# The Robert Simpson Company, Limited

## New Spring

ON BARGAIN FRIDAY. Colored Satin Paillettes and Satin Messalines. Regularly \$1.25, \$1.29 and \$1.35 qualities, in 36, 38 and 40 inches. These weaves are two of our best sellers, and the color ranges are of the best, with ivory and black included. Friday bar-

Natural Raw Silks, 34 inches wide. In the ordinary way this quality would cost you 75c. Direct importations and big buying saves you the difference. Friday 

Big reductions on Black Duchesse Satins. About 500 yards of fine and medium weights, 36 and 38 inches, soft finshed Duchesse. Regularly \$1.35 and \$1.50 qualities. Friday bargain, per

yard ..... 1.18 Plain and Striped Peau de Soie Silks. Hundreds of yards of self and fancy stripe colorings on sale. These silks can be used for many dress purposes, and are the best value on the market at this price. Friday 

## Fashionable and Popular Suitings & Dress Fabrics

2,000 yards, 50c quality, Shepherd Check Suiting, 42 inches wide. Friday 3.500 yards English Tweed Suitings, regularly 65c and 75c per yard. Friday

2,500 yards French San Toys and Poplins, regular value 65c per yard. Friday

1,500 yards English Panama Suiting, a splendid wearing fabric, regular price 65c.

4,000 yards West of England Suiting Serges, a regular \$1.00 suiting, in all colors, navy and black. 50 inches wide. Fri-

2,000 yards College Serges, in black, navy and cream only, a good heavy firm cloth, tailors well and always retains its shape and good appearance. Splendidvalue at \$1.25 per yard. 52 inches wide. 

## Gloves and Hosiery

Women's Long Kid Gloves, 16-button length; white only. Sizes 51/2 to 7. Special value. Friday 1.75 fasteners, soft and pliable; black, white, tan or bargain. Women's and Children's Ribbed or Plain Black heel and toe; sizes 6 to 10. Friday bargain. .19

Women's and Children's Ribbed or Plain Black heel and toe; sizes 6 to 10. Friday bargain. .19

Women's and Children's Ribbed or Plain All-wool Cashmere Hose, extra fine spun yarn, double heel and toe; sizes 6 to 10. Friday bargain. .25

Women's Extra Fine Plain Black or Tree. Women's Extra Fine Plain Black or Tan Cash-mere Hose; sample purchase. Friday bargain .29 Women's Liste or Cotton Hose; odds and ends of better lines; black, tan and colors; also laces. MEN'S SOCKS AT REDUCED PRICES.

Men's Imported Plain Black Cashmere Socks. fine quality, seamless, double heel and toe: sizes 9½ to 11. Extra value. Friday bargain... 12½ Men's All-Wool "Llama" Plain Black Cashmere Socks, soft, fine yarn, good weight, double heel and toe; sizes 9½ to 11. Extra special Friday bargain... 25 Men's All-Wool Black Worsted Socks, fine, close finish, good weight; clean, bright yarn; double heel and toe. Regularly 25c. Friday bargain .19

(Main Floor)

### Whitewear, Corsets, Underwear, Girls' Dresses

Women's Nightdresses, fine nainsook, square slip-over neck, fine Val. lace trim, ribbon bows. Sizes 32 to 42 bust. Regularly \$1.25 each. Friday bargain. 63

Princess Slips, nainsook, beautiful embroidery and lace trimmed, silk ribbons. Sizes 32 to 42 bust. Regular price \$3.00 each. Friday 1.50

Corsets—Clearing three elegant models of Regular price \$3.00 each. Corsets—Clearing three elegant models of Bon Ton. La Diva and D. and A.; finest materials and boning; four or six garters; high, medium or low bust: long, graceful styles. Sizes 18 to 28 inches, Regular prices \$3.50 to \$6.00 a pair. Fri. 2.50 day bargain, a pair. riday bargain

Iufants' Long Skirt, to match above robe; fine nainsook and lace; lengths 30 or 36 inches.

Regular price 75c each. Friday bargain.

Little Girls' Dresses. fine white lawn. French style, daintily trimmed with fine embroidery and lace, tucks and deep hem. Sizes for ages 2, 3, 4 and 5 years. Regular price \$1.25 each.

Friday bargain. 4 and 5 years. Regular price \$1.25 each.
Friday bargain

Women's Vestsi and Drawers, heavy ribbed fleece-lined white cotton, unshrinkable, white or natural; high neck, long sleeve vests; ankle length drawers, both styles. Sizes 32 to 40. Regular prices 50c and 60c each. Friday bargain

Women's Black Tights, heavy ribbed wool, elastic or sateen band top, ankle length, open or closed style. Sizes 32 to 38. Regular price
\$1.25 pair. Friday bargain, pair closed style. Sizes 32 to 38. Regular price 75
\$1.25 pair. Friday bargain, pair.

