

**KNOW YOUR BUSINESS.**

The only way to get on in the world of business - for business men have no use for incompetent young men or women. A course in this college gives you the mastery of business subjects and methods.

**FOREST CITY BUSINESS COLLEGE.**

Y. M. C. A. Building, London, Ont.  
J. W. Westervelt, Principal.

**P. McPHILLIPS, Barrister, Etc.**  
NEW OFFICES—110 Masonic Temple Bldg.  
Office Phone 230. House Phone 284.

**R. K. COWAN, BARRISTER, SOLICITOR, ETC.**  
County Bldg., next Court House, London.  
**H. C. M'BRIDE**  
Architect and Surveyor.  
223 Dundas Street.

**Your Daughter** may need the advantages at **Harding Hall.**  
GENERAL AND SELECT COURSES.  
ALL BRANCHES.

Special Physical Training for school girls after 4 p.m.  
**661 TALBOT STREET.**

**Two Points of Successful Tailoring**  
Cheapness isn't the object at all—it's goodness. If we happen to buy a lot of fabrics, it's the combination that wins. It's the buying we've done that makes the prices.

**O. LABELLE**  
372 Richmond St.

**W. C. BARRON**  
LAND ON  
**CONSERVATORY OF MUSIC**  
ELOCUTION  
340 DUNDAS ST. LONDON

**PICTURES..**  
Just received direct from Europe, and now on exhibition in our store, a large number of

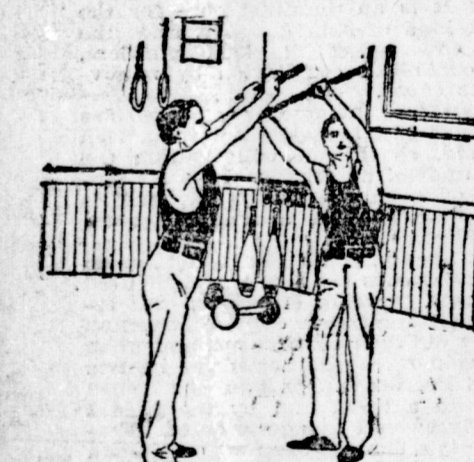
**Carbon Photographs**  
embracing reproductions of old and modern masters, including Rembrandt, Frans Hals, Rubens, Tippi, Dagnan-Bouveret, Millet, Corot, Ruysdael and others.

**H. & C. COLERICK,**  
443 Richmond Street,  
8g-tzx

**JOHN T. STEPHENSON,**  
The Leading Undertaker,  
104 Dundas St. Phone 459.

CALL AND SEE US AT OUR  
**New Factory and Showrooms**  
32 to 40 Dundas Street.

**The Electrical Construction Co. of London, Limited,**  
Dynamos, Motors, Electric Light Fixtures and Wiring Supplies.  
Phone 1103.



**Physical Culture!**  
**Manhattan Exercisers!**  
We have a job lot of these Exercisers that we are offering at the exceedingly low price of

**35 CENTS EACH**

These are the regular Elastic Exercisers, and will soon be sold. Get one at once.  
**BROCK'S GUN STORE**  
192 Dundas Street, London, Ont.

**FAIRBAIRN,**  
THE TAILOR,  
Richmond Street, Opposite City Hall

**New Colored Shirts!**  
SEE THEM IN OUR EAST WINDOW FOR  
**50c, 60c, 75c, \$1.**  
New Patterns and Special Values  
**GRAHAM BROS.**  
We again have all sizes in our 50c Unlaundered White Shirts.

## LIGHTNING BREAD KNIVES...

Both sides of this wonderful blade are exactly alike—Forged Blade—not blanked from sheet steel. Finely tempered—easily sharpened in the same manner as a common knife. Will cut hot or cold bread or cake equally well. No other knife ever produced will cut so easily and leave so smooth a surface.  
Reduced to 30c each this month only. Try one.

**GURD'S, 183 Dundas St.**

## "A Word to the Wise is Sufficient."

Provide for old age a competency, and establish a nucleus for a fortune by starting an account with the

**YORK COUNTY LOAN AND SAVINGS CO.**  
Collectors call weekly for deposits of 5 cents or more. Interest paid, 4 per cent.  
**ROOM 8, DUFFIELD BLOCK.**  
ywt

## A Genteel Air

about the clothes that come from us. We show that the suit was made for the man.

