

PROGRAM RESULTS: AFRICA & MIDDLE EAST

BUSINESS ACTIVITY

During the April-June 1988 period thirteen posts reported the following business activity:

1. 32 EXPORT SALES WORTH \$884 MILLION
2. 47 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS
3. 1 NEW JOINT VENTURE/LICENCING AGREEMENT
4. 1 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENT IN CANADA
5. 1 CANADIAN INVESTMENT IN TERRITORY
6. 10 TECHNOLOGY TRANSFERS

HIGHLIGHTS:

- o \$6 million sale of technical colleges (Kuwait)
- o \$3 million new joint venture in landscaping (Riyadh)
- o \$3 million sale of water drilling equipment (Harare)
- o \$1 million sale of thermal generators (Algiers)

KEY STATISTICS: for the thirteen posts reporting workload information

		<u>Missions Reporting To</u>	
		GAT	GMT
No. Trade Enquiries	Cdn	2412	1505
	Local	1349	1548
No. Investment Enquiries	Cdn	11	125
	Local	11	214
No. Business Visitors	Cdn	420	455
	Local	502	898