

BIBLE THOUGHT FOR TODAY

DECEMBER 11 ALWAYS PROTECTED.—When thou passest through the waters, I will be with thee; and through the rivers, they shall not overflow thee; when thou walkest through the fire, thou shalt not be burned; neither shall the flame kindle upon thee.—Isaiah 43:2.

DECEMBER 12 RULES FOR RIGHT LIVING.—Let all bitterness, and wrath, and anger, and clamour, and evil speaking, be put away from you, with all malice; and be ye kind one to another, tender-hearted, forgiving one another, even as God for Christ's sake hath forgiven you.—Ephesians 4:31, 32.

DECEMBER 13 HOW TO OVERCOME EVIL.—Be kindly affectioned one to another with brotherly love; in honour preferring one another; recompense to no man evil for evil. Provide things honest in the sight of all men. Be not overcome of evil, but overcome evil with good.—Romans 12:10, 17, 21.

DECEMBER 14 GIVING AND GETTING.—Give, and it shall be given unto you; good measure, pressed down, and shaken together, and running over, shall men give into your bosom. For with the same measure that ye meet withal it shall be measured to you again.—Luke 6:38.

DECEMBER 15 FRUITAGE OF SECRET PRAYER.—But thou, when thou prayest, enter into thy closet, and when thou hast shut thy door, pray to thy Father which is in secret; and thy Father which seeth in secret shall reward thee openly. For your Father knoweth what things ye have need of, before ye ask him.—Matt. 6:6, 8.

DECEMBER 16 GUARD YOUR THOUGHTS.—Finally, brethren, whatsoever things are true, whatsoever things are honest, whatsoever things are just, whatsoever things are pure, whatsoever things are lovely, whatsoever things are of good report; if there be any virtue, and if there be any praise, think on these things.—Philippians 4:8.

DECEMBER 17 THE OMNISCIENT GUIDE.—The steps of a good man are ordered by the Lord.—Psalm 37:23.

NEWSPAPER ADVERTISING PAYS

A merchant made the statement recently that in a town of less than one thousand population he had sold groceries to the value of \$234,642 during one year. To accomplish this he had used only one method—newspaper publicity. But he did this regularly and energetically and made his advertisements interesting. The result was the big turn-over which he had enjoyed. This merchant freely acknowledged that it was newspaper advertising and service which counted in successful merchandising.

APPROPRIATE GIFTS—CHOOSING THE YULETIDE REMEMBRANCE

Nowhere is forethought more vitally essential than in the selection of Christmas gifts, and it saves a lot of unnecessary work for one self and greater satisfaction for one's friends.

The writer knows a busy farm woman who prized above all her other gifts last year a big and well-made gingham apron, "because," she said, "that was just what I needed and I hadn't time to make it." A city friend who teaches all the year probably wouldn't wear such an apron once in six months, but neither would a farm friend have much use for some of the things in which the city girl delights. But one must study the individual friend too, and it is on this account that suggestions of Christmas gifts are not often of much value to one. It isn't safe to assume that all farm women like one class of things and all city women another.

While it would soon become monotonous to give the same kind of a gift to the same friend every year, it pays well to keep in mind the special preference of each. For several years one housewife has given canned fruit to a few relatives who haven't much fruit of their own—among them an elderly lady whose girlhood was spent on the farm of the giver and who particularly treasures things from the old place. If one is fortunate enough to have a friend who does fancy work for sale nothing makes a more acceptable gift than the real hand-made handkerchiefs, collar and cuff sets, scarf and lingerie with their exquisite needle work.

Any one with a sweet tooth will enjoy a box of chocolates or assorted bonbons and if these are home made so much the better. A good cook, and there's one or two of these in every farm house, has at her command endless Christmas cheer in the form of boxes of assorted cakes or cookies and many a family would appreciate just a good cake or a nice pie.

City folks usually appreciate something that savors of country life, especially woody things. A fruit grower may make up attractive boxes or cartons of winter apples that will delight any friend who has no fruit. A pretty idea is to pack contrasting kinds in alternate spaces like a checkerboard. Of course the size should be similar. Light and dark reds make a beautiful combination. It isn't so much the gift in itself as its adaptability to the recipient that constitutes right or wrong giving, and the intrinsic value of a thing matters far less than the love or lack of it, that the gift carries with it.

