

Nothing but the Best is Good Enough.

Conscientious pharmacists do business on the theory that nothing is too good for their customers. They buy only the best fluid extracts, elixirs, pills, chemicals, crude drugs, etc. These are the men who **always** keep Kasagra in stock. They know Kasagra represents the highest degree of excellence in aromatic preparations of Cascara Sagrada.

One of these men said the other day: "I find it good policy to keep a full stock of Kasagra all the time. The physicians all know it is the best and most palatable preparation of Cascara Sagrada that money can buy and when they prescribe "Cascara Aromatic" I always dispense Kasagra, because I know that is what they want. I dispense it because I know it is the best and the best is what my customers expect to get—and do get."

This man makes money. The physicians trust him. The public believe in him. When a druggist gets that kind of influence in his community he is sure to make a success if he tries. Giving people the best is a winning policy every time. It has made many a millionaire.

That is why we ask you to keep Kasagra in stock and dispense it whether it is always specified or not. We know it is the best. Ten years of solid success stand behind it—success achieved entirely by its merit and nothing else. You can't mention any other aromatic cascara that has made its own reputation, can you?

Kasagra is true and tried; it is reliable; it is uniform in strength; it is palatable; **it has the reputation.** Don't let your stock get too low. The demand for Kasagra gets larger every day.

Frederick Stearns & Co.,

Manufacturing Pharmacists,

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