

"Visions of the North" Takes Buffalo by Storm

Western New York was treated to a taste of "northern exposure" when *Visions of the North*, a celebration of Canadian Inuit art and culture, opened at the SUNY/Buffalo Center for the Arts in November 1998.

Visions of the North included a four-day, 75-piece art exhibition and sale, lively stone-carving demonstrations by Rankin Inlet artist Alex Alikashuak, a half-day series of academic roundtable discussions and an outreach program of visits to the

prestigious Buffalo schools, City Honors and the Academy for Visual and Performing Arts.

The program was sponsored by the Canadian Consulate General in Buffalo in partnership with the Arnak Art Gallery and SUNY/ Buffalo's Canada-U.S. Legal Studies Centre and Canadian-American Studies Committee.

What began as a trade initiative aimed at developing greater market awareness and appreciation for Inuit art quickly grew to a full pro-

gram with strong education, informational, media and public relations dimensions.

The initiative enabled the Buffalo Consulate General to work closely with two native arts co-operatives, Canadian Arctic Producers (CAP) and the Northwest Company, who were delighted with the exposure they gained and the over US\$19,300 in sales that were generated, the best ever in western New York.

Seattle's Strategic Alliance Centre Now On-line

The Canadian Consulate General in Seattle has launched an innovative, educational on-line link for businesses in the Pacific Northwest seeking new partnerships with Canadian counterparts.

The Strategic Alliance Centre (www.alliance.canada-seattle.org) — the only free Internet Web site in the Northwest dedicated to strategic partnering — contains comprehensive profiles on companies in three sectors: aerospace; information

technology; and biotechnology/life sciences. It also provides links to the best industry databases in the Pacific Northwest and Canada, vital information on legal and technology transfer issues, and examples of notable existing alliances.

For more information, visit the Consulate Web site at www.canada-seattle.org or contact Kathryn Burkell, Trade Development Officer, tel.: (206) 442-0336, ext. 3354, e-mail: kathryn.burkell@seatl01.x400.gc.ca

U.S. EMBASSY INFORMATION RESOURCE CENTRE

The Resource Centre of the U.S. Embassy in Ottawa (www.usembassycanada.gov) provides reference and referral services for Canadians on virtually all aspects of U.S. policy, foreign relations, especially Canada-U.S. relations, domestic politics, environment, economy and trade.

The Centre houses a collection of recent government documents, think-tank reports and reference books, and provides on-line access to the latest government information and legislation. It also publishes a variety of informative newsletters.

Call (613) 238-4470, ext. 311, fax: (613) 563-7701, e-mail: refott@usia.gov

NEW EDITION OF ENVIRONMENTAL TRADE ASSOCIATIONS RELEASED

The Canadian Embassy in Washington, D.C. has recently updated and revised its publication *Environmental Trade and Related Associations in the United States*, first produced in 1996.

The new edition, which adds 36 new listings, contains information on 126 environmental trade organizations in the United States. A contact point for each organization's Canadian affiliate or chapter is provided, as well as e-mail and Web site addresses.

The complete text will soon be available on the Canadian Embassy Web site (www.canadianembassy.org), or copies can be ordered via fax or e-mail from Kathryn Aleong, First Secretary (Commercial), fax: (202) 682-7619, e-mail: kathryn.aleong@wshdc01.x400.gc.ca