

ALTERED PRICES

Must result from an alteration in the store. That's what we are doing. Our store is being changed and we have decided to run a sale for 30 days. Everything has been reduced. Wall Papers at half price. See the bargains.

O. B. GRAVES,
222 Dundas Street.

Souvenirs.

We have just opened out a new line of Souvenirs, with cuts of the following buildings: St. Paul's Cathedral, St. Peter's Cathedral, Dundas Street Methodist Church, and the London Court House. Bring your friends in to see them when they come to the city, or if you would like a nice present to take to some friend when you go out of the city give us a call.

YOE'S CHINA HALL
177 Dundas Street.

Bass Fishing

COMMENCES
WEDNESDAY, JUNE 16

Examine your outfit. See what you require. We can supply you with the latest and best of everything pertaining to the piscatorial art. Our stock of Bass Flies, Bass Hooks, Bass Leaders, Rods, Reels, Lines, etc., is new and complete.

W. A. BROCK,
192 Dundas St., London.

NOTICE.

R. K. COVAN, Barrister, etc., has removed his office to the county buildings, Court House Square, corner Dundas and Ridout streets, where he will continue his law practice.

Alternating Fan Motors

Make July as cool as March. We have some at very low prices.

London Electric Co., Limited,
360 Richmond Street.

SPECIAL NOTICES.

A New Departure by the Wabash.
The Wabash Railroad now runs its own solid train from Buffalo to Chicago, St. Louis and Kansas City, passing through Niagara Falls, St. Catharines, Hamilton, Woodstock, London and Chatham. These trains are the finest ever seen in Canada, being vestibuled from end to end. Wabash trains reach more large cities than any other railroad in the world.

Time tables and detailed information of this most wonderful railway from any railroad agent, or J. A. Richardson, Canadian passenger agent, northeast corner King and Yonge streets, Toronto.

Headquarters for Baby Carriages—beautiful designs, beautiful colorings, and prices finer than ever. It costs you nothing to see them at TITL FORD'S, 55 and 57 King Street, city.

Hunt & Sons' old established feather bed and mattress cleaning factory, manufacturers of goose feather pillows, mattresses and spring beds. Ticks filled with thers and delivered. Stoves bought, sold or exchanged. 593 Richmond street north, opposite Victoria Park and Central Avenue. Telephone 567.

Photography Artist: Photography Permanent. Unlike so-called "snap" class portraits to be had every day at Frank Cooper's old established studio over 101, 171 and 173 Dundas street.

Screen Doors.

Our combined door and screen door is a screen for summer, with removable panels for winter—two doors for the price of one, since there is but one bill for hardware. It is made of steel and is as strong as iron, and has no trouble or storage. Saves its cost each year! Changed in one minute! With our custom door and screen. Bowman & Co., 200 Clarence street.

Mr. J. C. Ward, traveling inspector for the great Williams Piano House, was in the city a few days last week. It was not exactly a pleasure trip in the sense of taking an easy time, as this gentleman sold no less than eight pianos in three days, thus evidencing the popularity of these beautiful instruments. It is also to be regarded as an indication of good times, as nothing like such a stroke of business has occurred in years. These lovely instruments can be seen and purchased at the Williams Company's branch establishment, 171 Dundas street, the company's chief representative. Mr. Ward will be pleased to wait on all intending purchasers at their homes.

Among those who patronized the Williams house last week are Mr. D. A. Donaldson and S. W. Widdowson. The competition in the latter case was very keen, but ended as usual in favor of the Williams, and Mr. Widdowson is the fortunate possessor of a magnificent Williams Upright. 56u xt

An infant, a prattling child, lying in its cradle, will live again in the better thoughts of those who love it, and play its part, through their in the redeeming actions of the world.—Charles Dickens.

Worms cause feverishness, moaning and restlessness during sleep. Mother Graves' Worm Exterminator is pleasant, sure and effectual. If your druggist has none in stock, get him to procure it for you.

Emerson's AROMATIC BLACKBERRY COMPOUND

For Croup, Diarrhea, Summer Complaint. Has no equal. Only 25c bottle. For sale by

N. W. EMERSON,
DRUGGIST,
401 Richmond Street.

Be Ready

For the approaching hot weather. Buy your gas or coal oil stove now. There is no easier way of preparing the summer meals, and it is less expensive than coal or wood. Grand variety here. Phone 462.

