

RPTCL

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: PRÉTORIA

Market: LESOTHO

Sector : ADVANCED TECH. PROD. & SERV

Sub-Sector: TELECOM, DATACOM, SAT, SPACECOM

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	0.00 \$M	5.00 \$M	5.00 \$M	10.00 \$M
Canadian Exports	0.00 \$M	0.00 \$M	0.00 \$M	9.00 \$M
Canadian Share of Market	0.00 %	0.00 %	0.00 %	90.00 %

Cumulative 3 year export potential for
CDN products in this sector/subsector: 5-15 \$M

Major Competing Countries	Market Share
FRANCE	10.00 %
GERMANY WEST	25.00 %
JAPAN	25.00 %

Current Status of Canadian
exports in this sector/subsector: No export results to date

Products/services for which there are good market prospects:

1. RURAL TELECOM SYSTEM

Factors contributing to current successful Canadian exports:

- Import restrictions are not a significant impediment in this sector

Factors for Canadian exports not reaching market potential:

- Market prospects have not been adequately explored