Women's Combinations, fine ribbed white cotton, low neck, no sleeves, umbrella style, lace trimmed. Sizes 32 to 40 bust. Regular price 35
50c each. Friday bargain.

Girls' Dresses, fine all-wool serge, trimmed military style with black silk braid and gilt buttons; pleated skirt, lined waist; colors cardinal, navy or cadet blue. Sizes 6 to 14 years. Regular price for sizes 6, 8, 10 years, \$5.50 each.

Friday bargain.

Sizes 12 to 14 years. Regular price \$6.00 each. Friday bargain, each.

Women's Coat Sweaters Clearing two handsome styles, in fancy knitted wool or in heavy brushed knit wool, V neck or shawl collar; colors grey, white, white with grey and white with sky trim. Sizes 34 to 42 bust. Regular prices 2.50

(Third Floor)

## Bargains for Spring Shoppers

Bargain Day in

the Big Notion

Sale

Pin Sheets—200 assorted pins. Notion Sale price, 4 sheets .5

pin, guarded points, assorted

sizes. Notion Sale price, 10

dozen ..... .10

Dome Fasteners, all sizes, in 

Hooks and Eyes, all sizes,

black or silver, 2 dozen on card. Notion Sale price, 3 cards. . . . 5

Toilet Pins, in black, white and colors. Notion Sale price,

Mending Wool, in skeins, black, white or tan. Notion Sale

ironing Wax, best quality, wood handle. Notion Sale price,

dozen ..... .10

papers on card. Notion Sale

price, 2 cards .....

Collarbone—Cotton, in black only. Notion Sale price, yard .4

8 a.m. to 10 a.m.

Metal Spool Holder-Contain-

ing 3 spools white, 3 spools black

sewing thread, 6 spools sewing

Hair Pins, assorted styles, 5

price, 2 for ......

Safety Pins-Highly plated

Mantle Bargains RAINCOATS FOR GIRLS, REGULARLY

\$5.00, FOR \$3.49.

Made from good rubberized twill, in navy only, mannish or storm collars, raglan sleeves, with adjustable wrist straps and slash pockets. Ages 6 to 12 years. Regularly \$5.00. Friday bargain ... ... 3.49

#### SKIRTS FOR STOUT WOMEN, \$5.00.

A large selection in grey, black and navy serge and panama. Some have panel backs, others inverted pleat back and side pleats. Friday bargain ..... 5.00

#### CLEARING SALE OF WINTER COATS, \$3.95—FOR MISSES OR WOMEN.

Made from splendid quality English frieze cloth in black and navy only. This material will prove very serviceable for winter wear. Cut in strictly new style, with cutaway or straight fronts, smart collars that can be worn buttoned close to throat, patch pockets. Splendid value. Friday bargain at ..... 3.95

#### BARGAIN SUITS AT \$10.00.

Cut single-breasted with squared corners, made from a fine quality vicuna, in navy and Skirts cut in a five-gored model with girdle waist, the front panel is ornamented with buttons. Two styles in women's and misses' sizes. Friday bargain ..... 10.00

#### WOMEN'S ONE-PIECE DRESS.

Made of English serge: the waist is smart and effective, high collar, finished with velvet bow; fastens down left side of front; ornamented with self buttons, fashionable gored skirt. Colors are navy and black, Friday bargain 6.95

#### **Toilet Goods Bargains** 75 only real ebony Hair Brushes, with pure bristles. Regular values \$1.25 and \$1.50. Fri-

Tooth Brushes, with pure hand-drawn bristles. Regular price 15c. Friday bargain .9 Hard Rubber Dressing Combs, 9 in. long. Regular price 35c. Friday bargain .. .. .25 Wilbert's Liquid Shampoo. Regular price 25c. Friday bargain 2 for .....

Madame Yale's Face Cream. Regular price 50c. Friday bargain ... ... ... ... ... ... .25 Babcock's Corylopsis of Japan Face Powder. Regular price 75c. Friday bargain .49 Phone direct to Toilet Department.