STEVILLY'S,
362 Richmond St.—Phone 462.

A LITTLE COOLER.

Toronto, Aug. 10—11 p.m.—The low area which was over Michigan last night is passing eastward across Ontario, while to the west of the lake region the pressure is high. Thunder storms have been general throughout Ontario, while in Quebec and the Maritime Provinces the weather has been fair and moderately warm.

Minimum and maximum temperatures:
Calgary, 82-90; Edmonton, 50-52; Qu'Appelle, 50-58; Winnipeg, 55-74; Port Arthur, 56-72; Parry Sound, 55-64; Toronto, 64-76; Ottawa, 60-78; Montreal, 58-75; Quebec, 60-70; Halifax, 58-70.

PROBABILITIES.
Toronto, Aug. 11—1 a.m.—Probabilities for 24 hours for lower lake region: Fresh westerly to northerly winds, generally fair, and a little cooler, with a few passing showers in the eastern portion.

LOCAL TEMPERATURES.
The highest and lowest readings of the thermometer at the observatory here yesterday were 75 and 61.5 above.

NEW YORK.
New York, Aug. 10.—Petroleum—Pennsylvania crude, no market; nominally at 56c.

A Growing Palm.
Is the most graceful and most admired plant in the world. We have a beautiful stock of beauties. See them. You'll buy.

GAMMAGE & SONS, Corner Dundas and Clarence Sts.

Something New!

In a Special 5c Cigar at
JOE NOLAN'S,
Masonic Temple, Richmond St.
TRY JOE'S OWN SMOKING MIXTURE.

Your Eyesight,

Your health and your comfort rests with the man who has your glasses. Consult the only exclusive refractician in Canada.

F. G. LeGrange M.O., 204 Dundas Street.
Office hours 9 to 12 a.m., 7 to 9 p.m.

In the Dining-Room.

THURSDAY, AUG. 12.
BREAKFAST—Blueberries. Sugar and cream. Lamb hash with mashed potatoes. Rolled wheat gems. Coffee.

LUNCHEON—Slices of cold chicken. Tomato and lettuce salad. Chicago sponge cake. Russian tea.

DINNER—Corn soup a la royale. Beefsteak broiled. Baked new potatoes. Peas. Milk sherbet. Coffee.

Cut out these recipes and paste them in a scrap-book.

Lamb to make one large cupful. Put a tablespoonful of butter and one of flour in a saucepan; melt without frying; then add a small half-pint of milk; stir until boiling; add a saltspoonful of salt, a good pinch of cayenne, half a teaspoonful of onion juice; then stir in the lamb; add a pinch of nutmeg, and spread on toast-bread, cut round with the biscuit cutter; place a poached egg on each round of toast and serve.

Wheat Gems—Take one and a half cups of cold cooked "rolled wheat"; season with a saltspoonful of salt, add two-thirds of a cup of milk and white flour to make quite a stiff batter. Beat well and drop in hot gem pans; bake quickly. They are delicious.
Sponge Cake—Beat the yolks of two eggs until thick, add gradually one cup of sugar, one-half teaspoonful each of lemon juice and grated rind, and beat well. Add three-eighths of a cup of hot water, the whites of two eggs beaten to a stiff froth, one cup of flour sifted with one saltspoonful of salt, and a level teaspoonful of baking powder. Bake in a buttered cake pan 45 minutes. When ready to use, break into pieces. Sponge cake should never be cut.

Corn Soup a la Royale—Take the water chicken was cooked in and place on the fire; add the remaining chicken meat and bones to the stock, of which there should be two quarts. Simmer until the meat leaves the bones, then strain; flavor with a teaspoonful of salt, a pinch of cayenne, and celery salt. Add a small cupful of sweet corn cut from the ear, place it where it will cook slowly for half an hour, and just before serving add a cupful of sweet cream or milk.