**Southcott's, 361 Richmond St.**

## METEOROLOGICAL

Toronto, Feb. 4-8 p.m.—Fair and moderately cold weather prevails throughout the Dominion, except in British Columbia, where it is mild and rainy. The general outlook is favorable for somewhat milder weather in Ontario and very little change in the other provinces.

Minimum and maximum temperatures: Victoria, 40-46; Kamloops, 28-34; Calgary, 6-14; Edmonton, 20-28; Prince Albert, zero-18; Winnipeg, 6-26; Port Arthur, 2 below-24; Parry Sound, 2 below-28; Toronto, 8-24; Ottawa, 2-22; Montreal, 8-26; Quebec, 10-30; Halifax, 18-26.

Local temperatures Friday: Highest, 20 above; lowest, 35 below.  
Today (Saturday) the sun rose at 7:17 a.m., and sets at 5:47 p.m. The moon rose at 11:06 a.m. and sets at 1:08 a.m.

## The Label Denotes the Genuine.

**Johnston Bros. XXX BREAD.**

Your grocer will supply you with Johnston Bros. XXX Bread. If not phone 818.

## Working to be Your Tailors.

We are determined to win your tailoring account on sheer merit. Every garment we turn out is a strong bid for business. Its style, its workmanship—its fit—its finish—all appeal to the good taste and ambitions of the careful dresser. You'll find the most exclusive imported wools here.

**THOS. WILSON,**  
213 Dundas St. Phone 596.

**Pap Bowls, Cups, Child's Sets, Etc.**

Baby Spoons..... 75 to \$2.00  
Gold Rings..... 50 to 5.00  
Diamond Rings..... 2.50 to 10.00  
Baby Pins..... 50 to 2.00  
Neck Pins..... 50 to 2.00  
Neck Chains..... 2.50 to 8.00  
Dress Pins (800)..... 3.00 to 5.00  
Lockets..... 1.00 to 8.00  
Dress Buttons (set)..... 1.50 to 6.00  
Birthdays Rings..... 1.00 to 4.00  
Plated Cups and Child's sets..... 1.00 to \$5.00  
STERLING SILVER SPOONS, SINGLE AND IN SETS.

**Thos. Gillean,**  
402 RICHMOND STREET.  
Issuer of Marriage Licenses.

## London Advertiser.

**SPECIAL NOTICES**

**Diseases of the Kidneys.**

Dr. Albert Wesley Kahle, Specialist in Diseases of the Kidneys, No. 190 Delaware Avenue, Buffalo, N. Y., will furnish information free regarding his treatment of Bright's Disease, Cystitis and Diabetes, upon application either in person or writing to the above address.

**Mattress and Feather-Bed Cleaning Factory.**

Notice—New goods. Brass and iron bedsteads, mattresses, Goose feather pillows and cushions from 50c each. Goose feathers sold by the pound. Upholstering and repairing. Cozy corner cushions made. Hunt & Sons, 693 Richmond Street. Telephone, 897.

Diphtheria and scarlet fever cannot spread where Vapo-Cresoline is used. All Druggists.

**Your Watch**  
is not keeping good time? It may never have been a good timekeeper, so how could it be expected to keep time now? Come and see what we can do for you in the best timekeepers made. We guarantee our Watches to be reliable, and prices the lowest.

**WARD, The Jeweler,**  
374 Richmond Street.

## A DEPOSITORY FOR SAVINGS

Executors and trustees are legally authorized to invest **TRUST FUNDS IN THE DEPOSITS AND DEBENTURES OF THE**

**Ontario Loan and Debenture Company**

Paid Up Capital - \$1,200,000.  
Reserve Fund - \$650,000.

**3½% on Deposits**  
**4% on Debentures**

Office, Cor. Dundas and Market Lane  
**WILLIAM F. BULLEN, Manager.**

## The Saturday Story.

"Ezra Dalton's Will" is the title of the short story written for today's Advertiser by Elliott Flower. It is a quaintly humorous sketch, the chief characters of which are an old and (of course) rich husband, and a young and (inevitably) pretty wife. It might very appropriately be termed a tale of complications, all, by the way, most laughably recounted.

## A LOCAL BUDGET.

—Mr. Thomas Flahiff, of Paris, Ont., is visiting his sister, Mrs. Jas. Maher.

—Mr. W. T. Smith, of Buffalo, is visiting his parents, 540 Pall Mall Street.

