

REPT4D
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

15

POST :601-BOSTON

SECTOR :013-CONSUMER PRODUCTS & SERVICES
UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 - Organized 3 NEBS - one each from Halifax (24 firms), Quebec City (19 firms), and Charlotte-town (15 firms), plus Quebec City mini mission (6 firms). - Sponsored 8 buyers to Montreal Furniture Show.

- Each NEBS multi sector with 80 p.c. of firms from consumer products, fish/food, or construct.
- Mncn reported that 65 NEBS firms to date have resulted in 24 firm's export sales of CDN \$ 30,158,000.

QUARTER: 2 1. NEBS mission from Province of Quebec to Burlington, VT. 31 August.

1. 51 companies in foods introduced to market.

2. NEBS Mission from Quebec City to Boston 24 September.

2. 6 companies introduced to market.

QUARTER: 3 -----

QUARTER: 4 3 NEBS Missions

- 21 Crafts Firms from Atlantic Canada.
- 14 Multi-Sector from Sherbrooke & Quebec
- 7 Firms from NS & NB to Solo Food Show