

# GENTS' SMART LONDON AND NEW YORK NECKWEAR!

Fancy Coloured Silk String Ties, various widths... 15c. to 75c.  
Fancy Coloured Silk wide end Scarves... 15c. to 75c.  
Fancy Coloured Silk made up Scarves... 20c. to 40c.  
Coloured Linen String Washing Ties... 10c. to 20c.  
Colored Silk Bows... 10c. to 20c.



**STEER BROTHERS.**

Sixty Years on the Market and has not given a poor Cup of Tea yet. That is the recommendation of

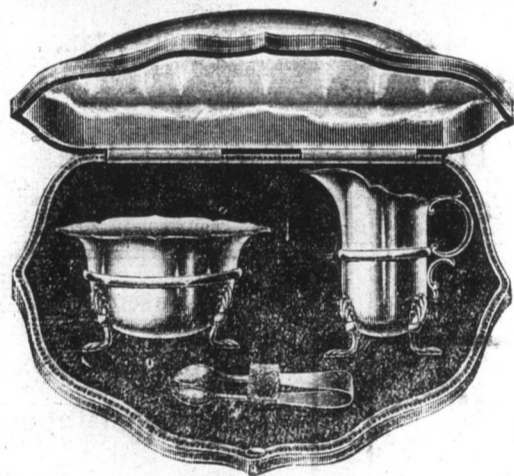
## 'Golden Pheasant' Tea.

The best 60c. Tea that has been or ever will be sold. OUR MOTTO:—"Cost is forgotten, but Quality remains."

**J. B. MITCHELL,**

Telephone 714. Agent. P. O. Box 324.

# WEDDING PRESENTS



The Latest Designs in Hall Marked Silverware and Novelties, Also Platedware from the best makers in London, Birmingham and Sheffield. Inspection Invited.

**JOSEPH ROPER.**

## JUST RECEIVED,

Ex S.S. Florizel, Mongolian and Bonavista:

**HAM BUTT PORK.**  
No. 1 'Selected' Round Peas.  
**ROLLED OATS,** in brls. and halves.  
**GRAHAM FLOUR,** in half brls.  
**YELLOW CORN.**  
**YELLOW CORN MEAL.**

**HARVEY & Co.**  
WHOLESALE.

## To Arrive, ex S.S. "Stephano,"

THURSDAY,  
40 brls. Choice Green Cabbage,  
30 brls. New Potatoes,  
30 bunches Bananas.

**BURT & LAWRENCE,**

P. O. Box-245. Telephone-759. 14 New Gower St.

## Hello, Everybody!

I am here again with a big assortment of Ladies' and Gents' Sample **BOOTS** and **SHOES**. I am offering you these Boots & Shoes for **LESS** than cost to clear up our Summer Stock.

Here are a couple of the Bargains: Men's Good Year Welt Boots and Shoes, only **\$2.25**. Ladies' Heavy Boots, only **95 cts.** And others too numerous to mention.

At The White Shoe Store,  
304 and 306 Water Street.  
S. E. KESNER, Proprietor.

# REID NEWFOUNDLAND COMPANY.

## Labrador Service!

S. S. "SOLWAY"

Will sail from the Dry Dock Wharf, St. John's, on FRIDAY, August 4th, at noon, calling at the following ports:—

Harbor Grace,	Catalina,
Carbonear,	Twillingate,
Trinity,	Battle Harbor,

and the usual ports of call on Labrador.  
Freight will be received up to 6 p.m. to-day, Thursday.

## Reid Newfoundland Company

Ladies' & Gentlemen's Fine Boots & Shoes.



**\$2.50, 3.00 3.50**  
WORLD KNOWN BOOTS AND SHOES.

Ladies' World Known Boots	\$3.00
Ladies' World Known Shoes	\$2.80
Made of the Finest Patent Leather, Vici Kid, Wine Calf, Tan Vici, etc., Button, Blucher and Laecl. Men's World Known Boots and Shoes, all Leathers and Styles, all one price.	\$3.00
The World Worn Boot for Men	\$3.50
The Dreadnought Boot for Men, only	\$2.50

F. SMALLWOOD, The Home of Good Shoes.

## Pure Gold JELLY POWDERS.

PURE GOLD ICINGS.  
PURE GOLD ESSENCES.  
CREAM CUSTARDS.  
BIRD'S CUSTARD POWDER.  
HEINZ'S MINCE-MEAT.  
ROYAL PALACE BAKING POWDER, 1-lb. tins, only 20 cents.  
KIT COFFEE.  
FRESH RHUBARB.  
RIPE BANANAS.  
See our Plain and Fancy BISCUIT assortment.

