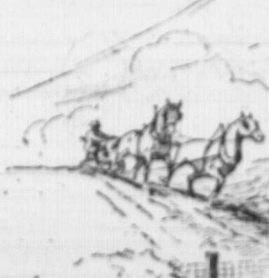


Big Ben

A Westclox Alarm



4 a.m.—



The Gift of Time

BIG BEN'S the only time-clock the modern farmer knows—he helps the farmer beat the sun to work.

Four a. m., in growing time, starts the farmer's day—brings a bumper crop of hours, for clothes and in the field.

That's why Big Ben goes to the farm, at Christmas every year—to lend a hand in preparing for planting days. Now days there's businesslike system on the farm. Where Big Ben's wound up every night, the farm cannot run down.

So it's Big Ben for Christmas, wherever you go—the gift of time that means good-will all year.

You'll like Big Ben face to face. He's seven inches tall, spunky, neighborly—downright good all through. He rings two ways—ten half-minute calls or steadily for five minutes.

Big Ben is six times factory tested. At your dealer's, \$2.50 in the States, \$1.50 in Canada. Sent prepaid on receipt of price if your dealer doesn't stock him.

Westclox folk build more than three million alarms a year—and build them well. All wheels are assembled by a special process—patented, of course. Result—accuracy, less friction, long life.

La Salle, Ill., U. S. A.

Western Clock Co.

Makers of Westclox

Other Westclox: Baby Ben, Pocket Ben, America, Rings, Sleep-Miser, Lark and Irresistible

The Best Your Money Can Buy Fairweather Furs

Have a reputation for quality that you should thoroughly appreciate. Latest authentic styles are followed by our expert furriers in producing the quality of workmanship that adds life-time to the garment. Only the choicest skins are used, and every garment, whether it be an expensive fur coat or a lesser priced set, is sold on a money-back guarantee—and you are the judge.

**THIS BEAUTIFUL
BLACK MONGOLIAN
WOLF
SET \$20.00**

Comprising large curved neck stole fitted tightly around the neck, with head at fastening, and long tab finished with tail and paws on the end, and large melon muff to match, finished with head on one side and tail and paws at the bottom corner—both lined with silk.



Other Fur Sets from which to Choose

Red Fox Set

Scarf in one-skin animal effect, straight or curved around the neck, finished with mounted head and large brush and paws. Muff to match in melon or pillow shape—two lines.

\$40.00 and \$50.00

Mink Marmot Set

Curved neck stole of medium size, finished with head, tail and paws, and large plain, square pillow muff to match. Specially priced, complete at

\$13.50

Write for Catalog

A fashion book of winter fur styles showing 185 illustrations each photographed from living models and demonstrating the newest style features for the coming season.

Black Fox Set

Scarf of extra fine selected silky skins, made animal effect with mounted head, and large brush and paws. Muff to match in pillow or melon style finished with head, brush and paws. A range of prices from

\$47.50 to \$65.00

American Opposum

Stole of one-skin animal effect with mounted head, paws and tail and muff of medium size, pillow or fancy design. Specially priced at

\$25.00

We Pay Express

On any purchase you may make and if desirable will forward same C.O.D., subject to your approval. Our guarantee covers everything we sell.

Fairweather & Co. Limited

297-299 Portage Ave.

Dept. C

WINNIPEG

Manitoba

How The Canadian Government Interior Elevators

at

Moose Jaw, Saskatoon and Calgary

Can Make You Money

These public elevators clean, dry and inspect your grain, saving you dockage and freight and improving the grade.

The kind of grain you should ship to the Government Elevators and why:

Grain Rejected on Account of Wild Oats

Grain of this kind can be cleaned for one cent per bushel and a straight grade usually obtained for it. Then you can get a return for your screenings. Wild oats are worth about \$20 per ton for feed

Grain Carrying a Heavy Dockage

This grain should be cleaned at your nearest Government Elevator, saving the freight on the dockage to Fort William. With 6 per cent. of dockage these houses can save you money.

Tough, Damp or Wet Grain

Grain of this kind can be more promptly and carefully dried at the Interior Government Elevators than at the head of the lakes, and the charges for drying are less.

Mixed Grain, Wheat and Oats

The Interior Government Elevators can surely make you money by separating mixed grain. Fort William Elevators can separate only a small part of the amount received there. Try shipping a "mixed" car.

Seed Grain

These Interior Government Elevators are the only places where you can get a seed grain inspection. If your grain is fit for seed be sure and ship to them.

For further particulars address the Superintendent at your nearest Government Elevator, or write Head Office at Fort William.

Canadian Government Elevators

Fort William, Moose Jaw, Saskatoon, Calgary, Vancouver.