### Flouncing 28c

2,500 yards of New Swiss Flouncing, 27 in. wide, most effective patterns, in eyelet and floral designs, new, clean flouncing. Our 48c qualities. Friday bargain .................28

PLAUEN LACE DUTCH COLLARS. 108 dozen Plauen Lace Dutch Collars, in the newest patterns, pretty imitation of Venise and Irisb lace. Our 50c collar. Friday bar-(Main Floor.) .......28

## **DRUGS**

Wahoo, Blood Purifier and Tonic, non-al-coholic. 50c size. Friday bargain 3 for 1.00 Witch Hazel, mentholated extract, 16-oz. bot-Seidlitz Powders, fresh and good. Friday Sodium Phosphate, granular, 1-lb. package. Household Ammonia, large size. Friday Morden's Tasteless Preparation of Cod Liver Oil, full 16-oz. bottle. Friday bar-Rubber Goods, Hot Water Bottles, Fountain Syringes, Bulb Syringes, small lots that have accumulated after our winter selling. To Wash Cloths, large and heavy weight. Regularly 15c and 20c. Friday bargain ..... 121/2

Fine Gold Filled

Glasses

This week's special

sale complete. Friday

bargain ..... 3.50

chain. Examinations

withou textra charge.

Optical Dept., 2nd

Floor.

Atternoon Tea

3 P.M. TO 5.30.

Sixth Floor.

Home-made Sponge Drop

Pot of Tea with Cream.

City Dairy Ice Cream.

15c

Eyeglasses include

#### silk, 50 yards assorted colors, 1 paper needles, 1 thimble. Regularly 63c. Special, complete .39 (Main Floor) Savings in

**Furniture** Buffets. Regularly \$24.60. Friday bargain price ..... 21.00 Buffets. Regularly \$28.75. Friday bargain price ...... 24.00 Dining Chairs. Regularly \$27.00. Friday bargain price ... ..... 19.50 Dressers. Regularly \$12.50. Friday bargain price ...... 10.00 Dressers. Regularly \$17.00. Friday bargain price ...... 13.75 Brass Bedsteads. Regularly \$15.00. Friday bargain price ...... 10.90 Brass Bedsteads. Regularly \$24.75. Friday bargain price ...... 17.80 Iron Bedsteads. Regularly \$4.75. Friday bargain price ...... 3.95 Iron Bedsteads. Regularly \$7.90. Friday bargain price ...... 6.80 Mattresses. Regularly \$3.45. Friday bargain price ..... 2.80 Mattresses. Regularly \$9.75. Friday bargain price ...... 7.45

#### Wash Goods 40 pieces of beautiful striped and polka dot Pop-

lins; splendid quality, highly mercerized; colors pink, sky, green, grey, etc. Regular value 35c. Fri-A fine lot of Prints, including Crum's, in a big variety of colorings and designs, full pieces and a number of mill ends. Regular 12½c and 15c qualities. 

Ends of White Brocade, Muslins, Lawns and Suitings of all kinds; a wonderful range of goods. Regularly up to 35c yard. All to go on Friday at .. . 9 A lot of pretty Ginghams, large and small checks. 

Printed Bordered Challies, spots, stripes and figures, blue, pink, mauve, navy and cream grounds. 

## Bargain Suits for Men

Splendid wearing suits, made from English tweeds, in the new spring colors and patterns, browns and greys; cut single-breasted, three-button style; good wearing linings, and neatly tailored. Friday bar-

SALE OF MEN'S FRIEZE REEFERS.

If you wear'a Reefer Coat, in sizes 36, 37, 38, be here Friday to get one of these splendid warm peajackets; made from grey frieze cloth, and a few from black frieze; they are lined with tweed; a few have linings of heavy twill mohair; double-breasted style, with warm collar. Regularly \$4.00 and \$5.00. Friday 3.00

#### MEN'S WORSTED TROUSERS.

Made from good wearing English trowsering, in grey, with striped design; cut, tailored and sewn in the best possible manner; splendid trowsers. Worth \$2.50 and \$2.75. Friday bargain . . . . . . . . . . . . . 1.75

65c AND 75c MEN'S BATHROOM SLIPPERS, IN MEN'S CLOTHING DEPARTMENT, 29c. These slippers are made from fancy wool materials, that match our bath robes and dressing gowns; made just to slip on, without any heel; warm and cosy.

BOYS' WINTER WEIGHT RUSSIAN OVERCOATS. Forty only. Made from good-wearing winter weight tweeds, in brown and grey; double-breasted style, with collar buttoned up to neck; tweed linings. Friday bargain, sizes 21 to 24

BOYS' STRAIGHT KNEE PANTS, 75c. Strong, serviceable Tweed and Worsted Pants, made from suit ends and short trouser lengths; mostly grey shades, in neat stripe patterns. Friday bargain, 32 24 to 33.