—Rev. Wm. Lowe, of Wingham, exchanges pulpits tomorrow with Rev. G. B. Sage, of St. George's Church, West London.

—Windsor Record: A marriage license was taken out in Detroit yesterday for Thomas E. Little, of London, and Elizabeth Merrill, of Leamington.

—Rev. W. J. Clark gave an interesting lecture last night on "A Trip to the Pacific Coast," at Chalmers Presbyterian Church, before a fair-sized audience.

—The Gospel meeting at the Y. W. C. A. Sunday afternoon, will be led by the general secretary. Subject, "Christian Steadfastness." Everyone is invited to be present.

—Sunday evening Dr. Sowerby will discuss the great question which is before the Ross Government and the country just now. He will compare the drinking customs of Ancient Persia with those of Canada.

—James Murphy, of West Missouri, recently fined for abusing a boy placed in his charge by the Children's Aid Society, has charged George Garlick, of London township, with defrauding him out of \$64 on a horse deal. Squire Lacey will hear the case today.

—Rev. N. M. Bethune begins a special series of evangelistic meetings in Chalmers Presbyterian Church, at the corner of Waterloo and Grey streets. He will conduct both services on Sabbath first, and preach each evening during the week. Mr. Bethune is an able and interesting preacher, who has been devoting himself to this special branch of work with much success.

—During the month of January, in the Y. W. C. A., the aggregate attendance at the London Y. W. C. A. Junior and extension clubs, 723; at social evenings, 645; in educational department, 574; at religious meetings, 550; calls, committee meetings, etc., 1,500; total aggregate attendance, 4,440; increase over attendance in December, 740; number of new members secured, 20.

—The annual meeting of the London Council, No. 233, Royal Arcanum, was held last night, when a number of candidates were initiated. The grand organizer, Harry Brown, was in the city, but owing to illness was unable to attend the meeting. After the business of the lodge, an open session was held at which the orator for the year, Mr. R. A. Little, gave an interesting address on "Lessons from the Life of Lincoln."

## GAVE HIM A CLOCK.

At the regular meeting of King Solomon Lodge, No. 378, at their new lodge room, Knights Templar Hall, on Thursday night, Bro. Thomas Wedderburn was the recipient of a handsome eight-day mantel clock from his brethren for services to the lodge. W. E. T. G. Davis made the presentation on behalf of the brethren, and Bro. Wedderburn made a neat reply.

## AT THE AUDITORIUM.

Ritchie, the magician, was well received.

## BROKE THE RECORD.

The St. Valentine's Skating Party at Westminster Rink last night proved a most enjoyable evening for all present. The attendance broke the record for the year at the rink. The color scheme of the Fairyland decorations was a most pleasing and artistic one, while the ice was so excellent that few left it until the closing selection had been rendered by the full orchestra present.

## SOCIAL AT ST. ANDREW'S.

A very pleasant time was spent last night at St. Andrew's Church, when the members were entertained by the church officials. The affair was of a social nature. Musical numbers were given by Mr. Wheeler and Miss Brock, selections by St. Andrew's quartet, solos by Mr. Galpin, Mrs. Brownlee and Mr. E. Moule. Refreshments were served later.

## TO REMAIN ANOTHER YEAR.

Rev. Dr. Medd, of Bothwell, has been unanimously invited to remain a second year in the pastorate of the Methodist Church, the salary to be the same as at present, \$300. The invitation was accompanied by the most cordial expressions of the services of Dr. Medd, both as a preacher, pastor and lecturer. The year has been one of splendid results in every department of the church. About twenty persons were received into membership last Sunday.

## Cured of Piles.

Mrs. Hinkley, Indianapolis, writes: "The doctor said it must be an operation costing \$300 and little chance to survive. I chose Pyramid Pile Cure, and one 50 cent box made me sound and well." All druggists sell it. It never fails to cure any form of piles. Try it. Book on piles, cause and cure, free by mail. Pyramid Drug Co., Marshall, Mich.

## In Having a Baker

call at your door with Bread, don't have him because his Bread is a little cheaper than ours.

We use nothing but the best of everything in making our Breads. It pays to buy the best always.

