

Great Sale of Men's & Boys' Readymade Clothing!

Commencing TO-DAY, November 7th, we offer Our Entire Stock of Men's and Boys' Readymades at Prices that will help you beat the High Cost of Living.

A Large and Well Assorted Stock of
Men's Tweed Pants
Worth from \$2.50 to \$11.00
Selling from \$2.20 to \$10.00
Full range of sizes.

MEN'S TWEED SUITS
Value \$12.00 to \$55.00
Selling \$10.00 to \$50.00
MEN'S NAVY SERGE SUITS
Value \$35.00 to \$55.00
Selling \$33.00 to \$50.00

BOY'S NORFOLK SUITS
Value \$7.50 to \$10.00
Selling \$6.60 to \$9.00
According to size.
BOYS' RUGBY SUITS
Value \$9.50 to \$24.00
Selling \$8.50 to \$22.00
According to size.

**Saturday Our "Special" Sale Day;
Sweeping Reductions in Every Department**

Marshall Bros

Side Talks by Ruth Cameron

NOT THE THING, BUT THE FRETTER.

How often we feel that some little thing that annoys us, some small interruption of our plans has spoiled our happiness when it isn't really the thing itself half so much as our feeling about it. Here's an instance of what I mean.

A friend of mine boarded in a very summer place last summer. He could not get rooms and board in the same house, but her room was usually across the street from the house in which she had her meals. It took her perhaps a minute and half to get from one to the other. That minute and a half was a minute and a half in her flesh.

"Really Spoils My Whole Evening," she said in the parlor of the Inn. "And it really spoils my whole evening having to go out at that time," she declared. Now you know, and I know, that stepping across the street but being across the street every night spoiled back every morning. It was castors and the man who does the job for the summer colony misled me in the spring that he would put some on for me. I may then next summer—perhaps every day when I pushed that back I thought, "It's a shame I have to do this when it tires me. It takes a lot out of me." One day I stopped and looked at the matter in the face and realized that it wasn't pushing the couch about castors so much as resenting having to do it, that really took out of me.

Question uses up more energy in either mental or physical effort than it does in the other. It is a shame I have to do this when it tires me. It takes a lot out of me. One day I stopped and looked at the matter in the face and realized that it wasn't pushing the couch about castors so much as resenting having to do it, that really took out of me.

An interesting little tale along this line appeared in one of the current magazines. Perhaps you saw it. The women readers were invited to tell him they dealt with their husbands' faults. One woman solved the problem of a husband who simply would be late to meals, this way: At first she had kept his meals hot and had been furious with him. Then one day when she sulkily served him a meal carefully kept hot (she had been waiting one hour and forty minutes) he said, "Ah, girl, don't keep it hot, give it to me cold and let me have a smile." She thereupon decided to do just that and found that when she ceased to feel exasperated, the lateness had lost most of its power to annoy her, and upset her household. Of course, she didn't have the bother of keeping things warm, but that was only the smaller half of the change.

Minard's Liniment Co., Limited. Gentlemen.—In July, 1915, I was thrown from a road machine, injuring my hip and back badly and was obliged to use a crutch for 14 months. In Sept., 1906, Mr. Wm. Outridge, of Lachine, urged me to try MINARD'S LINIMENT, which I did with the most satisfactory results and to-day I am as well as ever in my life.

Yours sincerely,
MATTHEW BAINES, mark.

An Essay on Geese.
The following composition on geese was written in a western city by a schoolboy: Geese is a heavy-set bird with a head on one side and a tail on the other. His feet is set so far back on his running gear that they nearly miss his body. Some geese is ganders and has a curl in his tail. Ganders don't lay or set. They just eat, loaf and go swimming. If I had to be a geese I would rather be a gander. Geese do not give milk, but give eggs, but for me give me liberty or give me death.

Cheese

Now on Spot:
200 Boxes Whole.
150 Boxes Twin.
September Make.

Buy now to save money. Cheese have advanced sharply.

Soper & Moore
Wholesale Grocers.
PHONE 480.

Japanese Theatres.

