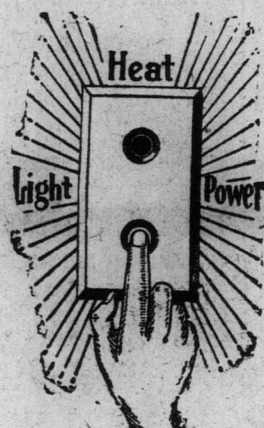


\$100 VICTORY BOND FREE

Make it An **ELECTRIC**
GIFT and Get This
COUPON



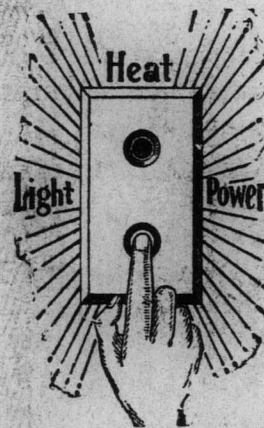
HOW?

The Telephone City Electrical Club has purchased a \$100.00 Victory Bond.

With every \$5.00 cash purchase of Electrical goods between December 1st and 25th, 1917, a coupon will be given, and the stub retained by the dealer. The lucky ticket will be drawn from the stubs by Mr. A. K. Bunnell between Christmas and New Years.

A ticket, of course, will be given only with purchases of Electrical goods or house wiring contracts.

Remember, that with every \$5.00 purchase a ticket will be given and the lucky ticket will entitle the holder to the fully paid \$100.00 Victory Bond.



Make it an
Electrical
Gift



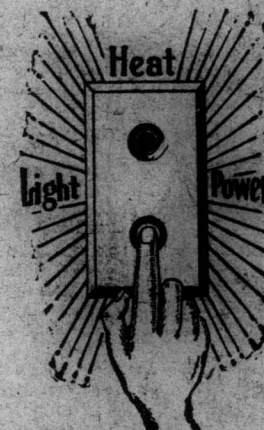
WHY?

Never before has there been greater necessity for strict economy than at the present time. The best way to practice economy in your Christmas giving is to purchase only those goods which are practical and useful.

It will be impossible to select more practical or useful gifts than are to be found in the show rooms of the Electrical dealers of Brantford.

There are few homes in the city which do not enjoy the conveniences of electricity, and an electrical gift will be most acceptable.

Electrical Gifts carry memories of Christmas throughout the year.



Make it an
Electrical
Gift

VICTORY BOND TICKET

STUB NO.—

Telephone City Electrical Club

SAVE THIS COUPON

\$100 Victory Bond FREE

The following Electrical Dealers will give one of these tickets with every

\$5.00 CASH PURCHASE

of electrical goods between Dec. 1st and Dec. 25th, 1917:

Lyons Electrical Co.

A. C. McLean

H. E. White

Cowan's

T. J. Minnes & Co.

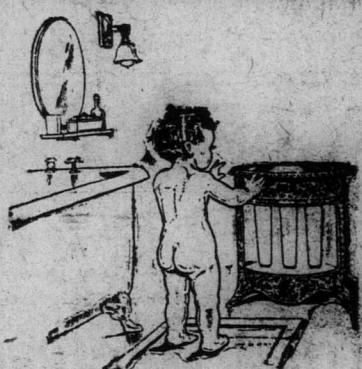
Webster Electric Co.

The lucky ticket will be drawn from the stubs by Mr. A. K. Bunnell, between Christmas and New Year's

The holder of the Lucky Ticket will receive one \$100 fully paid up Victory Bond.

This Ticket is No.—

Make it an ELECTRIC GIFT



Electric Heaters take off
the Chill



An Electric Iron Lightens
the Labor of the Home



Electric Vacuum Cleaners
Cost 1c per hour to run



A Coffee Percolator makes
Coffee Taste as it
Should



Portable Lamps of all
Shapes and Sizes

Deal With **REAL** Electric Dealers
Telephone City Electrical Club

Lyons Electric Co.

T. J. Minnes & Co.

Cowan's

H. E. White

A. C. McLean

Webster Electric Co.

CO
MPS

OR THE
LAMP

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CEMENT
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BRICK

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MACHINE 46



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daes, there is
every service

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Flavorings,
Parlor the
city.

Sweets

e Street

91.