**J. J. ST. JOHN, Duckworth-st.**

## CHEAP UNDERWEAR & HOSE FOR THE HOT WAVE.

Men's Balbriggan Shirts and Drawers, all sizes, only 35 cts. garment.  
Men's black and Tan Cotton 1/2 Hose, only 13c. and 15c. pair.  
Women's Black and Tan Plain Cotton Hose, guaranteed fast, only 13c. and 20c. pair.  
Children's Black Rib Cotton Hose, sizes: 5 inch to 9 1/2 inch, only 10 to 14c. pair.  
Children's Tan Rib Cotton Hose, sizes: 5 inch to 9 1/2 inch, only 11c. to 15c. pair. These Children's Hose are guaranteed to be fast colours, as their thousands of wearers can prove. The Tan Hose are first quality and the Blacks are seconds.  
Women's Short Sleeve White Cotton Vests, assorted styles, all good fitting garments, at 12c., 18c., 20c., 25c. and 27 each.  
Women's Long Sleeve White Cotton Vests, Buttoned Fronts, only 30c. and 37c. each.  
Children's Short Sleeve White Cotton Vests, 20 inch to 28 inch, 11c. to 13c. each.  
Boys' Balbriggan Shirts and Drawers, 24 to 32 inch, 32c. to 40c. garment.  
Women's Short Sleeve and Long Sleeve White Woven Cotton Corset Covers, at 22c., 27c., 35c., 38c. and 40c.  
Women's Plain Black Cashmere Hose, job, at 25c. pair.  
Women's Ribbed Black Cashmere Hose, short legs, in good wool cashmeres. Regular 35c. to 40c. pair, only 22c. pair. Magnificent assortment to choose from in Women's Black, Tan, Vieux Rose and Myrtle. Lisle Thread and Cashmere Hose, assorted prices.  
Women's Coloured Striped Cashmere Hose in the very newest styles.

For Underwear and Hose of all kinds AND AT ALL PRICES,

## HENRY BLAIR

To the Trade!  
**LIFEBUOY RUBBERS**  
for Fishermen.  
Worn by all Canadian Fishermen at Shore and Bank Fishing.  
The Cheapest Rubber Boot on the Market.  
Try a Case.

**PARKER & MONROE, LTD.**

## Pork, Cabbage, Potatoes, etc.

To Arrive, ex S. S. Stephano,  
100 barrels Green Cabbage,  
100 barrels New Potatoes,  
50 Brls. H. B. Pork, 30 Bunches Bananas.  
**GEORGE NEAL.**

## ARE YOU IN NEED OF A SUIT OR OVERCOAT

and cannot get the material and design you want?  
We can show the largest stock and latest patterns in Suits and Overcoatings in the city. Satisfaction guaranteed. Mail orders given prompt attention. Samples and self-measuring cards sent to any address.  
**JOHN MAUNDEN**  
251-253 Duckworth Street,  
Newfoundland's Store for Fashionable Tailoring

## New Cabbage, Potatoes, etc.

Due Thursday forenoon, ex Stephano,  
New N. S. Cabbage, extra choice, in brls,  
New N.S. Potatoes, and 50 buns. Bananas.  
**F. McNAMARA.**

## Phoenix Stores.

Lime Juice,  
Lime Juice Cordial,  
Lemon Squash,  
Assorted Syrups,  
Ginger Wine.  
Flett's Jams;  
Clarence's Jelly Fruit Crystals.  
Phone 608.  
**A. H. MARTIN, AGENT.**

## GASOLENE

Steel Barrels, Wood Barrels and Cases,  
High (76°) and Low Tests.  
Also, on Draft,  
Supplied from a "Bowser" Patent Tank,  
Lubricating Oils and Greases,  
For Motor Cars, Cycles and Boats.  
**H. J. STABB & Co.**

