| INVICTUS HOCKEY BOOTS are the Best Hockey Boots on the Market. | The BEST GOOD SHOE This Store prides itself on its specialties. They afford the opportunities to get out of the rut-to get satisfaction equals our own. $\qquad$ <br> is one of the best lines we have in our store. We have everytonfidence in INVICTUS SHOES, simply because past experience has proven their merits. Comfort, Style and Durability are found in full measure in every pair of INVICTUS BOOTS that we The reputation of this Store is something of which we are too jealous to risk in making false claims. <br> WE UNRESERVEDLY RECOMMEND INVICTUS BOOTS. | YOUR <br> MOTTO FOR 1916 <br> Should be <br> " Nothing but Geo. A. Slater's Invictus Fodiwear |
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