

## THE EXECUTIVE MEETS.

ON January 18th the Executive of the Canadian Press Association met at Toronto for the transaction of current business and to make final arrangements for the annual meeting to be held on the same dates as last year, January 8th and 9th. President A. F. Pirie occupied the chair, and there were present J. S. Brierly, H. P. Moore, A. R. Fawcett, Robt. Holmes, T. H. Preston, L. G. Jackson, and Andrew Pattullo.

Some accounts were passed, and the following applications for membership passed: J. B. Mortimer, business manager in Montreal for the Architect and Builder; D. Buchanan, news-editor, Live Stock Journal, Toronto; F. W. Hodson, editor Farmers' Advocate, London; G. F. Marsh, reporter, ditto; Ellis Phelps, business manager Shoe and Leather Journal, etc., Toronto; T. H. Best, business manager Canadian Magazine, Toronto; J. Gordon Mowat, editor ditto; F. W. Wilson, proprietor Guide, Port Hope.

A committee, consisting of P. D. Ross, L. W. Shannon, and C. W. Young, was appointed to interview the Finance Minister and ask for a revision of the tariff on the lines laid down in the article on this question in the January issue of *PRINTER AND PUBLISHER*, and also on plate matter.

A special committee, consisting of the President and Messrs. Willison, Preston, and W. F. Maclean, was appointed to act with John King, (Q.C.), to prepare amendments to the law of libel for submission to the Ontario Government.

Arrangements were made for a good program, which will be somewhat as follows:

## THURSDAY AFTERNOON.

- President's Address.
- General Business.
- Report of Executive.
- Conference on Payment of Subscriptions—Messrs. J. A. McKay, T. H. Preston, and H. P. Moore.
- Libel Law—W. F. Maclean.
- Copyright—John Ross Robertson.
- Printing; a Practical Talk—A. F. Rutter, President Toronto Employing Printers' Association.
- Office Management—J. S. Brierly.
- Conference on Typesetting Machines—P. D. Ross, J. B. Maclean, and others.

## THURSDAY EVENING.

- Pictorial Journalism—Sam Hunter.
- Journalism as a Profession—Arthur Wallace.
- The True Sphere of the Editor—Rev. E. H. Dewart.
- A National Sentiment—J. Macdonald Oxley.
- What Newspapers Owe to Education—Prof. Alfred Baker.

## FRIDAY MORNING.

- Journalism at the World's Fair—C. W. Young.
- Electricity vs. Steam Power—C. H. Mortimer.
- Benefits of Membership in our Association—Andrew Pattullo.

## Voluntary Topics.

The day meetings will be held in the Board of Trade, as last year, and the evening session in Shaftsbury Hall Parlors.

The meeting promises to be the most business-like one ever held, and no member can afford to be absent.

## TRADE NOTICES.

AMONG recent shipments by the Dexter Folder Co., of Fulton, N.Y., was one of their newspaper folding machines, with supplement insert attachment, which was shipped to Valparaiso, Chili. This machine goes into the office of the Chilian Times, published by Mr. Guillermo Helfman. The sample of this paper shown the writer fully demonstrated the ability of the publisher to get out a really creditable sheet. The paper is a six column quarto, with four page supplement. The supplement, by the use of this modern folding machine, will be pasted to and trimmed with the main sheet, making as complete a twelve page paper as we can boast of in this country. The paper was very well printed on a good quality of paper, and contained several very nice half-tone cuts, one of them representing a large monument recently erected to the memory of the murdered Baltimore seamen.

Dollars and Sense for Fifty Cents is a most original, practical, and valuable booklet on how to make advertising pay, by Nathl C. Fowler, jr., author of "About Advertising and Printing," and "Building Business," the standard works on publicity, and manager and consulting expert for many of the largest wholesale and retail merchants of the country. Illustrated with nearly one hundred examples of advertisement composition and typographical display, presenting original, unique, and effective styles of advertisements. A half dozen copies, prepaid, for \$2. A single copy, prepaid, for fifty cents. The Trade Company, publishers, 299 Devonshire street, Boston, Mass.

The Canada Paper Co. are doing a nice trade in No. 1 book and coated papers for fine catalogue work. Printers seem to be using large quantities at this season of the year. Their Duplex and Gothic color papers are used in the same class of work to a great extent. Book and cover papers have always been a specialty with this firm.

Mr. Fred. Campbell, of the Canada Paper Co., Toronto, announces that their staple lines of note paper, envelopes, foolscap, etc., have been entirely overhauled, and on their next trip they will have some new things worth seeing. He has supplied a very large number of printers with the excellent sample book of their stock of wedding and fancy stationery.

The paper water-marked "Aberdeen Superfine" is fast becoming popular with printers for fine work. The W. J. Gage Co. are the owners of this brand, and report sales as steadily increasing and repeat orders constantly coming in. "British Bank," the paper being thus water-marked, is an imitation linen, satin finish. They have had it on the market for years, and it is still in as much demand as ever. "Treasury Linen" is the water-mark on a new line of medium grade paper. It has a good appearance and is excellent value.

The Brown Bros. are busy manufacturing blank books. They are making stock of a line of their patent flat-opening books in medium, demys, and caps, in all the different rulings, and will now be able to supply these for immediate delivery. Another line of medium and demy ledgers are shown, whose special feature is that they are full-bound in Russia bands, and are very handsome. They have, also, new lines in foolscap books in full duck, Russia bands, and half-bound, down to the cheapest grade of blotters. In fact, their stock of account books is very large and varied, and they are doing a rushing trade in their bindery. They have an excellent reputation for this class of goods, and the product of their bindery is noted for the excellence of the workmanship.