CLEARING BOYS' SHIRT WAISTS, 49c. 150 only; made from first-grade English madras and Scotch zephyr cloths; laundered bands and cuffs, laundered collars and soft collar styles; striped patterns. Friday bargain, sizes 11½ to 14 neck.....49 BOYS' TWO-PIECE SUITS, \$2.70.

50 Boys' Double and Single-breasted Two-Piece Suits, made from English tweed cloths in grey, brown and tan. Odd lines and broken ranges. Straight style knee pants and strong trimmings. Friday bargain, sizes 2.70 (Main Floor)

## Thrilling Story Books

"Lost in the Wilds," "Up the Tapajos,"
"Down the Mississippi," "Telegraph Messenger
Boy," "Tad," "Through Jungle and Wilderness," "From the Throttle to the President's Chair," bound in cloth, illustrated. Regularly 45c. Friday bargain ... ... ... ... ... .25

"The Maple Leaf Edition" of the poets, overed Novels, all the best au thors. Regularly 10c., Friday bargain 3

100 Copyright Novels, good titles. Published at \$1.20 and \$1.10. Friday bargain. . . 50 Book Department, Main Floor.

# Floor Covering Specials 27 ONLY, ODD IMPORTED AND DOMESTIC ART WOOL BEDROOM RUGS. Sizes 7:6 x 9.0, 9.0 x 9.0, 9.0 x 10.6 and 9.0 x 12.0; in greens, pinks and tans. Reduced 25 per cent. less than regular prices. VERY SPECIAL—BIG REDUCTION ON PAGE

VERY SPECIAL—BIG REDUCTION ON ENG-LISH TAPESTRY SQUARES.

To clear two designs, which we have bought ry advantageously, we will cut the regular ices down by some dollars each for quick Frity bargain selling. Four of the most useful \$12e8-6.9 x 9.0. Regularly \$4.75. Friday bargain 3.15. 9.0 x 9.0. Regularly \$6.25. Friday bargain 4.15. 9.0 x 10.6. Regularly \$7.25. Friday bargain 4.95 9.0 x 12.0. Regularly \$8.25. Friday bargain 5.95

A SPECIALLY GOOD FLOOR OILCLOTH BARGAIN. 

### **JEWELRY**

10k. Signet Rings, heavy style. children's sizes. Regular price \$1.00. Friday bargain .69 Real Cameo Rings, pink shades, 10k. gold settings. Regular prices \$6.75 and \$4.75. Friday Gold-Filled Cuff Links, fancy engraved and one set. Regular prices 50c and 75c. Friday stone set. Regular prices 50c and 75c. Friday bargain

Fine Filled Pearl Long Guards, 48 inches. cream lustre pearls. Regular prices \$1.50 and \$2.50. Friday bargain

Gold-Filled Lockets, fancy engraved patterns and stone-set designs. Regular prices \$1.00, \$1.50 and \$2.00. Friday bargain

14k. Pearl Sunbursts, 81 real fine pearls, heavy 14k. mounting, safety catch and pendant attachment for chain. Regular price \$15.00 each. Friday bargain

(Main Floor) (Main Floor)

## Bargain Prices on 3,000 Pairs of Boots and Oxfords

WOMEN'S BOOTS, \$2.49. Beautiful new styles in Women's High-Grade Button and Laced Boots, made on the new short and medium vamp lasts, in selected gunmetal, tan Russia calf, dull kid-patent colt with white or black tops, fine vici kid and black suede leathers; sizes 2½ to 1 n narrow, medium and wide-fitting lasts. Regular prices \$3.00, \$3.50 and 2.49

"QUEEN QUALITY" SAMPLE PUMPS AND OXFORDS. \$2.49. Just received, 400 pairs of "Queen Quality" sample Pumps and Oxfords, from Boston. They are advance styles for spring, in all leathers and combinations of leathers. The sizes are 3.3½ and 4, and the regular prices were \$3.50, \$4.00, \$4.50 and 2.49 BOYS' LEATHER-LINED BOOTS, \$1.99.

MEN'S \$3.50 BOOTS, \$1.99.

\$40 Pairs of Men's Blucher and Button Style Boots, in tan Russia calf, patent colf. Dongola kid and strong box kip leathers (160 pairs are leather-lined): the soles are foodyear welted, English stitch, and standard screw; solid leather throughout; made on the new recede, short and medium vamp lasts. Also some good heavy working boots. Sizes 6 to 11. Regular prices were \$2.39, \$3.00 and \$3.50. Friday bargain 1.99 RUBBERS-EVERY PAIR GUARANTEED TO GIVE YOU SATISFACTORY WEAR. 