COLORADO BEETLE HIBERNATES IN WINTER

The Colorado beetle is a most persistent insect. It starts to hibernate in August, September or early October, and turns up ready for business in the spring. In Ottawa, as told by the Entomological Branch in Bulletin 52 of the Dominion Department of Agriculture on "The Colorado Potato Beetle in Canada," tests have been made as to length of life of the creature and under what circumstances it will retain vitality. In wintering cage tests with beetles in New Brunswick several lots were

forced into hibernation at an early date by confining them in wire cages on the soil with only enough food for one day. All had burrowed within three days after the food had gone. From three lots put in the cages August 30 and September 5, 205 beetles out of 400 emerged the following spring. Out of 200 put in September 10, 42 emerged, and out of 3,320 put in the cages on September 13 and later only 360 emerged in the spring. This would seem to indicate as the bulletin says, that the earlier the pests hibernate in the autumn the better they survive. The beetles commonly go into the soil immediately below the place where they last fed. In a damp, cold clay loam they have been found within 2 inches of the surface and none at all below 6 inches, while in a loose, sandy soil only a few hundred feet away—none were found at less than 14 inches and some at 17 inches. In a dense gravel-loam soil only an occasional beetle was turned out when the plough was cutting 5 inches deep, but a number could be found by digging 3 inches more in the bottom of the furrow.

PEOPLE SPEND HALF MILLION ON EGG IMPORTS

Secretary of Agriculture Places Value of Poultry Products in Province at \$1,380,000

LAWRENCETOWN, Annapolis County, Dec. 1.—Speaking at the opening of the Annapolis County poultry show here today, Dr. M. Cumming, secretary of the Nova Scotia Department of Agriculture, declared that Nova Scotia produced only two-thirds of the eggs consumed and sold in the province. He estimated the annual value of the poultry products in Nova Scotia at \$1,380,000. Dr. Cumming declared that 1,500,000 dozen eggs worth over half a million dollars, was imported into Nova Scotia every year and in the course of his remarks strongly advocated further development in the way of cold storage plants to stimulate production.

"No accurate figures are obtainable respecting the total importation of eggs into Nova Scotia," said Dr. Cumming. "There are six large firms engaged in this business. The largest of these firms, I am advised, imported last year 40 cars containing on the average 300 crates of 30 dozen eggs, or in all 360,000 dozen. Assuming that the other firms did an equally big business, the total importation into Nova Scotia would be 2,160,000 dozen. However, I think I am within the mark when I would place the importation at about 1,500,000 dozen. If this calculation is right, it would appear that Nova Scotia produces about 4,000,000 dozen eggs and imports about 1,500,000 dozen. This means that Nova Scotia produces only about two-thirds of the eggs that are consumed or sold in the Province.

Oxford and Cambridge have forbidden freshmen to keep automobiles. Visitors to any college town in America will not find it difficult to understand the action of the two great English universities.—Chicago Daily News.

Some of these girls should be covered by insurance, or something.

HIGH PRICED APPLES Two Boxes of British Columbia Beauties Auctioned for \$580 a Box

TORONTO, Nov. 21.—The highest price ever paid for a box of apples in Toronto, and probably in Canada, was paid last night at the Royal Winter Fair, when two boxes of Delicious, from Vernon, B.C., were sold by auction in the big ring for \$580 each. The purchasers were Charles M. Henderson, and E. R. Wood, of Toronto. Three boxes sold at \$250 each to Colonel F. B. Robinson, Alfred Rogers and Frank O'Connor, of Toronto. Three were sold at \$200 each; three for \$150 each, and thirteen for \$100 each. The total was \$4,000, which goes to the Sir Adam Beck memorial fund at the Sanatorium in London, Ont. The fruit was contributed by the Associated Fruit Growers of British Columbia and every box was a first prize winner at the show.

The early advertiser catches the Christmas trade.

