

*Canada Farmer* has been doing. Competition always increases business; supply excites demand; and we both hope and believe that another farmers' paper will make room for itself, without jostling the elbows or treading on the corns of its predecessor, or being regarded by the public in the light of a rival, much less of a foe.

In relation to the features of this journal, which will be peculiarly its own, we may observe that emigration and the mechanic arts will hold a prominent place. Many considerations might be adduced to show the importance of every endeavor being made to bring immigrants to our shores; while, next to the farmer, the prosperity of our country mainly depends on the artisan. In the absence of a Reciprocity Treaty, of the renewal of which it is, in our view, idle to dream, we must labour hard to get population, and establish manufactures. These two things achieved, we need not trouble ourselves very much about reciprocity. If it can be had without humiliating concessions, well and good; but we do not require to go down on our marrow bones for it. We have myriads of acres of as fertile land as the sun ever shone upon, waiting for inhabitants to take a living out of it; and we have a multitude of streams ready to turn the mill-wheel, run the spindle, and drive machinery of all kinds. The promotion of immigration and manufactures should therefore be prime objects with us, and this journal will do its utmost to advance them.

We shall have something to say to "the young folks at home," and shall endeavour to publish a piece of choice music in each number; features which we are quite sure will neither be considered uninteresting nor unimportant.

We have adopted royal octavo instead of quarto as the size of our sheet, in the belief that many persons will regard it as much more convenient, especially when the issues

of the year are gathered into a volume. Most well-to-do farmers have a book-case in their best room, with a pair of glass doors. The bound *Canada Farmer* volume would never go into the book-case, and was therefore always lying about—perhaps getting buried among old newspapers—"out of sight," and "out of mind." This will not be the case with the ONTARIO FARMER.

While we do not propose to get up a pictorial sheet, or to produce a mere picture-book, we shall, from time to time, furnish superior illustrations of real and permanent value. Our intentions in this regard may be inferred from the beginning made in the present issue, of which we have no cause to be ashamed.

Our readers will, we trust, be satisfied with the equivalent we propose to give them for their money. Every practical person acquainted with publication matters will know that twelve such issues as that now sent forth cannot be supplied for a dollar, and leave much margin of profit. We are content to work for moderate remuneration, and look only for small gains; but we frankly acknowledge that we must make something, and that we mean to do it, or quit in disgust. The public have been informed, in reference to the *Canada Farmer*, that "no profit has accrued from its publication;" that it has been carried on "as a labour of love," and its originator has repeatedly declared in private that it has proved "a dead loss." Well, it's very kind and very patriotic in gentlemen with long purses to serve their country at immense pecuniary sacrifice; but we can't do it, and wouldn't if we could. There is no need of it. We can be patriotic without suffering martyrdom, and do our country good without going into bankruptcy, or making beggars of our wives and children. The farmers of Ontario are not so mean spirited a race as to anybody to give them a good agricultural paper without being fairly paid