

Canada

IS THE PLACE

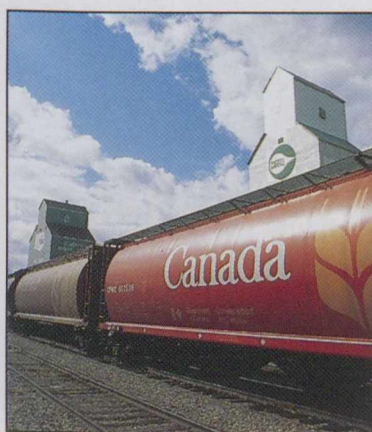
- ◆ FOR PROFITS ◆ FOR GROWTH ◆
- ◆ FOR TECHNOLOGICAL EXCELLENCE ◆
- ◆ FOR RAPID ACCESS TO GLOBAL MARKETS ◆

 Yes, Canada is the place for investment.

It's a fact that more than 400 of the Fortune 500 companies are established in Canada. Why?

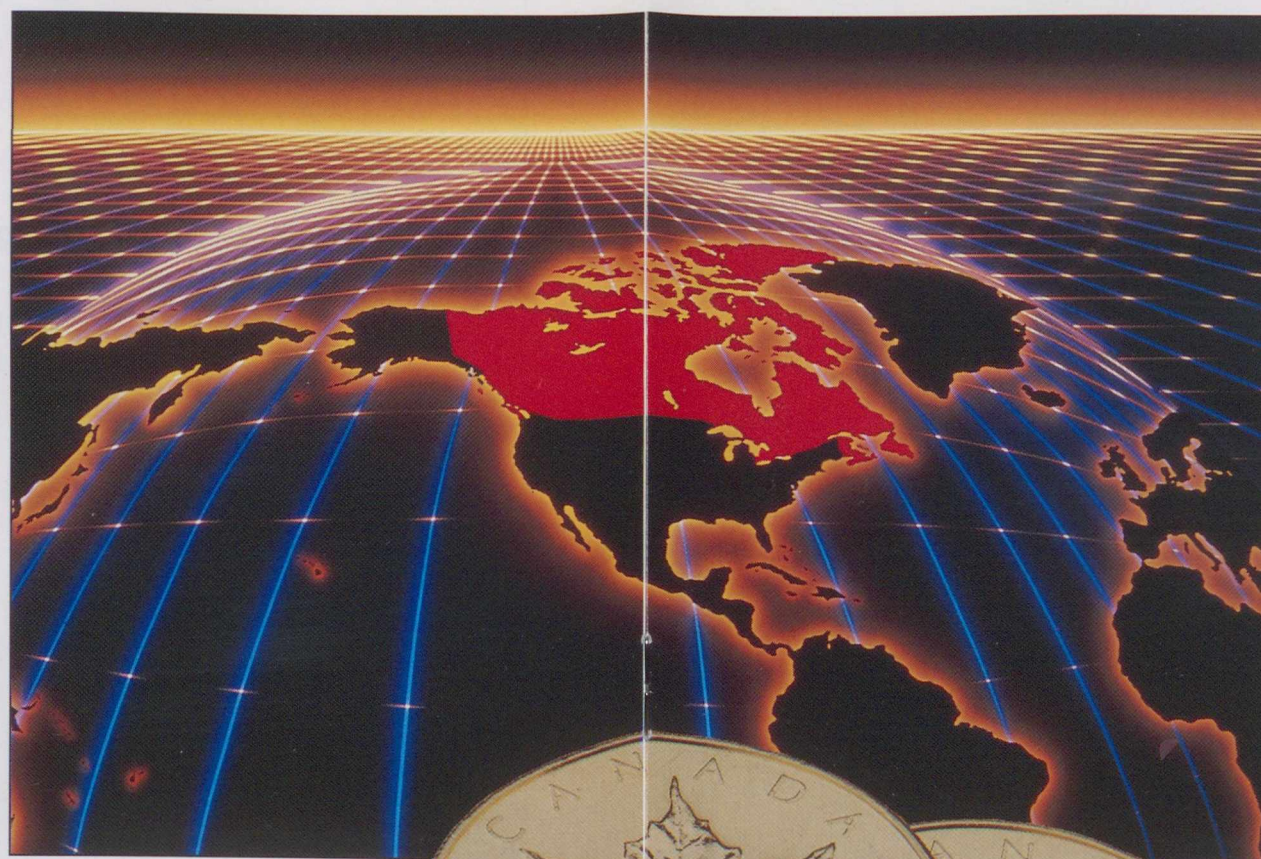
After-tax corporate profits in Canada have shown average annual increases of almost 30% from 1982 to 1987.

Canada is ideally positioned to reach both European and Pacific Rim markets. And now, as the historic Canada-U.S. Free Trade Agreement

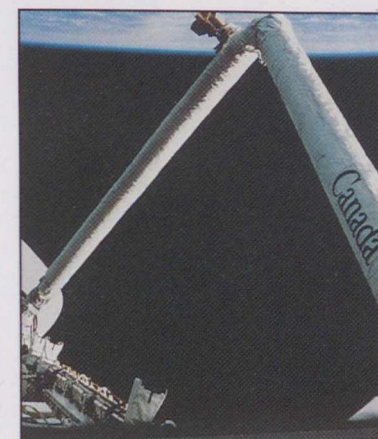


becomes reality, Canada offers investors access to a growing North American market—more than 151 million people live within one trucking day of the Canada-U.S. border.

Canada is not only a prime investment location. It's a prime location for people. Canada enjoys one of the highest



standards of living in the world. Together with its enviable quality of life—cosmopolitan cities, unparalleled natural attractions and world-class cultural activities—Canada offers an unbeatable combination of economic strength and appealing lifestyle.



These are some of the reasons why investors are coming in record numbers to Canada.

For additional information on investing in Canada, contact your nearest Canadian Embassy, High Commission or Consulate, or:

Investment Canada Telex: 053-4450
P.O. Box 2800, Station "D" Fax: (613) 996-2515
Ottawa, Ontario Telephone:
Canada, K1P 6A5 (613) 995-0465



**INVESTMENT
CANADA**