Milk Sherbet—Squeeze the juice of six large lemons on four cupfuls of sugar; put the skins with a pint of water on the fire, and let simmer ten minutes. Strain and add sugar. When put in the freezer, and when it begins to stiffen add the syrup of lemon juice and sugar; then freeze. This is more delicious than ice cream.

A DINNER PILL—Many persons suffer excruciating agony after partaking of a hearty dinner. The food taken of is like a ball of lead upon the stomach, and instead of being a healthy nutriment, it becomes a poison to the system. Dr. Parmelee's Vegetable Pills are wonderful correctives of such troubles. They regulate the bowels, clear the secretions and convey the food taken into healthy nutriment. They are just the medicine to take it troubled with indigestion or dyspepsia.

ATTEND - - - - POCOCK BROS.

Great Reduction Sale

—OF—
Summer Shoes

Selling Regardless of Cost.

Large stock must be cleared out to make room for new fall stock. Come and see our bargains. Our prices are positive proof.

TRUNKS AND VALISES AT COST.

PHONE 309.

London Advertiser.
TELEPHONE NUMBERS.

107.....Business Office.
124.....Editorial Rooms.
175.....Job Department.

ALMOST SUCCUMBED

to heat—doctors gave up all hope, but after taking a trip to SPRINGBANK by the electric cars revived immediately.

A Local Budget

—Mr. and Mrs. C. McCallum, of this city, are absent on a trip to MacKinnac.

—Mrs. R. Smithson, of Ann street, is gone on an extended visit to friends in Detroit.

—Mr. Bruce Wanless, of this city, returned home yesterday from a trip out the lakes.

—Rev. Dr. Daniel, city, will exchange pulpits with Rev. J. Wakefield, Dundas, on Sunday.

—The many friends of Squire Jarvis will be pleased to see him about again after his late illness.

—Miss Annie Stewart, of this city, is visiting her friend, Miss Elsie Stewart, Euphemia street, Sarnia.

—Miss Gussie Andrus, of Trumbull, avenue, Detroit, is visiting Mrs. Wyckoff, Queen avenue.

—The Young People's Christian Endeavor of the Memorial Church picnic at Springbank tomorrow.

—The Misses Lizzie and Minnie Wilson, of No. 262 Dundas street, are visiting friends in Port Huron, Mich.

—Mr. Richard Gibson, of Delaware, is one of the judges at the Montreal Exhibition, which opens next week.

—Misses Winnie and Lily Forsythe, of this city, are visiting their uncle, Mr. Thomas Leighton, at Tilsonburg.

—Mr. Will H. Alexander has returned from a ten days' visit with friends in Port Huron, Detroit and Cleveland.

—Mrs. A. Wyckoff, of 322 Queen's avenue, has returned home after a three weeks' visit in Michigan, where she was the guest of Mrs. John Robb.

—At St. Peter's Cathedral yesterday morning Mr. Henry Norris and Miss Sarah Irwin were happily wedded. Father Noonan performed the ceremony.

—Mrs. W. J. Buskard and daughter Gertrude have returned to Providence, R. I., via the M. C. R., after spending two weeks with relatives in this city.

—No doubt you will be requiring a supply of circulars for fall distribution. You cannot do better than take your order to the Advertiser Job Department.

—Miss Dora Davidson and her brothers, Horace and Reginald, formerly of this city, have returned to their home in Toronto after a short visit with friends here.

—Mr. C. W. Smith, 663 Bathurst street, inserted an ad. in Monday evening's Advertiser for a bay mare which he had lost. A farmer saw the ad. in this paper, and returned the animal yesterday morning. This is how it always is. The Advertiser leads every time.

—Mr. H. Smith, engineer at Wortman & Ward's, who was so badly burned last week, has been removed from the hospital to his home on Queen's avenue. He was not burned internally, as was at first supposed, and the doctors say Mr. Smith will recover, but will be terribly disfigured.

—The moonlight excursion to Port Stanley last night under the auspices of the Y. M. C. A. was enjoyed by about 200 persons. The train left London at 7:25, and returned about 11. While at Port the excursionists had a pleasant trip on the Flora. The most favorable conditions existed for the outing.

