

LTRY

UCKS now in stock.

Stockings,

in stock.

es,

UIT—Fresh stock.

Order now.

S, Ltd.

ENT.

Phone 11.



Morrow, a very im-
e Sale of Women's
ats and Costumes.

T 10 PER CENT. LESS.

of, in the very earliest pos-
Women's and Children's Coats
season's newest fashions, at
unusual value at this time.
consideration that though we
months' time, prices will not
season, if then, you can really
ance of this event. In most
garment of each kind, in com-
omers will have best choice,
value.

SCOTT,

Gower Street,

RS 8.30 A.M. to 10 P.M.

Christmas Cards.

A choice assortment of Xmas
Cards now here to select from.
Dainty and numerous designs in
Single Box Cards, Packages, Box
Assortments and Single Cards.
The "Heraldic" Box of 6 Cards
with Envelopes 50c.
The "Ferra" Box of 8 Cards with
Envelopes 50c.
The "Crown" Box of 10 Choice
Cards 40c.
The "Premier" Box of 8 Cards
with Envelopes 40c.
The "Art Gems" Box of 12 High
Class Cards 60c.
The "Elite" Box of 8 Superior
Cards 50c.
The "Osborne" Box of 12
Cards 1.10
The "Elite" Box of 8
Cards 1.00
LOCAL VIEW POSTALS
stamped with Christmas Green-
ings, 50c. doz.

AUTOGRAPH XMAS CARDS.
Boxes with 6, 8 and 9 Cards.
All cards in one box alike. A
fine assortment at 25c, 35c, 50c,
65c. per box.
Christmas Postcards, Calendars,
Decorating Papers, Holly and
Xmas Stationery.

GARRETT BYRNE,

Bookseller & Stationer.

Anthracite
COALNow landing
a cargoAnthracite
Coal.

M. MOREY & C

MINARD'S LINIMENT RELIEF
NEURALGIA.

To the Royal Stores again for Xmas Shopping

THIS STORE IS LIVELY ENOUGH
these days, but owing to the ENORM-
OUS FLOOR SPACE, we are able to
serve you comfortably and carefully.



The easiest way to Find
the right
GIFT FOR A MAN.

Is to go to the Royal Stores' Gift
Furnishing Store and look around
you. There is no mistaking the fact
that the thousands of giftable things
here have a special air or distinc-
tion—an uncommonness that is
very likeable.

- Men's Knox Hats
- Bath Robes
- Dressing Robes
- Men's Slippers
- Long Rubbers
- Wool Slipper Soles
- English Nansen Caps
- Men's Handkerchiefs
- Men's Ties
- Men's Mufflers
- Silk Socks
- Gloves
- Boxed Braces
- Sleeve Links
- Merchoim Pipes
- Amber Stem Pipes
- Fountain Pens
- Military Brushes
- MacKinnon Coats
- Men's Pyjamas
- The Pine
- Leather Suit Cases
- Sweaters
- Sweater Coats, Etc.

GIFT NECKWEAR
for MEN.

We have one of the most imposing
selections of Christmas neckwear for
men that ever came to Newfoundland.
A variety embracing the cream of the
leading markets. In the collection is
every new design and color.

Prices: 40c. up to \$1.85.

Have You a MAN
to please?

GENTLEMEN WILL PLEASE NOT READ THIS!
It is intended for the eyes of women who have to
solve the question of what to give the particular "him"
they are interested in. We are now showing a variety
of

DRESSING GOWNS AND BATH ROBES
in some of the very best makes, which will surely
please nine out of ten as a Xmas Gift. See them!

Prices range from \$5.50 to \$11.00.

Can you think of a more appropriate present for
mother or sister than

A Nice Rug or Carpet Square

A Carpet Square or Hearth Rug makes an ideal
Xmas gift. Everybody who has heard of the man who
bought his wife a box of cigars for Xmas. Every-
body understands the point the joke turns on. But
there can be no doubt who gets the enjoyment out of
a rug or square. The pleasure in the average is
equally divided; both husband and wife are proud of
it. It gives both satisfaction. A satisfaction, too, that
you cannot fully appreciate until you have received
one. Not a transient pleasure, either, for those rugs
give years of wear.

We have the largest—yes, the only stock of note
in the country. Let us show you the scores of differ-
ent patterns.

HEARTH RUGS, \$3.00 to \$15.50.
CARPETS, \$20.00 up to \$111.00.



DAINTY HANDKERCHIEFS as Gifts.

