

HOW MANY MILES

Are There in a Gallon of Gasoline?

That depends on the type of motor in your car.

When you buy a "McLaughlin" Six Cylinder Valve-in-Head Motor Car you not only get the last word in comfort, style, power and speed, but we guarantee that you get an automobile which will give you the highest gasoline mileage.

It is an admitted fact that the McLaughlin "Valve-in-Head" Motor does give 15% more power than any other type of gasoline motor which means 15% more mileage per gallon of gasoline.

This is not a theory but a fixed engineering principal resulting from the perfecting of the "McLaughlin" Valve-in-Head Motor.

Hundreds of users of "McLaughlin" Valve-in-Head, 45 Horse-Power cars give evidence daily that they are getting 22 miles or more per gallon of gasoline while touring with full passenger load and many users report over 26 miles per gallon.

Remember—cost of operation is a part of the cost of your car.

MELAUCHLIN

With the price of gasoline going up, the proven economy of the "McLAUGHLIN" Valve-in-Head car should make it the preference.

Write for free booklet "City Life and Liberty"

MCLAUGHLIN MOTOR CAR CO. LIMITED OSHAWA

12 Branches Throughout Canada