**The Parnell-Dean Steam Baking Co., Limited,**  
Phone 929. 75 Bruce Street.  
LARGEST BREAD SHIPPERS IN THE WEST.

## JUST A MOMENT

If you desire the very latest styles of fine FOOTWEAR, wear

**THE... VOGUE**

For Men and Women,  
**\$4.00.**

In APPEARANCE, FIT and DURABILITY it has no superior.

**OUR... TRY-ME**

For Men and Women comes next, but is only

**\$2.50.**

## Brown Brothers'

**BOOT SHOP,**  
182 Dundas St. Phone 880.  
John S. Brown, Frank A. Brown.

## FOR TEN YEARS

How a Well Known Farmer Suffered—The Story in His Own Words—It Should Be of Interest to Many.

Mr. John Scaife, of No. 9, Johnson Side road, Byng P.O., Ont., has given for publication to most convincing story of how he was cured of Dyspepsia and Sour Stomach ailments which had made his life a burden for over ten years.

Mr. Scaife is a farmer, well known and highly esteemed. He is one of the oldest residents in the county, having lived there nearly 50 years. In his published statement of his case and its cure he says in part:

"For over ten years I was a great sufferer with Dyspepsia and Sour Stomach which gave me great pain. 'I did not dare to eat any pastry, and in fact, almost everything I did eat, I could not digest. I was, would cause me a great deal of distress and pain.

"I tried several remedies but nothing would do me any good. All one day I was in a drug store in Dunnville and the druggist told me of several wonderful cures of Stomach Trouble and Dyspepsia that had been done by Dodd's Dyspepsia Tablets.

"I made up my mind to try them, and bought a box, which I began to use at once.

"From the first dose I got relief. I found very soon that I could eat anything I wanted to without the slightest distress or pain afterwards.

"I continued the treatment till I was completely cured, and I can honestly recommend Dodd's Dyspepsia Tablets as the very best medicine for Stomach Trouble.

"This is over four years ago, and as I am still in good health I am satisfied that my cure is permanent one."

What Dodd's Dyspepsia Tablets have done for Farmer Scaife they have done for thousands of others, and they will do the same for you. Dyspepsia that will give them a chance.

## A STEADY WORKER.

Coffee Works Slow But Sure.

Many people use coffee day after day without an idea of the serious work it does with nerves, stomach, bowels, and sometimes with the eyes, heart and kidneys. Its work is done gradually, that is, the poison affects the nerve centers a little today and a little tomorrow, and so on, and finally the nerve cells are slowly broken down and then Nature begins the call for help.

It is a safe proposition that if a man or woman has headaches, stomach trouble, or any such ailment come at intervals, something is wrong with the food they eat. The question should be investigated carefully, for health is the best capital anyone can possess, and anyone willfully bringing it down is a piece of childish folly.

It is easy to leave off coffee if one will take Postum Food Coffee, properly prepared. It is a delicious coffee flavor and a deep seal brown color which changes to a golden brown when cream is added, and it satisfies the coffee craving without any of the bad effects of coffee; on the contrary, the result of using Postum is the rebuilding of the broken down nerve centers by the food elements contained in it.

Postum is a pure food beverage made by scientific food makers, and contains nothing but the best of its purity and the good results that follow its use.

To bring out the flavor and food value Postum must be boiled at least fifteen minutes after the boiling begins.

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## BYLAW WOULD BE UNLAWFUL

Such is the Opinion of City Solicitor Meredith

In regard to Street Car Expectation Nuisance—Business of No. 1 Committee.

The regular meeting of No. 1 committee was held yesterday afternoon, the only matter of importance taken up being the old question of expectation in street cars. The opinion of City Solicitor Meredith on Engineer Graydon's recommendation that the council pass a prohibitive bylaw, was received. Mr. Meredith believes the council has no power to pass such a bylaw. He pointed out that under the provisions of the street railway bylaw, the company is required to keep its cars clean, inside and out, and that notices prohibiting expectation were hung in all cars. The solicitor's opinion will be handed to the council.

Joseph Stevens, of Central Avenue, protested against being compelled to pay taxes on two feet of frontage not belonging to him. This error had gone into some local improvement bylaws and as a result he will have to pay 37 cents a year more than he should for ten years. The committee could do nothing in the matter and Mr. Stevens threatens a law suit.

The request of the manufacturing committee for a grant of \$200 was left on the table.

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## MASONIC LODGES' PLEASANT EVENING

St. John's, No. 20, Paid a Return Visit to St. John's, No. 209a.