Japan must be a happy land for theatres-goers, because in that land seats are not paid for—in fact, there are no seats. The Japanese much prefers to squat, feeling, no doubt, much at home in this comfortable attitude. Seats, however, are usually brought for the use of any foreigners who may be present.

There are no hard and fast laws of convention. The Japanese playgoer may do as he pleases; he may eat, drink, smoke, and criticize to his heart's content.

Conversations are carried on, and if they merit it, the actors are met by a storm of criticism and chaff. When a man enters the auditorium he removes his boots, and if the weather is hot any clothing that appears to him to be superfluous.

The naive frankness of the actors' prompter is rather delightful, for if an actor forgets his lines the prompter comes on the stage and, quite openly, points out to the actor where he is wrong.

A boy is kept for the express purpose of walking on the stage and wiping the perspiration off the actors' faces; this duty he carries out without disturbing the even tenor of the play.

No Free List.

Here is one of many good stories told by Irvin S. Cobb, the American humorist, whose book, "Eating in Two or Three Languages," has just been published by Messrs. Hodder and Stoughton.

A chap named Dave Lewis whom I used to know (says Mr. Cobb) went into the restaurant business. Dave had been "one of the boys," and his pals started to lick their chops in anticipation.

But he was beforehand with them. His first act was to publish a notice which read:

"Dave Lewis begs to notify that he has gone into business on his own hook and started a first-class restaurant, and hopes that his many friends will jolly well stop away and give him a chance."

His One Hope.

Turning over the leaves of a newly-published book of reminiscences, the other day I came across the following anecdote illustrative of the Right Hon. Augustine Birrell's ready wit.

At the time when the Crown Jewels had been stolen from Dunbar Castle (says the author) the visit of King Edward to Ireland was nearly due, and it was part of Mr. Birrell's duty as Irish Secretary to walk backwards as the King advanced, and to carry the big sword of State.

Walking backwards is not one of Mr. Birrell's accomplishments, and he looked forward to the occasion with peculiar emotion. When, therefore, the horror-stricken officials announced the disappearance of the regalia, Mr. Birrell replied, "Good heavens! I hope they remembered the sword."

What is Phoradone?

Phoradone is a preparation manufactured by Dr. F. Stafford & Son for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. It is the result of 25 years' experience and thousands of bottles are being sold every year. At the present time quite a large number of people are suffering from Sore Throats, Coughs and Colds, etc., and if you will only try a bottle of this Phoradone you will be surprised with results. You can purchase same at Stafford's Drug Store, Theatre Hill, for 30c. a bottle. Postage 10c. extra.

Dr. F. Stafford & Son,
Wholesale & Retail Chemists,
St. John's, Newfoundland.

Just Folks by Doris A. Guest

APPRECIATION.

He was whistling at his work with a grin upon his face. Not a solitary shirk seemed to loiter in the place. But this youth who caught my eye seemed to glory in his task. So I stooped to find out why.

"Tell me this, my cheerful lad, as you whistle at your bench, why it is you seem so glad to employ that heavy wrench? Do you labor at your task?" And he looked as though to say: "That's a foolish thing to ask."

Then he answered with a grin as he laid aside his wrench: "Just to-day the boss came in. And he stood beside my bench. And he spoke to me like you. Then took up this work of mine. Looked it over, looked it through. And then said, 'It's simply fine!'"

"You can talk about your pay. And the pleasure of a raise. But I'm telling you to-day. That a little word of praise from the man you're working for. Does a fellow lots of good. And it makes him, more and more, want to keep on sawing wood."

Wise Men Say—

That easily acquired things—like habits—are usually found to be worthless.

That we blame heredity for our faults, but take all the credit for our virtues to ourselves.

That some people's idea of making life easy seems to lie in making it harder for the rest of us.

That enthusiasm is of little avail without concentration. Success is not gained by spasmodic bursts of brilliancy.

That ambition, confidence, and determination are the three qualities that lead infallibly to great success. Ambition that says, "I must!" Confidence that says, "I can!" Determination that says, "I will!" And the last is the rarest of these.

