

If You Have Ever Had the Belief

that a high-grade product at the right price is the only kind of backing that will permanently build up your sales and customer list—then you should certainly look into

CODOU'S MACARONI AND PASTE PRODUCTS

Codou's is the finest the world produces, for it has, as its main ingredient, the best grain in the world for this special purpose—Russian T a g a n r o k wheat. Codou's is made by acknowledged experts who have devoted their whole lives and energies to perfecting paste products.

Codou's is sought the world over for its better quality and wholesomeness.

Make it possible for your customers to enjoy the dish the best families in the world delight in, by suggesting and displaying Codou's.

Stock Up Now!

ARTHUR P. TIPPET & CO.

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MONTREAL