Selling

Good Bye to the Retail Business. An Outside Merchant Retires. The Entire Stock has been placed in our Hands for Disposal Thousands of Dollars worth of New Fall Goods

MUST GO at Less Than Wholesale Cost

THE MERCHANT QUITS

We are winding up HIS Business by offering, Bargains that will stagger the people of St. John's and vicinity. MUST IS MASTER NOW! Garments now in store consisting of Ladies' New Fall Coats, Hats, Dresses, Suits, Blouses, Felt Hats, Slipover Sweaters, Stockings, Spats, etc., etc. Children's Sleeping Suits, Coats, Stockings, Caps, Sweaters, Legginetts, Overcoats, etc., etc., Boys Overcoats, Suits, Sweaters, Underwear, Caps, etc., etc. Men's Suits, Overcoats, Pants, Cheap Work Suits, Sweaters, Silk Striped Shirts, Hose, and Hundreds of other items.

ALL MUST BE TURNED INTO CASH



Prices in Store

SAVE

Values that Stagger

THE STAGE IS SET

Everything is in readiness to welcome the largest crowd that ever attended an opening Sale in this city.

Remember

Sale will continue until every case of merchandise is received opened and disposed of.

When you enter our Store you will notice Prices ripped to pieces at our

Bargain Counters

NOTICE

To the outports, this is your opportunity to save those hard earned dollars. Buy your fall Dry Goods supply here. Hundreds of new garments you have not seen before, at prices you

May Never See Again



Prices in Store

SAVE

Doors Open To-morrow, October 13th, 9 a.m.

Selling Out

335 Water St.-At-335 Water St.

Formerly occupied by Bishop & Sons Hardware Dept.

Selling