—Mrs. Wellbome, daughter of Mr. Jas. Wilkins, barber, is on a prolonged visit at the family home, West London. Mrs. Wellbome arrived yesterday from Seattle, from which place her husband sailed for the Klondike last week. He has been engaged at \$20 a day to build houses for the new comers, and will stay there at least for the winter. Mrs. Wellbome says Seattle is greatly excited over the new gold fields, and many are going there.

—The coroner's inquest into the circumstances surrounding the death of

Our Latest Offer!

CORN COB PIPE FOR ONE CENT.

SAM. K. STEWART, 202½ Dundas St.

Mary McGraw's infant child has been postponed until Wednesday, Aug. 18, owing to the continued illness of the accused. The fifteen jurymen were all in attendance at the police station last night, and a certificate from Dr. Bal-four, to the effect that the girl was still unable to leave the hospital, was read. Dr. Plock is on the sick list and Dr. J. B. Campbell was acting-coroner.

—The milk wagon of Mr. J. W. Wilkinson, of Westminster, came to grief this morning through the running away of his horse. Mr. Wilkinson was on his route delivering milk and had stopped at the Clarence street crossing of the G. T. R. to await the going by of a train. When the engine was passing it started blowing off steam, which frightened the animal and caused it to wheel suddenly about, upsetting the rig and throwing Mr. Wilkinson and his brother out on the pavement. The horse then dashed north on Clarence street, striking a post and demolishing the rig into kindling wood. The occupants were badly shaken up, but fortunately escaped injury. The horse was caught on Queen's avenue east, having received a nasty cut on one of its forelegs.

—Clan Black, as the numerous descendants and relatives of the late Daniel Black, of Queen's avenue, west, may be called, gathered at Springbank the other afternoon and spent a most enjoyable day. Over 50 persons were present, and among them were: Mrs. Daniel Black, Mrs. Daniel Leitch, Miss Minnie Leitch, Mr. Lauchlan Leitch, Mrs. Lauchlan Leitch, Miss Jennie Leitch, Mr. Al. Nugent, Mr. John Laidlaw, Mrs. John Laidlaw, Mr. Walter Laidlaw, Miss Minnie Laidlaw, Miss Katie Laidlaw, Miss Lena Laidlaw, Mrs. A. McBrayne, Mr. and Mrs. Dan Black, Master Archie Black, Mrs. Rich. Bodman (Los Angeles), Mr. Ed. Payne Bodman (Los Angeles), Mrs. James Black (King street), Mr. Walter Black (King street), Mr. and Mrs. Ed. Gillett, Mr. and Mrs. Robt. Ironside, Mrs. James Black (Elizabeth street), Mr. James Black, Miss Flo Black, Mr. Roger Black. It is probable that the gathering of Clan Black will become an annual affair.

A BIRTHDAY CELEBRATION.

A social birthday party was given by the Southern Congregationalists last evening to their pastor, Rev. Mr. Claris. It proved a most enjoyable affair. The basement was well filled by the members and friends. A fine musical and literary programme was in order, as follows: Chairman's address, Rev. Mr. Claris; anthem, the choir; song, Mr. Cecil Claris; reading, Mr. Hayes; song, Mrs. James; song, four little girls; recitation, Miss Hickman; address, Mr. Wallace, and a song by Miss Haywood. After the serving of light refreshments the gathering dispersed, wishing Mr. Claris many more such birthdays. The evening was very enjoyable, and the organ fund.

AT PORT STANLEY.

Mr. Slater is building a cottage on his new lot, "The V."

The Melbourne brought in about 75 tons of merchandise on Sunday.

The London "Express" struck camp Monday afternoon, after a ten days' outing on Mr. W. Slater's lot, west of Erie Road.

Mr. and Mrs. Bailey and family, of London, have arrived at Fraser Beach and have taken up quarters in one of Mr. Provise's family tents.

Mrs. McConachy and sons, Willie and Gordon, have returned home to London after a pleasant stay at the Misses Thompson, Colborne street.

The Cassin, a schooner, consisting of A. Foye, W. Hueston, and Fred Hueston, of London, and Burton Marks, of St. Thomas, broke up and the members returned to their homes Monday, after a most enjoyable month's stay at Orchard Beach.