#### Cut Glass

Collection of Rich Cut and star patterns at very special prices. Oll and Vinegar Cruets, several patterns. Friday bargain .. . 1.95 5 inch Handled Bon-Bon Dishes. Friday bar-6 inch Handled Bon-Bon Dishes. Friday bar-ade Jugs. Friday bargain ..... 6.00 match above. Friday bargain, dozen .. Spoon Trays. Friday bargain, each . 3.25 Sugar and Cream Sets. Friday bargain 3.25 Fancy Bonbon Dishes in heart, spade and club shapes. Friday bargain

## The Robert Simpson Company, Limited

## Furnishings. for Men

200 Suits of Men's Pyjamas, slightly counter soiled, all sizes 34 to 44, regularly \$1.25 and \$1.50, Friday bargain, a suit .98

150' only, Men's Sweater Coats, V. shaped necks, will go on sale at the Queen street bargain tables, 8 o'clock rush price, regularly \$1,50, Friday bargain .... .50

350 garments of Men's Heavyweight Underwear, including "Penangle" scarlet wool for rhematism, fleece lined and Scotch knit. Regularly 75c, \$1.00 and \$1.50. Friday bargain .....

#### MEN'S SWEATER COATS.

250 only, Men's Heavy Sweater Coats, with storm or Varsity collars, sizes 36 to 42, also a few black cardigans, regularly \$1.25, \$1.50 and \$2.00. To clear Friday .89

## Men's Fur-Lined Coats

Fine quality muskrat linings, otter shawl collars, black beaver cloth shells. Sizes 36, 38 and 40 bust, Friday bargain price half regular value, only ..... 25.00

22 Men's Fur Coats, in mountain bear, a splendid coat for chauffeur, driver or those requiring extra warm garment. Friday bargain price ...... 10.00

1,000 Men's Caps, in fine imported tweeds, balances of lines, all have fur-lined ear bands. Friday bargain price. .... .15

Boys' or Girls' Wool Toques, in plain grey, brown, black, navy, cardinal and scarlet colors, self and stripe borders. Fri-Children's Wool Sets, scarf, mitts and

toques. Colors scarlet, brown, cardinal, navy and white, Friday half price. Set 

## Alarm Clocks for 49c

200 Alarm Clocks, strong, reliable movements, every one guaranteed, fitted in a plain nickel case, with 4-inch dial, loud, clear alarm, with shut-off lever. Regular value 90c. Friday bargain .........49

Salt Spoon Set, including two salt spoons, put up in a neat cardboard box, best English electro silver plate on nickel silver. Regularly 35c set. Friday bar-

Silver-plated Bon-Bon Baskets, satin finish, gold lined, with fancy feet and handle. Regularly 75c. Friday bargain .......49

Silver-plated Fern Pot, 6-inch size, bright finish, in a fancy pierced design, complete with lining. Regularly \$2.75. 

## House Dresses 79c

Women's House Dresses, in chambray and printed percale, stripes, checks and plain colors, grey, navy and sky; short and long sleeves, collars and Dutch necks. All sizes in the lot. Friday bar- .79 gain ...... No phone or mail orders.

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## \$2.00 Bleached Sheets \$1.68 pair

250 pairs Plain Sheets, made from good heavy Canadian sheeting, free from filling, size 70 x 90 inches. Regularly \$2.00. Bargain Friday, pair ..... 1.68 White Wool Blankets, with a small percent

age of cotton, just enough to keep from shrinking, size 64 x 84 inches. Bargain Friday, pair 3.88 Seconds in Damask Table Cloths, assorted designs, size 2 x 2 and 2 x 21/2 yards. Clearing

Friday ..... 1.48 Bleached English Longcloth, fine finish, 36 inches wide. Clearing Friday, 10 yards for. .98 Check Glass or Tea Towelling, 20 inches Apron Gingham, in blue and white checks, with or without border, 38 inches wide. Bargain

2,500 yards Striped Flannelette, dark and medium colorings, 32 inches wide. Bargain Friday, Phone Linen Department, 2nd Floor.

## **GROCERIES**

2.000 bags Choice Family Flour. 4 bag .65 Choice Currants, Cleaned 3 bs. .25 California Seeded Raisins 3 packages .25 Canada Corn Starch ...... Package .7
Perfection Baking Powder ...... 3 tins .25 Finest Creamery Butter ......Per lb. .34 Per lb. .13

21/2 LBS. PURE CELONA TEA, 58c. 500 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Friday, 2½