The officers and members of St. John's Lodge, No. 20, A. F. and A. M., paid a return visit last evening to their sister lodge, St. John's, No. 209a. A very large number of brethren were present, many being from outside points.

Among the "Old Guard" present were Bros. Kingston, Dewar, Cooper, Carrothers, O'Brien, Smith, Stephenson, Balfour, Rowat, White, Weldon and Eardley. The W. M. of St. John's Lodge, No. 20, Bro. James A. Tancock, was accompanied by E. W. Bro. A. W. Greer, V. W. Bro. M. D. Dawson, W. Ross, Neil Graham, D. W. Blackwell, James S. Shaw, Oliver Ellwood, and about 50 others. Among the visiting masters of sister lodges were V. W. Bro. Chittick, W. Bros. John Paul, Stephen Grant, H. C. McBride, Thomas Oliver, J. L. Malone and several others. In all about 175 members of the craft were in attendance.

Upon the conclusion of the lodge, the brethren and visitors partook of a banquet in the adjoining hall, where about 150 sat down to a sumptuous spread. W. Bro. Eardley, the master, occupied the seat of honor, and introduced a toast list which embraced the usual fraternal and Masonic sentiments, the replies being in keeping with the occasion which the gathering was celebrating. Songs and recitations were given by well-known local brethren, and the affair terminated at a seasonable hour by the singing of the National Anthem and Auld Lang Syne.

## A True Nerve Tonic

acts not so much upon the nerves themselves as upon the digestive functions, and the abundant formation of rich, red blood. The nerves cannot be fed on medicine. They can be fed and strengthened by digested and assimilated food. Ferrone's marvelous action arises from its power over the digestive and assimilative functions of the body. You take it, the blood grows richer, redder. You feel strength and vigor, digestion ceases to be noticed, for it has become good. Work is easier, for you have the strength to do it. In a short time you have health. Use Ferrone's. Sold by W. T. Strong & Co.

THE GREAT lung healer is found in that excellent medicine sold as Bick's Anti-Consumptive Syrup. It soothes and diminishes the sensibility of the membrane of the throat and air passages, and is a sovereign remedy for all coughs, colds, hoarseness, pain or soreness in the chest, bronchitis, etc. It has cured many when supposed to be far advanced in consumption.

ONE OF THE GREATEST blessings to parents of "Mother Graves" Worm Exterminator. It effectually expels worms, and gives health in a marvelous manner to the little one.

For cuts, wounds, rheumatism, stiff joints, burns, scalds, bites of insects, croup, coughs, colds, Hayward's Feltlow Oil will be found an excellent

**J. H. CHAPMAN & CO.**  
THE BUSY STORE

## THE WHITE SHOW

AT CHAPMAN'S

TODAY AND ALL ENSUING WEEK

**Monday Will Be NIGHT GOWN DAY.**

Monday morning at the earliest hour possible for you to be here, but get here, and dimes shall do the work of Dollars.

**43c Night Gowns.**  
Ladies' Good Cotton Night Gowns, full length, Mother Hubbard style; neck, front and sleeves trimmed with neat frill; value 50c.

**75c Night Gowns.**  
Ladies' Mother Hubbard Night Gowns, good strong cotton, four cluster tucks, two insertings and trimmings of embroidery; special value for Monday.

**90c Night Gowns.**  
Ladies' Hubbard Night Gowns, good cotton, deep yoke; tucks, insertings and trimmings of embroidery; square cut neck; special value for Monday.

**\$1.00 Night Gowns.**  
Ladies' Empire and Hubbard Night Gowns—Two lines (five or six styles) showing better quality and workmanship than any Gown at almost double the price; elegant trimmings; special value for Monday.

**\$1.35 Night Gowns.**  
Ladies' Good Cotton Night Gowns, yoke back, V shaped embroidery front, embroidery reverses, embroidery trimmed neck, front and sleeves; special value for Monday.

**\$1.50 Night Gowns.**  
Ladies' Night Gowns, Empire style, yoke back, V shaped embroidery front, embroidery reverses, embroidery trimmed neck, front and sleeves; special value for Monday.

**\$1.75 Night Gowns.**  
Ladies' Hubbard Gowns, embroidery yoke, low neck, embroidery trimming, deep frills; finished with beading, ribbon and finishing braid; special value.

**\$2.00 Night Gowns.**  
Original dainty styles, Empire and Hubbard, lace collars, large