

WE SHOULD ALL STRIVE.

OCTOBER IS EXPORT MONTH. BUT MEMBERS OF THE C.E.A. KNOW THAT EXPORTING IS A GAME THAT LASTS 12 MONTHS A YEAR, 30 DAYS A MONTH AND 24 HOURS A DAY. SUCCEEDING IN TODAY'S GLOBAL ARENA IS AN ENORMOUS CHALLENGE. BUT I AM CONFIDENT THAT IF WE CONTINUE TO WORK TOGETHER, WE CAN MEET THIS CHALLENGE, TO THE BENEFIT OF ALL.

THANK YOU.