## A Royal Smoke

**BENGAL Little Cigars**  
Win immediate favor everywhere through their attractive Mildness, Delightful Fragrance and High Quality. Ten for 20 cents.  
**CASH'S TOBACCO STORES.**

## The Marvellous Detective Stories

of Maurice LeBlanc: Arsene Lupin is said to even surpass the ingenuity even of Dr. A. Conan Doyle. To read one is simply to read them all. We have just received—Arsene Lupin, Gentleman Burglar, 25c.; Arsene Lupin vs. Sherlock Holmes, 25c.; The Blonde Lady—A Duel of Wits, 31.25; Exploits of Arsene Lupin, 35c.  
**S. E. GARLAND, Leather Bookseller.**

## LONDON DIRECTORY

(Published Annually)  
ENABLES traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and the suburbs, the Directory contains lists of EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply. STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate sailing dates.  
PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the principal provincial towns and industrial centres of the United Kingdom.  
A copy of the current edition will be forwarded, freight paid, on receipt of Postal Order for 20s.  
Dealers seeking Agencies can advertise their trade cards for 2s. or large advertisements from 5s.  
**THE LONDON DIRECTORY Co. Ltd**  
25, Abchurch Lane, London, E. C.

## New Grass Butter,

Fresh pound and two pound slabs, 30 lb. tubs.  
100 bales STRAW—very cheap. TO CLOSE SALES.  
**JAS. R. KNIGHT,**  
July 1st 311 Water St.

An Intelligent person may earn \$100 monthly working for newspapers. No investment & Small for particulars. Press Syndicate 1715 Lockport, N.Y. 1x16,0

WEATHER FORECAST.  
TORONTO, Noon. — Light to moderate winds, fair and warm to-day and on Saturday.

VOLUME XXXIII.

# USE

## THE PEOPLES AUCTIONEER

For Sale, HAMS.  
At the Prescott Street Store,  
30 nice Hams, suitable for private families. Selling cheap to clear.  
**P. C. O'DRISCOLL, Auctioneer.**  
aug 4, 31p

## Stop Taking Drugs! TRY OXYGEN! (OXYPATHY)

Natures Royal Road to Health  
The Oxyphator made on scientific principles for the relief and cure of all curable diseases.  
Why suffer when relief is at hand? It will pay you to investigate. A postal card will bring you full information. Address  
Oxyphator, P. O. Box 351, city.  
July 31, 1911, eod

## FOR SALE!

A Piece of Freehold Land with New Barn thereon, situated on the Southside Road, nearly opposite the residence of John Stone, Esq. The property measures 130 feet front by about 1900 feet deep. About two acres have been cleared. For further particulars apply to  
**JAS. P. BLACKWOOD,**  
July 11, eod, tf Solicitor, Melville Hill.

## FOR SALE!

Corn Meal & Feed Mill  
Well located in Halifax City. Patterns on application. Machinery up to date; could be removed from present building.  
**H. McC. HART,**  
Liquidator for Levi Hart & Son, Ltd.  
aug 1, 31, eod

## FOR SALE!

AT the Drug Store, situated on corner of Duckworth and Prescott Streets, lately occupied by Thomas Courtenay, all the Drugs, Drug Sundries, Show Cases, Fixtures, Surgical Supplies and Soda Fountain.  
\$1,000 will buy the lot.  
Inventory can be seen and all information obtained at  
**PETER O'MARA'S,**  
July 29, 11

## NOTICE!

ALL Claims for Loss on Goods, etc., ex S.S. "AMETHYST," lately lost at Trepassey, and insured by The Western Assurance Co., of Toronto, will be paid at the office of the undersigned on production of complete documents.  
**A. S. BENDALL, Agent.**  
40 41p Western Assurance Company.

## Some Interesting Reading For Your Holidays

## Spare Moments

With all the most interesting authors and publications in the world.  
Serial Stories, Short Complete Stories, Articles on Every-Day Topics, Jokes to Make Everyone Happy, Editor's talk With His Correspondents, Prize Stories, Statistical Articles, Poems for Recitation, Biographies of Well-Known People, Information for Everybody on Everything.

**30 cents,**  
SENT POSTPAID, 32 cents.

**GARRETT BYRNE,**  
July 22, 11 Bookeller and Stationer