



Cromwell Pattern



Silverplate that lives long

WHEN we speak of the family silverplate, we generally mean the silverplate that has been in the family for years. Naturally the quality must be good—or it would not be lasting.

And of all silverplate, there is but one that merits the name “family plate”; that is “1847 Rogers Bros.” Its quality is lasting, and its designs wisely chosen and artistic.

The favorite choice for over seventy years, it has indeed earned the name of “family plate.”

When you think of silverplate think of 1847 Rogers Bros. And when you come to the point of choosing it, be sure to ask for it by full name.

1847 ROGERS BROS.

SILVERWARE

The Family Plate for Seventy Years

MERIDEN BRITANNIA COMPANY, Ltd., Hamilton, Ont.

Made in Canada by Canadians and sold by leading Canadian dealers throughout the Dominion.