

The only exception to this trend comes in the area of international trade promotion. Support for maintaining or increasing levels of spending in this area is significantly higher among residents of Western Canada than for the other areas tested. In fact, levels of support for international trade promotion are roughly comparable to elsewhere in the country.

Women (80%) are more supportive than men (71%) of maintained or increased spending on the promotion of Canadian culture.

Adult Canadians under 25 are more likely (35%) than older Canadians (23%) to support increased spending on defence, and are more likely (38%) than older Canadians (20%) to support maintained or increased spending on foreign aid. Indeed, support for *increased* foreign aid spending decreases steadily with age, from 38% of adult Canadians under 25 years old to 14% of Canadians over 65 years of age.