

TAKASHIMAYA CO., LTD.

Address: 4-1, Nihonbashi 2-chome, Chuo-ku, Tokyo 104 Tel: (03) 211-4111 Telex: J24810 TAKASTORE	
ANNUAL TURNOVER (Period ending February 1988)	557 119 million yen
TOTAL NUMBER OF STORES	6
LOCATION OF STORES	Eastern Japan: 1 Western Japan: 5
AVERAGE ANNUAL SALES PER STORE	92 853 million yen
PROPORTION OF FOOD SALES	18%
TOTAL FLOOR SPACE	177 000 square metres
TOTAL NUMBER OF EMPLOYEES	7 633
YEAR ESTABLISHED	1919

YOKOHAMA TAKASHIMAYA, LTD.

Address: 1-6-31, Minami-Saiwai, Nishi-ku, Yokohama 220, Japan Tel: 045-311-1251 Telex: J 24810 (Tokyo Branch)	
ANNUAL TURNOVER (Period ending February 1988)	222 714 million yen
TOTAL NUMBER OF STORES	3
LOCATION OF STORES	Eastern Japan
AVERAGE ANNUAL SALES PER STORE	69 624 million yen
PROPORTION OF FOOD SALES	21%
TOTAL FLOOR SPACE	96 440 square metres
TOTAL NUMBER OF EMPLOYEES	4 502 Full-time: 3 348 Part-time: 1 154
YEAR ESTABLISHED	1957

Takashimaya is now the third largest department store in Japan, following Seibu and Mitsukoshi. Takashimaya has six stores under its direct management in Tokyo, Osaka, Kyoto, Sakai, Wakayama and Rakusai. It also has 12 stores operated by its subsidiaries or affiliated companies.

In 1971, Takashimaya formed the "Takashimaya Hi-Land Group," a joint merchandising organization which now comprises 23 department stores. Included in the Group are the Keio, Maruei, Tamaya and Yanagen Department Stores.

Takashimaya opened Japan's first suburban shopping centre, consisting of a department store and many specialty stores, at Tamagawa in Tokyo in 1969.

Takashimaya has a good reputation as a traditional top-grade department store and has a predominant position in the gift market. It has been putting emphasis on its mail-order business recently. Takashimaya is now striving to construct a new physical distribution system to shorten the lead time from order to delivery to within five days. In 1987, the company completed an on-line network between a centre for receiving orders, a physical distribution centre and branch offices' delivery