Fragrant and Pure "SALADA" TEA

is kept deliciously fresh in airtight aluminum foil packets. Never sold in bulk. Try it.

For Results Advertise in The Acadian

- Candy - - Fruit - - Nuts -

- Moirs Chocolates in Fancy Packages, 40c. to \$5.00 each. XXX Bulk, 60c. lb. Also a very large assortment of mixtures to choose from. Pop corn in many different fancy packages. When you are ready for your Xmas Candy remember I have the stock at right prices. Fresh Lettuce twice a week. Cigars in fancy packages. Candy Canes - Popping Corn - Candy Novelties, etc. Book your Xmas Turkey or Goose now. California Oranges are cheaper. They range from 35c. doz. to 90c. for extra large ones. Blue and White Grapes 35c. lb. Grape Fruit - Lemons - Apples - Bananas. Large Cocoanuts, 3 for 25c. Prepared Mincemeat, 25c. lb. Nice Suet that we can send out ground up if required. Also choice Meat for your Mincemeat at 10c., 12c., and 14c. lb. New Candied Peel in bulk and packages. All new Nuts in now. No old stock. Shelled Walnuts 60c. lb. and 50c. lb. Shelled Almonds 70c. lb. Choice stock. Xmas Stockings for the Kiddies. 15c. each to \$1.75 each. Table Raisins 25c. and 35c. lb. for extras. Seeded and Seedless Raisins, 15 oz. pkgs., 6 for 95c. A new stock of Keillers and Wagstaffs Jams and Marmalade. Buy a Beech Nut Christmas Box which is filled with the famous Beech Nut products. Watch my window. Sold here only.

J. D. HARRIS, Wolfville

Waterbury's Have Received

A LETTER FROM SANTA CLAUS

Who Tells Us to Have on Hand for Christmas a Lot of Nice Things for Boys, Girls, Fathers and Mothers

- Nothing can bring joy to the children more than a pair of C. C. M. or Automobile Skates with Hockey Boots to fit. All C. C. M. models carried, 90c. to \$7.00. Boys' and Girls' Hockey Boots, sizes 11-13 \$3.25. Boys' Hockey Boots, sizes 1-5 \$3.25 to \$4.00. Women's Hockey Boots, \$4.00. Men's Hockey Boots, \$4.50 to \$5.85. C. C. M. Hockey Sticks, 25c. to \$1.25.



A Christmas Gift of Lasting Value

- Beautiful, Stylish, Holeproof. Women's Pure Silk \$1.50. Men's Pure Silk, \$1.00.



COMFY SLIPPERS For All The Family

- Pretty Leather Roudoir Slippers for Women, in colors \$1.50. Women's Felt Slippers \$1.50 to \$2.50. Men's Felt Slippers \$1.50 to \$2.50. Men's Leather Slippers \$2.50 to \$3.50. Children's Felt Slippers 75c. to \$1.50.

Men's Beautiful And Bright Neckwear

- in Variety. Priced 50c., 75c., \$1.00, \$1.50. Men's Silk Scarfs \$2.50 to \$3.50. Men's Wool Scarfs \$1.50 to \$3.00.

- MEN'S BROADCLOTH SHIRTS. Colors, Blue, Cream, Helio, White \$3.00. Men's Buckskin Gloves \$4.50. Men's Wool Gloves 75c. to \$3.00. Men's Suede Gloves \$1.75 to \$2.75.

- OTHER LINES READY FOR SANTA CLAUS. Club Bags \$5.00 to \$15.00. Men's Sweaters \$2.50 to \$7.50. Boys' Sweaters \$1.50 to \$3.50. Men's Pyjamas \$2.50 to \$3.50. Umbrellas, Men's and Women's \$1.50 to \$3.50. Garters, Braces, Armbands, Cuff Links.

Evening Wear Gifts

- Of Silver Pumps \$7.50 to \$9.00. Black Satin Pumps \$4.50 to \$6.00. Patents \$3.00 to \$7.00. Men's Fancy Silk and Wool Hose 75c. to \$1.25. Men's All Wool, various colors 60c. to \$1.50.

WATERBURY COMPANY LIMITED

Wolfville, Nova Scotia