25c yard, Thursday,

Fancy Wool Eiderdowns 19c Yard. Assorted stripes for dressing sacques, kimonas, etc., 27 inches wide,

300 yards to clear, selling at flannel

Advance Showing of

Spring Dress Goods

New Aberdeen tweeds and home-

spuns, in a very pretty range of

greys, blues, browns, greens, etc., roughish effects, stylish

and serviceable for spring

and summer outing suits and dresses, 54 in. wide, pure

wool qualities, Thursday \$1.00 and \$1.25.

New English Worsted

Sultings, pretty new

colors, popular veaves and designs; new 2-toned

stripes, shadow stripes, etc.,

thoroughly shrunk, dust re

sisting, ideal for spring

suits, 52 in. wide, \$1.25 per yard.

Yard wide, perfectly pure, soft nap-

stairs, Thursday, 19c.

75c and 90c Drawers,

Thursday sale price 45c pair

Two styles, Isabelle and umbrella, fine nainsook plain or hem-

stitched tucks, deep flounces trimmed

with fine lace, both styles; regular sizes and extra large sizes in the lot.

75c Nightdresses, Thursday sale price 50c

Fine cotton, slip-over neck, long sleeves, neck

finished with hemstitched ruffle of fine lawn;

lengths 56, 58 and 60 inches, for 32 to 42

\$1.25 Nightdresses, Thursday sale price 75c-Fine nainsook, slip-over neck and % sleeves, neck and cuffs trimmed with fine embroidery beading and narrow fine

lace; lengths 56, 58, 60 inches, for 32 to 42 bust measure

\$1.00 Crompton Corsets, Thursday sale price 69c pair—Fine heavy white could, medium bust, long skirt, rustproof boning, 4 steels, 4 garters, lace and ribbon trimming, 18 to 26 inch

Gloves and Hose for Men

Women and Children

black ribbed, for present wear, strong

and warm, double spliced heel toe and

Sizes 6, 614 and 8 to 10.

lar 30c, Thursday, 3 pairs, 65c.

35c, Thursday, 15c.

Boys' and Girls' Heavy Wool Hose,

Women's imported Ringwood Gloves.

fine all wool, in plain and fancy pat-terns, fancy bands, with plain fashion-

ed fingers close fitting wrist. Regular

Girls' all wool imported Ringwood

Groves, in a variety of patterns and colors; also infants' white cashmere mittens. Regular 25c, Thursday, pair.

New Shantung Silks

From Chetoo

These silks are hand-woven by

the peasantry; sheer, rough

and knoppy; a splendid wedg-ing and washing silk; quali-

ties we can recommend for

wear and durability; nat-ural shade only; four qualities on sale at very

special prices; -34 wide at 55c, 34 in. wide at 69c, 34 in.

inches wide at 85 cents per yard.

A Sale of Japanese Silk, every

shade, extra beavy, white,

ivory, cream and black

27 in. wide. Thurs

#### These Boots for Men \$2.95

300 pairs Men's High-grade Boots. in tan, Russia calf, box calf and patent colt leathers, Blucher and button styles, single and double Goodyear welted soles - boots you would pay \$3.50 to \$4.50 for in the reg-

ular way. All sizes in the

Of

January

Price

Advantage



# Economical Advantages for Men

It will pay you to go carefully through this selection of bargains from the Men's Department, for each item, at its present price, means a rare stroke of fortune to the buyer. It would be impossible to give a detailed description of one-tenth of our men's clothes, but if ANY MAN WANTS ANY-THING to wear he will find it to his Economical Advantage to buy it here to-

### Men's Chesterfield Overcoats

Men's extra quality Black English Melton Overcoats, also kersey and fancy tweeds, in this season's newest shades; cut from the latest single breasted Chesterfield models, with close-fitting black velvet collars, and long, shapely lapels; excellently tailored in every way; finished with raised seams, and extra quality linings and trimmings; sizes 35 to 44. Regular up to \$16.50. To clear Thursday

## Boys' or Youths' College Ulsters

A clearance of Boys' and Youths' College Ulsters will be made on Thursday. Heavy weight tweeds, in dark brown or grey grounds, with self and fancy stripes, single and double breasted styles; military, stand or convertible collars; well tailored, and perfect fitting. Sizes 27-34. Regular prices \$7.50, \$8.00, \$10.00. Thursday's price... 5.95

#### Raccoon Fur Coats

20 Men's Canadian Raccoon Fur Coats, made from full furred, medium dark skins; deep rolling storm collars, and full 50 inches long; lined with fine quality all-wool black Italian cloth, nicely quilted, good wearing striped material in sleeves, with leather arm shields. Reg. \$50. Thursday ... 39.50

15 Men's Fur Coats, made from Chinese mountain bear, splendid coat to wear, and warm, well lined. Thursday spe 

#### Shirts and Underwear

2,000 Men's Neglige Shirts, in the newest designs and colorings. Materials are chambrays, zephyrs and English Oxfords, mostly with cuffs attached; these have full size bodies; some are slightly counter soiled, but most of them are ready to wear. Sizes in the lot 14 to 17. Regular to \$1.00. Thursday, each 

1,800 garments of Men's Medium Weight Scotch Wool Underwear, made from pure wool, and guaranteed unshrinkable, made by one of Canada's leading manufacturers, finished off with double knitted elastic rib cuffs and ankles; sizes 34 to 44. Thursday, to clear, 47c a garment, or per suit .... 90

# Fancy China and Venetian Glassware

200 Fancy China Cups and Saucers, from such famous potteries as Wedgwood, Coalport, Doulton, Royal Seehl, and hand painted Nippon ware; many at less than half-price. 

700 pieces odd fancy and useful wares, comprising Fern Pots, lined, Cracker Jars, Meat Platters, Teapots, Rose Jars, Teapot, Sugar and Cream Sets, Jugs, etc. While they last Thurs-

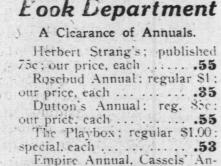
ports, Eerry Bowl, Cake Salver, Water Jug, Nut Bowl, Cream and Sugar Set. Regular to \$6.00. Thursday ..... 2.98

40 pieces Hand Decorated Venetian Glassware, Tall Com-

Groceries for Thursday Malta Vita Breakfast Cereal, 3 packages ...... 25 Pure Strawberry Jam, Simcoe brand, 12 oz jar

Telephone direct to departm

35c ASSAM TEA 28c.
300 lbs. fine Rich Full-bodied Assam Tea, a 35c tea anywhere. Thurs



The Playbox; regular \$1.00: nual; reg. 75c; our price .. .50 Blackie's Annual: reg. 75c; Valentine Postals . . 6 for .5 Novelties, from ... 5 to 1.00



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