

functions following. Not that we deliberately avoided any function. But to lay the foundations and build up a publication worthy of the West, it has been essential that the management of this magazine should be willing to work almost all their waking time, and with the best will in the world to overtake all Church functions, and get due notice of every outstanding event, we have been unable to attend all.

We believe in a wide field, because we think it wise and right in the interests of Christian unity and good-fellowship; but we are also working for it because it affects our business department, which is concerned with much wider interests than those of any one congregation, or even of one denomination *exclusively*.

We do not think that an extensive review or reproduction of Church news from afar need involve any neglect of local news and developments; but it may necessitate a more thorough awaking of local churches and officials to the opportunities for publicity presented to them in our pages. Already we enter every Province in Canada, and each of the Home lands, but our motto is "Into All the World."

THIS MAGAZINE NOT ENDOWED BUT MANAGED INDEPENDENTLY

We think it only fair to emphasize that our publication is in no way endowed, and is being managed in an independent way financially; and we believe that when this is known, not only to church people, but to "general readers" in the West and elsewhere interested in ideals affecting "Social, Literary, and Religious" life and work, we shall have the support of about 100 per cent. of the families of those who are something *more than formal* church members and a very fair percentage of others.

By the way, may we ask: What is *your Church, your Session or Board of Management, or Young People's Societies*, doing to show practical interest in, or to extend the circulation of the ONE Magazine of Western Canada devoted to "Social, Literary, and Religious" questions? If you are out of the way and have not heard of us before, we mean to see to it that that excuse will not hold from this time.

We are arranging to have a responsible agent in each Church in the West, and we want only men and women who believe in making work worth while. If your Church has not an agent from whom you have heard, write to the Manager, Circulation Department, and you may have an opportunity of combining service along ideal lines with a "good business proposition."