

wers'

IN W. WARD  
Associate Editor

Official Organ of  
Saskatchewan Grain  
Alberta. Published  
by the Postmaster.  
Class mail matter.

Controlled by the organ-  
izational capitalistic or Special  
are with the aim to  
equal Rights to All and

Two years, \$1 50; three  
in subscriptions, \$1 50  
at office or bank money  
letter.

The Guide is signed by  
will advise us promptly  
firm who advertise in  
seven days in advance  
if proofs are desired.

Advertising Rates—  
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e. No discount  
ce. Each Insertion  
..... \$ 1 96  
..... \$12 60  
..... \$25 20  
..... \$50 40  
..... \$100 80

to the full page.  
All bills are  
as proper refer.

Payable cash with order.  
Advertising of less than  
one week, liquor, cigarette  
ad.

Winnipeg

OWAY

If time given to satisfy  
factory to your farm with  
\$50 to \$300, depending  
days right in your eye

It has built into the  
best, easiest understood  
any reason.  
hands of farmers call the  
d, and best engine they  
be merits of every other  
ey pin their faith to the



ory Prices

A Money Back  
guarantee with  
every Tank

OMPANY



### Christmas Shopping by Your Own Fireside

THAT is just what shopping from the "Ryrie" Gift Book means.

Wouldn't you like to sit down quietly at home some evening—just like the ladies of an older day did—and have the choicest wares you could possibly imagine displayed before you? Wouldn't you like to sit there quietly, undisturbed by other influences, and pick out something for each of your friends; spending no more—no less—than you intended; knowing you could not lose—could not be dissatisfied?

As you turn over the pages of our Gift Book you find displayed before you, as plainly as if you were in our store, hundreds of the best possible gifts, gathered from all corners of the world.

Both illustrations and descriptions are absolutely accurate, yet to prevent any possibility of dissatisfaction anything you order may be returned at our expense if it fails in any way to come up to your expectations.

A post card will bring you this gift book "C." Write today.

## Ryrie Bros. Limited,

Canada's Largest Mail Order Jewelry House

JAMES RYRIE, Pres.  
HARRY RYRIE, Sec.-Treas.

TORONTO - ONTARIO

We can handle all your

### WANTED DRESSED POULTRY

And offer the following prices:  
Turkey . . . per lb. 22c    Ducks . . . per lb. 18c  
Chicken . . . " 17c    Geese . . . " 17c  
Fowl . . . . . " 13c    Co. b. Winnipeg

So ship direct to us and we will remit for same immediately upon receipt

Cunnington & Campion, Butchers  
595 PORTAGE AVE., WINNIPEG

ADVERTISING is the foundation of all successful enterprises. If your advertisement appeared in these pages it would be read by over 31,000 prospective buyers. Patronize our advertisers—advertise yourself—and we will all be successful.

## Common Business Honesty

In reply to the challenge to The Farmers' Advocate which we have published in our last two issues, we have received the following sworn statement of circulation from that journal:

### AFFIDAVIT OF CIRCULATION

Dominion of Canada,  
Province of Manitoba,  
To Wit:

In the matter of the circulation of The Farmers' Advocate and Home Journal, Winnipeg, Man.

I, LIONEL C. WEST, of the City of Winnipeg, in the Province of Manitoba, Circulation Manager of The Farmers' Advocate and Home Journal,  
DO solemnly declare that the guaranteed net circulation of The Farmers' Advocate and Home Journal is 33,444, made up in provinces and countries approximately as follows:

British Columbia	1,385
Alberta	8,784
Saskatchewan	15,341
Manitoba	6,650
Ontario and Quebec	596
Maritime Provinces	16
British and Colonies	129
United States	535
Foreign	8
<b>Total</b>	<b>33,444</b>

And I make this solemn declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath and by virtue of the Canada Evidence Act.  
Declared before me at the City of Winnipeg, in the Province of Manitoba, this 1st day of October, 1913.

W. Madeley Crichton,  
A Notary Public in and for the Province of Manitoba.  
LIONEL C. WEST  
FARMERS' ADVOCATE OF WINNIPEG, LTD.

This statement shows 33,444 subscribers, but it will be noticed that they are not paid subscriptions, but simply "guaranteed net" which does not mean anything. Even in the face of this sworn statement from The Advocate and in face of the fact that the Grain Growers' Guide has only 31,423 actually "paid subscriptions" we still repeat our challenge that The Grain Growers' Guide has a larger number of legitimate subscribers in accordance with Postal Regulations than The Farmers' Advocate. We have offered to give The Farmers' Advocate \$100.00 if we have not a larger legitimate, paid subscription list than they have, and now, as a further inducement, we double our wager and make it \$200.00. If the sworn statement which The Farmers' Advocate has sent us is an honest one we hope they will come along and get this \$200.00. That will be positive proof to the world that they have a larger legitimate subscription list than The Guide.

The Farmers' Advocate sworn statement is made to catch advertisers, and if similar sworn statements are all that is required we can easily give our paper away to 10,000 farmers whose names we have in the office. But our subscribers have all paid for their paper, and therefore our list is an honest one. The following two letters, recently received, show that our readers are patronizing our advertisers, and that is what will make The Guide a strong paper and able to carry on the fight against "Special Privilege."

### THE SOUTHERN ALBERTA LAND COMPANY, LIMITED

Suffield, Alta.,  
October 21, 1913.

The Grain Growers' Guide,  
Winnipeg, Man.

Dear Sirs,—

I have your letter of the 15th inst., and must say that your paper has given splendid results in so far as inquiries are concerned. While I have not as yet made any actual sales from the advertising carried in your paper, I have had a great number of letters of inquiry, but it is too soon yet to tell if they will result in sales, but from the number there should be some sales result.

As I only have a very few young pigs left it would not pay to carry the advertising any longer, but I can assure you that your paper will have a good share of our future advertising.

Yours very truly,  
(Signed) W. A. MCGREGOR,  
Superintendent of Farms.

### SUTHERLAND BROTHERS

FEED AND SALE STABLE  
Dealers in

CLYDESDALE HORSES

And High-Class Stock of All Kinds

P. O. Box 171,  
Prince Albert, Sask.  
November 3, 1913.

The Grain Growers' Guide,  
Winnipeg, Man.

Dear Sirs,—

Kindly take our ad. out of your paper—we are all sold out. We never had such results from any bit of advertising, letters are pouring in for all kinds of stock, and we must get a new supply and then we will be delighted to send you all of our advertising.

(Signed) SUTHERLAND BROS.  
Per H. S.

We would ask our readers to note that The Farmers' Advocate does not seem anxious to get our money and to prove that they have the largest circulation. We also ask our readers to help us by patronizing our advertisers wherever they can, and thus make The Guide the leading farmers' paper in every possible way.

(Signed) THE GRAIN GROWERS' GUIDE.



## "Don't Monkey With your Teeth!"

Poor Dental Work is Expensive and a Misery Maker

## NEW METHOD DENTAL PARLORS

Cor. Portage and Donald  
WINNIPEG, MAN.

Canada's largest, best equipped and most up to date dental office gives you the best that money will buy, does not overcharge you, and uses the very latest methods to eliminate pain.

Famous Dola Method for painless extraction of teeth discovered by the head of this firm, and its use positively cannot be obtained elsewhere

Arrangements made for payment of railway fares for out of town patients