Sometime campers made so free as to remove benches from the picnic hill and slide them down the front steps, and the police intervened. The L. E. and D. R. R. police intervened the culprits and they were glad to get off with paying 5 cents each for bringing each seat up on the incline railway and making good the damages to the steps. About sixteen benches were taken.

A gentleman driving into the field known as Erie Road one day last week was told by a local merchant, and his count of a dangerous mud hole just inside the gate. Some residents of the neighborhood who have horses and rigs, as well as local merchants, find it very inconvenient passing the spot; horses sink to their knees and are in danger of getting new loads of gravel, and would make a great and permanent improvement.

Mr. J. A. Robinson has issued a writ against Mr. John Purdon, London, and a summer resident on New Orchard Beach, Port Stanley, as the representative of those who object to being declared from crossing the beach. Mr. Robinson claims \$20 damage from defendant for trespassing on plaintiff's property at Port Stanley, an injunction to restrain defendant from further trespass, and to have it declared that defendant has no right on the property, to declare that the property belongs to plaintiff. The action is the result of the recent row at Liberty Hill, Port Stanley. Mr. Robinson claims the residents have no right to go across his property.

FOUND BY A DIVER.

Recovery of the Late Rev. Alex. Grant's Body in the Nipigon River.

A dispatch from Winnipeg, Man., says: The body of Rev. Alex. Grant, pastor of the Winnipeg First Baptist Church, who was drowned a week ago in the Nipigon River, was found last night (Tuesday) afternoon by a diver, and will be brought to Winnipeg.

No one need fear cholera or any summer complaint if they have a bottle of Dr. J. D. Kellogg's Dysentery Remedy. It is a soothing, effective and never failing medicine, which gives immediate relief and speedily effects a cure.

Dr. J. D. Kellogg's Dysentery Remedy is a soothing, effective and never failing medicine, which gives immediate relief and speedily effects a cure. It is a soothing, effective and never failing medicine, which gives immediate relief and speedily effects a cure.

Taylor's Tale.

An Ekrid Man Claims He Was "Bamboozled"

Into Signing a Note by Joseph Burns—In Order to Be a Member of a "Company."

The trial of Joseph W. Burns, the St. Thomas peddler, for obtaining a note for \$38 50 from W. D. Taylor, of lot 10, con. 4, Ekrid, was continued before Squire J. B. Smyth at the court house yesterday in the interim sessions room.

Mr. Taylor stated that Burns came to his place on April 12 last, when he talked stock and agreed to purchase two cows from Mr. Taylor, which the latter agreed to send to Appin, whence Burns said he intended to ship them in a couple of days. Burns also bought a colt from Mr. Taylor and arranged for it to be sent a couple of weeks after to Stratford. The witness then told how Burns in a very smooth way called the middlemen "robbers." He represented himself as an agent through whom goods could be bought at wholesale prices and shipped direct to the consumer. Burns told of several commodities which he could buy so cheaply, and called in a man who was outside in the rig. He brought in three bales of stuff—cotton, ticking and shirting. Burns tried to induce Taylor to become "his" company's customer. Mr. Taylor hesitated, as he had no money. The goods were worth \$36 50, and as Mr. Taylor had not the cash, Burns prevailed upon him to give a note, representing that he had several stores throughout the country. He offered to drive Mr. Taylor to the company's store in Appin. This seemed fair, and Mr. Taylor signed the note on the understanding that Burns would pay for the two cattle on the following day, and the privilege given him to lift or allow the note to run. Burns wanted to stay all night, offering to pay hotel rates, as they were not "sponges," but putting their horse in the barn was only a bluff, and the two men drove off at a lively rate. The goods, Mr. Taylor said, he believed to be of a very shoddy variety. The witness admitted finally that he did not know what he was signing the note for, and gave it because he wished to become a member of the company. By this means he sought to do away with the middlemen and save the latter's profits.

Mr. Taylor corroborated her husband's story, and stated that she had told her husband not to have anything to do with them, fearing all was not right. The case was continued at 1 o'clock today.

There are several other charges against Burns, and his trial is not likely to be concluded before Saturday.

Railway Matters.

Three Hundred Men at Work in Crow's Nest Pass.

Change From Eastern to Central Standard Time—East-Bound Freight Shipments.

