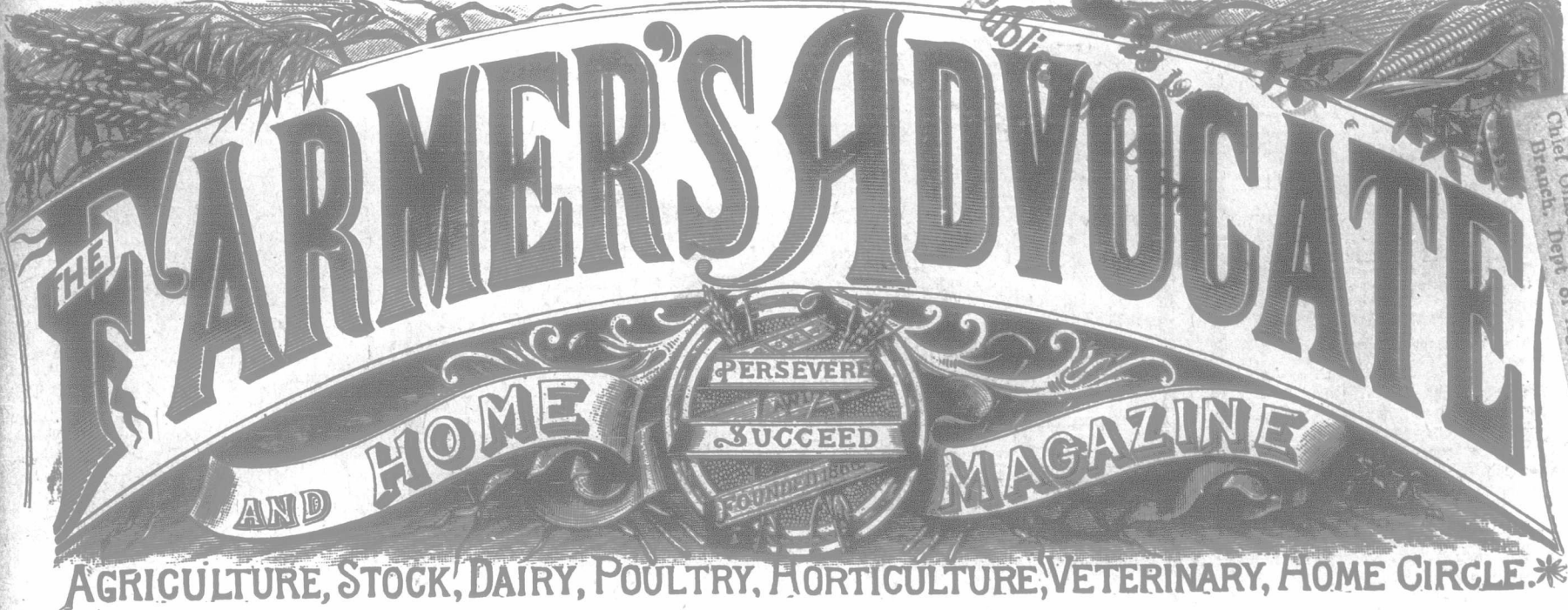


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AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE.*

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VOL. XLVIII.

LONDON, ONTARIO, JUNE 26, 1913

No. 1083

We Thought This Ad. Was Important Enough To Put On The Front Cover

WE are paying our good money to have this ad. appear on the front cover, because the front cover is the most conspicuous part of the Farmer's Advocate, and every subscriber is therefore certain to see this ad. And, we hope, read it, because it contains information of importance to you, no matter whether you do or do not enjoy the benefits of a telephone service in your locality.

If you do enjoy telephone service in your locality, and your telephone company is an independent local or municipal one, proposing to extend its lines or add more telephones to the system, we want you to remember that we guarantee three things:

FIRST.—The quality of all our telephones, switchboard and construction materials.

SECOND.—To make prompt shipments.

THIRD.—To furnish accurate and reliable information on all telephone matters.

IF your locality is not served with a telephone system, but is considering the building of one, bear in mind these three things:

FIRST.—That we have been closely identified with the majority of the independent local and municipal systems that have been built in Ontario, therefore we are in a position to supply you with the kind of information most valuable to you.

SECOND.—We are the only independent manufacturers of telephone equipment in this Province, and, as we must depend for our Ontario business on the independent local and municipal systems, we are therefore directly interested in their success. It is to our advantage to put forth our very best efforts to insure any new system getting started in a manner to insure its success.

THIRD.—If our service is good enough to secure the business of the large majority of independent local and municipal systems now in existence, does it not seem reasonable to believe that we can serve you satisfactorily too?

FREE:

Our No. 3 Bulletin tells how to build telephone lines. Our No. 4 Bulletin—just off the press—fully describes our magneto telephones. Both free on request. Write for them.

Canadian Independent Telephone Co., Limited
20 Duncan Street TORONTO