

Export and Investment Promotion Planning System

MISSION: 347 RIYADH

COUNTRY: 322 SAUDI ARABIA

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: INTRODUCE CANADIAN SOFTWARE MANAGEMENT FIRMS TO MARKET.

Results Expected: ESTABLISH CANADIAN-SAUDI JOINT VENTURE.

Activity: ORGANIZE CANADIAN COMPUTER SPECIALISTS GROUP IN KINGDOM.

Results Expected: IMPROVE INTELLIGENCE ON AND RESPONSE TO UPCOMING COMPUTER PROJECTS.