Our displays of Christmas Handkerchiefs are ex-
ceptionally interesting, supplying as they do the de-
mand for gifts of a dainty, yet inexpensive nature.
Fine Muslin, Lawn and Cambric Handkerchiefs
with narrow hem or scalloped edged; shown in a great
variety of embroidered designs. Specially boxed for
gift-giving. Prices range from 55c. for a box contain-
ing three, up to \$2.85 for a box of six.

A Most Appreciated Gift, an Umbrella

The usefulness of an umbrella makes it a sensi-
ble gift. The assortment here shown makes a pleas-
ing selection. The covers are of good qualities, while
the handles range from plain natural wood to the
most elaborate novelties.

That's the bye-word of the multitude of
practical people who know that this all-
year-round store is always to be implicitly
relied upon at holiday times. It's workings
are as smooth as brains and experience can
make them, and as Christmas "Shopping
Worry" is unknown to it's patrons.

Christmas Suggestions
For all the Family

Our Counters Are Now Ablaze With Things
Suitable For Christmas Presents.

GIFTS THAT CHARM EVERYONE. YOU CAN MAKE NO MISTAKE IN CHOOSING FROM THIS
STOCK. THE NEW ARRIVALS ARE SIMPLY CHARMING.

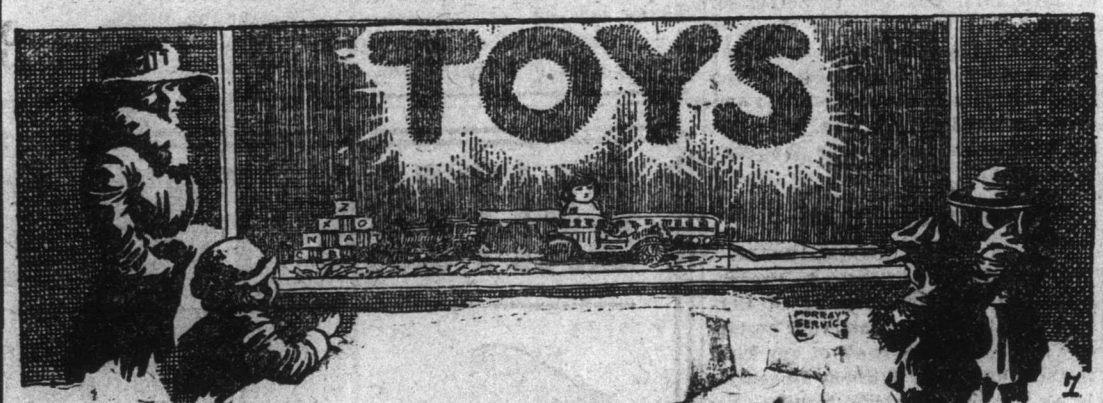
- Stag Head Brooches
- Sleeve Links
- Blouse Pin Sets
- Neckties
- Pipes
- Cigarette Cases
- Photo Frames
- Blouses
- Sweater Coats
- Dressing Gowns
- Stationery
- Long Rubbers
- Pin Cushions and Tidies
- Post Card Albums
- Autograph Albums
- Telephone Guides
- Hair Brushes
- Shaving Brushes
- Handkerchief Boxes
- Glove Boxes
- Collar Boxes
- The Boxes
- Glove Sachets
- Perfumes
- Fleeced Over Gaiters
- Eiderdown Dressing Gowns
- Infants' Silk Bibs, Mitts
- Children's Sleeping Garments
- Children's Corduroy Bath Robes
- Children's Sweaters, Booties,
- Children's Bonnets, Gloves
- Wool Sets, Fur Sets
- Infants' Wool Caps
- Boys' Suits, Hockey Boots
- Fountain Pens, Boys' Jersey Suits
- Infants' Flette and Wool Sacques
- Children's Satin Robes
- Quilted Sleigh Covers
- Blanket Sleigh Covers
- Silk Coat and Sleigh Robe Sets
- Infants' Wool Coat, Booties and
- Bonnet Sets, White Embroidery Dresses
- Silk Voile Dresses
- White Bearskin Coats
- Infants' Pellisses
- Pinafores, Tea Aprons

Christmas Table Delicacies.

