

ARTICLE XII

1. Where a co-production is exported to a country that has quota regulations, it shall be included either in the quota of the contracting party:

- a) of the majority co-producer;
- b) that has the best opportunity of arranging for its export, if the respective contributions of the co-producers are equal; or
- c) of which the director is a national, if any difficulties arise with the application of sub-paragraphs (a) and (b) hereof.

2. Notwithstanding Paragraph 1, in the event that one of the co-producing countries enjoys unrestricted entry of its films into a country that has quota regulations, a co-production undertaken under this Agreement shall be as entitled as any other national production of that country to unrestricted entry into the importing country if that country so agrees.

ARTICLE XIII

1. A co-production shall, when shown, be identified as a "Canada-Brazil Co-production" or "Brazil-Canada Co-production" according to the origin of the majority co-producer or in accordance with an agreement between co-producers.

2. Such identification shall appear in the credits, in all commercial advertising and promotional material and whenever this co-production is shown and shall be given equal treatment by each party.

ARTICLE XIV

In the event of presentation at international film festivals, and unless the co-producers agree otherwise, a co-production shall be entered by the country of the majority co-producer or, in the event of equal financial participation of the co-producers, by the country of which the director is a national.

ARTICLE XV

The competent authorities of both countries have jointly established the rules of procedure for co-productions taking into account the legislation and regulations in force in Canada and Brazil. These rules of procedure are attached to the present Agreement.