WE CONGRATULATE

The citizens of Chatham on coming out of the terrible storm that visited us yesterday. Our Beautiful **150 Lots in Elms**Park Sub-Division passed through the ordeal without a scratch and looms up today more beautiful than ever, awaiting the great transformation from owner to the Home Seeker, which takes place from

Nine A.M. Monday, June 11th,

until every Lot is disposed of. The storm hit our electrical display for to-night rather hard, but we are going to hit that monster shown here, the Landlord, a little harder by putting in the way of every



Mechanic, Clerk, Business Man and Thoughtful Man

whether he be poor or rich an opportunity to own their own home and put the Landlord Out of Business. No more

Desirable Location in all Chatham

One of the highest points in the city, livid with plenty of PURE, FRESH AIR.

...The Elms Sub-Division...

with its beautiful residential King Street running through the centre is proclaimed by all to be the Banner Residential District in Chatham, growing faster than any other part of the town.



A HOME

BREAK THE CHAIN AND PREPARE FOR YOUR WIFE AND LITTLE ONES

The way to do it is to come out this afternoon or this evening, any time. Look us over (The Elms), pick out your Lot or Lots, make a small payment down or as much as you like, and a few dollars per month, then commence Saving to build you a home, and when you have that you can feel that you are a man among men.

LET IT EVER BE SO HUMBLE THERE IS NO PLACE LIKE HOME.

Special Terms of payment made to the Workingman and Mechanics The Title to the property is perfect, for which we by permission refer to the Leading Lawyers in your city. All payments on the lots after sale is closed are to be made to The Merchants Bank, Chatham, who will be authorized to receive and receipt same.

THINK OF THIS!

Lots at \$120, \$160 and \$240 and a few higher. As an investment you will make a mistake not to buy now. HE WHO HESITATES IS LOST. \$10 or more down, \$5 or more per month. Even easier terms than these will be given to the workingmen and mechanics.

THE LAST CALL!

This will be our last announcement before the great sale of our 150 Lots in Elms Subdivision at the West End of King Street opposite St. Joseph's Hospital. The Grounds and Entrance will be lit up by Electricity to-night and to-morrow night and every night (D. V.) until every lot is sold. Come out and see our Subdivision whether you buy or not. Your good word of this property is as good as selling you. EVERYONE CANNOT BUY, BUT EVERYONE WHO CAN WILL. If you will help us we will put that old monster shown above out of business, and help you to look like the opposite picture—a contented and happy man. We invite you, your wife, your children and your friends to come. All are welcome. If you have not had a copy of our Plat or our Investor, get one; it has a tale to unfold. We have no interest in the property other than being the salesmen. It is owned by enterprising citizens of your own city, who will derive the little profit there will be made in subdividing it up. A few jealous citizens who have an axe to grind or lots of their own to sell you at a much higher price, may try to prejudice your mind by saying an outsider has come among us to clean up some money. This is not the case. All we make out of it is our bare commission. Any profit, if any, goes to your own people and remains with you.

We are mistaken in the makeup of the citizens of Chatham if every lot is not sold in 10 days, if not the first day, Monday, 11th.

ROTHWELL & CO.,

Sub-Dividers and Real Estate Agents

Head Office: 501-2 Chamber of Commerce, Detroit, No. 2 Ouelette Ave. (Ferry Dock) Windsor, Ont., and Chatham, Ont.