After the exchange of glad salutation of Merry Christmas and the giving and receiving of gifts on
Christmas Day, come thoughts of the Christmas dinner—that long appreciated meal of solid enjoyment.
Many things are here to help Mrs. Housewife in the planning. Our Grocery Store is amply ready to sup-
ply you with all these little extras that add the finishing touches to a well-prepared meal. We enumerate
this list of useful suggestions:—

- Libby's Mince Meat
- Plum Pudding
- Marsh's and Gordon's Wines
- Port and Black Cherry
- Jelly Powders
- Prepared Icing
- Moir's, Willard's and
- McCormack's Chocolates
- Robin Hood Maple Syrup
- Stuffed and Plain Olives
- Custard Powders
- Sugar Corn
- Spinach (Libby's)
- String Beans
- Dyer's Green Peas
- Grape Juice
- Sweet Pickles
- Pickled Onions
- Sour Pickles
- Heinz India Relish
- Celery Salt

Our Christmas Toyland is now at its Best.



AND OFFERS EVERYTHING IN TOYS, DOLLS AND GAMES AT THE LOWEST PRICES. TOY-
LAND IS A WONDERLAND OF CHRISTMAS DELIGHT NOW. EVERYTHING IS ASTIR—ABUSTLE
WITH THE MERRY, CHEERY SPIRIT OF THE Yuletide. NUMEROUS DISPLAYS TO EN-
CHAIN THE YOUNGSTERS AND GROWN-UPS.

- Rocking Horses
- Story Books
- Picture Books
- Wall Quilts
- Plastacine
- Wrist Watches
- Whips
- Toy Swords
- Paper Dolls
- Games
- Guns, etc., etc.
- Dressed and Undressed Dolls
- Rubber Dolls
- Teddy Bears
- Skipping Ropes
- Tool Sets
- Toy Reins
- Building Blocks
- Picture Blocks
- Xmas Stockings
- Nesting Blocks
- Kleptiko

EARLY CHRISTMAS SHOPPING
makes you glad to see Christmas com-
ing; but what a worry and hurry and
flurry there is to spoil Christmas for
those who delay.

GIFTS
For Women.

Gentlemen—This an-
nouncement is written
specially for you.

Our showroom section is ready to supply the most
stylish and beautiful things in women's apparel at the
most moderate prices.

At this season of the year we have a large number
of gentlemen shoppers. There's a reason for this. Pos-
sibly it is her suggestion because she knows The Royal
Stores give quality and style in their merchandise at
unbeatable prices, or perhaps our attractive window dis-
plays is the magnet that brings the gentlemen here.

But this fact is positive and absolute.—The majority
of the gentlemen of St. John's come to The Royal Stores
Showroom Dept. to buy gifts for mothers, wives, sisters
or sweethearts. We have prepared this list of sug-
gestions to help you and we confidently invite both
ladies and gentlemen to come and see the goods.

- Silk and Wool Sweater Coats,
- Silk, Crepe-de-Chene, Georgette and
- Voile Blouses, Women's Silk and
- Wool Scarfs, Furs and Muffs, Gloves,
- Furcoats, Women's Fur Collar Coats,
- Hand Bags, Women's Dressing
- Cases, Silk Camisoles, Ladies' Com-
panions, Lace Camisoles, Work Bas-
kets, Music Cases, Dressing Gowns,
- Tea Aprons, Belding's Stamped Lin-
en, Silk Hose, Work Bags, Brush
- and Comb Sets, Patriotic Cushion
- Top, Neckties, Brooches, Silk Col-
lars, Back and Side Combs, Collars,
- Handkerchiefs, Perfumes, Slippers,
- Spats, Umbrellas, Japanese Table
- Covers, Cushion Covers, Tray Cloths,
- etc., etc.

WOMEN'S
GIFT WAISTS.

A showing so large that everybody's
taste can readily be suited. All were
selected especially for the Christ-
mas' trade and are particularly at-
tractive and dainty. The styles are
the very latest, made from the
choicest Silks, Crepe-de-Chene,
Georgette Crepes and Voiles, in all
this season's latest shades and best
ideas.

Prices \$1.85 up to \$9.25

We are Showing a Splendid Line of
Women's Cloth Spats.

In Brown, Navy, Grey, Tan and Black in different lengths.
They are remarkable for their perfect colourings, fit and
appearance.

Prices: \$1.75, \$2.00, \$2.25, & \$2.90.

OUR VALUES IN
CHRISTMAS SLIPPERS.

Will interest you intensely. You may have a friend or
two who will be glad to receive slippers as gifts. So it
will be greatly to your advantage to inspect our lines.

WOMEN'S
Dainty Gift Neckwear.

A CHRISTMAS GIFT THAT EVERY WOMAN COVETS.

There are collars in a splendid collection that the
daintiest girl you know, be she blonde or brunette, would
fall in love with at once. Beautiful collars in Silk,
Crepe-de-Chene, Georgette and Muslin. Ranging in
price

From 40c. each up to \$1.25.

The Royal Stores Ltd.