Vice-President Shaughnessy, of the C. P. R., will be in Winnipeg Thursday next.

A new timetable went into effect on the Tilsonburg, Lake Erie and Pacific Railway Monday.

About seventy track layers on the Dauphin Railway struck on Tuesday for an advance of 25 cents a day and better board. It is not likely the demand will be conceded.

There are now 3,000 men at work on the Crow's Nest Pass Railway, and another contingent of men from Ontario passed Winnipeg Monday afternoon.

On Sunday the time of the T. H. and B. will be changed to central standard time, so as to conform with the M. C. R. time.

The officials of both the G. T. R. and C. P. R. roads state for a fact that there are no less than 15,000 tramps on the move between Montreal and the St. Clair tunnel. Numerous freight cars have been broken into and goods stolen.

East bound all rail shipments of dead freight from Chicago to last week were 55,345 tons, against 49,126 tons, for the corresponding week in 1896. Of last week's freight the Wabash carried 7,322 tons; Michigan Central, 6,284; Pan Handle, 1,016; Grand Trunk, 1,715; Erie, 1,600; Lake Shore, 5,513; Fort Wayne, 1,495; Baltimore and Ohio, 1,839; Big Four, 1,678. Lake and line lines carried last week, in addition to the above figures, 10,734 tons of east bound freight, against 156,926 tons in the week preceding.

A patient whose protracted illness is causing considerable alarm to his friends is Mr. D. H. Hunter, principal of the Woodstock Collegiate Institute. Mr. Hunter has lung trouble, but the doctors hope to pull him through.

A Summer Specific.

Dr. Fowler's Extract of Wild Strawberry cures cholera, cholera morbus, diarrhea, dysentery, cramps, colic, summer complaint, canker of the mouth, and all bowel complaints of children or adults. It is a soothing, effective and never failing medicine, which gives immediate relief and speedily effects a cure.

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Small Profits And Quick Returns

IS OUR MOTTO.

See what we can show you in Ladies' Chocolate Oxfords for

75c

JOHNSTON'S,

198 Dundas St.

Your Choice of Our Stock of Shirt Waists for 35c.

KINGSMILL'S.

Dundas and Carling Streets.

GRAHAM BROS.

Just Opened

3 CASES LATEST
FLAT BRIM FEDORA HATS
In Black and Brown, for... \$1.25

London's Hatters and Furnishers.
157½ AND 159 DUNDAS STREET.

SAYS "The Fourth Estate,"
New York:
"The London (Ontario) Advertiser is considered by those competent to judge, the best paper in Ontario outside of Toronto."

The Big Three:
DAILY ADVERTISER—2 p.m. Edition (circulating throughout Western Ontario by afternoon train).
DAILY ADVERTISER—4 p.m. Edition (circulating throughout city, suburbs and surrounding neighborhood).
WESTERN ADVERTISER—Our mammoth weekly.

Combined, they cover Canada's most progressive territory.

London is the capital and important railway center of the most fertile and smiling territory in the world. It lies between Niagara and Detroit, and Great Lakes north and south, in the agricultural garden of the continent.

The London Advertiser has been established 34 years.

It supplies full market reports, and goes into the hands of live business men, wide-awake farmers, and the general public.

It has always been a favorite in home circles, where its advertisements are carefully read in the leisure of evening by those who do the buying.

The Advertiser goes into thousands of homes where, through habit, and identity of opinion, it is the only newspaper taken. Without it, "the whole field" cannot possibly be covered.

The purchasing quality of the circulation of The Advertiser has been frequently tested in specific instances by leading merchants, with the most satisfactory results.

The circulation of The Advertiser increased 20 per cent during the past

five months, and will more than maintain this percentage of increase throughout 1897.

There is one infallible test of the advertising efficacy of any newspaper—namely, results. Make the trial! Estimates of cost, and proof-sheets of advertising, furnished on application. Advertisers in these columns will find themselves in good company. Only clean advertising accepted.

WOOD IS MADE FIREPROOF.
Successful Test of a New Process Made on Buildings in London.

Saturday, at Hurlingham, the British Nonflammable Wool Company gave an exhibition designed to demonstrate the security