

Keep on Planting.

You remember the man who stopped planting his seed because he said the crows were getting more out of it than he was—he expected the seed to take care of itself. He stopped planting and his creditors took his farm—**he's flagging trains at a way-station now.**

It pays to plant good seed, but you must cultivate it after it's down and by-and-bye you'll get a crop that will surprise you. Plant "seeds of confidence" now among your customers—it pays. If the first lot doesn't come up, "keep on planting," and don't forget to cultivate them after they're down.

Good Seeds For A Rich Crop.

"Thistle" Brand Canned Fish.

Famous for its high quality and delicacy of flavor. Canned Haddies, Kippered Herring, and Herring and Tomato Sauce. Canned fish that you can sell to your most particular customers and feel absolutely sure that they will be satisfied.

Real Finann Haddies, caught, cured and prepared right at the water side, at Little Bay, N.S.

A. P. TIPPET & CO., Agents,
8 Place Royale, Montreal. 23 Scott Street, Toronto.

Stower's Lime Juice.

20 per cent. stronger than any other, because concentrated. "The Lime Juice that draws trade" and keeps it—**permanent trade.** Made from limes grown especially for the purpose.

No musty flavor. It keeps perfectly in any climate. Put up in "pale gin" bottles and labelled especially for the Colonial trade.

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