That the man who cannot see in his daily work anything beyond the bare details of routine, or hear any voice in it beyond the grinding of the wheels, is unfortunate indeed. Labour to him degenerates into a mere mechanical effort to provide enough money to buy sufficient food to eat.

Ladies' Hats. Fall Styles

Just a very choice selection of Hats. The season's smartest models. No two alike. Small, snugly-smart hats for stormy, windy days and all-round wear. Beautiful models in Velour, Velvet and clipped Beaver for smart occasions. In short, Hats that are exclusive in style to suit all types.

We have a fine assortment of Untrimmed Hats in very stylish shapes.

See the "Hats that are different" in our Ladies' Department.

SPECIAL! — A discount of 20 per cent. is allowed off the price of all Trimmed Hats.

U.S. Picture & Portrait Co.,
ST. JOHN'S.

TESTIMONIAL!

The White Clothing Mfg. Co., Ltd. Oct. 15th, 1919. GENTLEMEN.—We received your bill and the 59 Suits O.K. and let me congratulate you and the working people on the workmanship of the clothes. I inspected the Suits and they were done to the "point." You can show this letter to your workmen as they deserve it. I just came from the States and I consider the style and fit wonderful, and we can assure you that as long as we receive work as good as these you can be assured of our trade. Hoping you will do all of our work like this, and thanking you very much,

I am, respectfully yours,

We received the above testimonial from one of our most particular outport merchants. We value his opinion and pass it on to our many customers. Testimonials like the above have helped us to overcome the many difficulties essential to the starting of a new industry. WORKMANSHIP AND VALUE have been the main driving points in forcing us to the front after four months' operation as the LEADING CLOTHING MFG. INDUSTRY OF Nfld.

THE WHITE CLOTHING MFG. CO., LTD.

June 6, 1919

By Bud Fisher.

MUTT AND JEFF—AND A PENNY ISN'T MUCH COIN THESE DAYS, EITHER.



of His Excellency
Harris.)
AKI GUILD
AS SALE
and Soldiers),
Hall, on
ec. 10th, at 3.30.
of the tables and will be
dames K. R. Menies, L.
Stewart,
Frank Steer, Geo. Mar-
Medames Alex. Ross,
Tait,
Schlater, Chas. Henderson,
P. Rogerson, Will Her-
adies, whose names are a
ENTS.

Christmas
Hs

packets of one
e latest and
signs.

7c.
10c.
15c.
20c.
25c.
30c.
40c.
50c.
60c.
70c.
80c.
90c.
\$1.00
\$1.20
Cards and Envelopes—
80c., 90c., \$1.00, \$1.20

al designs, at 20c., 30c.,
each.

ARS:
from 10c. each; postage

WHOLESALE.

CO., Ltd.,
Stationers.

SS LINE!

ill probably leave New
fax on November 20th,
for New York via Hall-
his steamer has excellent
second-class passengers.
e passage fares, freight

CO., Ltd.,
ROSS LINE.

NOTICE.

Take notice that four weeks
date hereof, application will
made to His Excellency the Governor
Council for a grant of letters
patent for a new and useful "Im-
proved Process of Storing Fish," to be
John Miller Larsen, of Nydal,
Copenhagen, Denmark, Engineer and
Machine Manufacturer.
St. John's, Nov. 18th, 1919.

HERBERT KNIGHT,
Martin Bldg., St. John's
Solicitor for Applicant.

Kippers, Kippers, Kippers
the Real Thing. Have you tried
selectable Kippers? If not, you
never tasted a real kipper, for the
qual has never been sold on this
the Atlantic. We have had two
years' experience in the kipper in-
Scotland and ours is 'he real in-
the most delicious and appet-
ing of all foods—try them, friend,
breakfast or tea. Only one dollar
dozen. Cash with order. Try a
m. After that your family will
that you order more. A. FLETCH-
COMPANY, Herring Curers, Corn-
Newfoundland.

Don't miss the Bargain
this week only in Ladies' Two-
Coats at BOWRING'S.