

PROGRAM RESULTS: EUROPE

BUSINESS ACTIVITY

During the April - June 1989 period twenty-four posts reported the following business activity:

80 EXPORT SALES WORTH \$1785.7 MILLION

85 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS

10 NEW JOINT VENTURES/LICENSING AGREEMENTS WORTH \$1.4 MILLION

7 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$37.8 MILLION

3 CANADIAN INVESTMENTS IN TERRITORY WORTH \$61.1 MILLION

7 TECHNOLOGY TRANSFERS WORTH \$11.8 MILLION

HIGHLIGHTS:

\$ 666.4 million sales of aircraft (Copenhagen, London, Rome)

\$ 30 million foreign investment in Canadian gypsum board plant (Bonn)

\$ 10 million sale of automotive parts castings (Munich)

\$ 6.9 million sale of raw hides (Bucharest)

\$ 4.4 million sale of a SCADA system (Belgrade)

\$ 3 million sale of gas compressors (Warsaw)

\$ 2.2 million technology transfer of educational software (Madrid)

KEY STATISTICS: for the twenty-four posts reporting workload information

		<u>Missions Reporting To</u>	
		RBT	RWT
No. Trade Enquiries	Cdn	982	5750
	Local	551	6557
No. Investment Enquiries	Cdn	6	365
	Local	13	1110
No. Business Visitors	Cdn	211	1774
	Local	560	1510