

**Wouldn't YOU Like To Be Able**

*To know—when to sell your live stock and produce so as to get the best market prices.*

*To get the weather reports in advance and so avoid damage to your crops.*

*To order spare parts for broken farm machinery, without having to lose time and drive miles to do it.*

*To summon medical assistance—instantly—in case of illness or accident.*

*To talk to your neighbors at any time—day or night—or get their help in case of fire.*

*To get the veterinary quickly when sickness strikes your live stock.*

**You Can Do All This—and Much More When You Have a Telephone**

YOU CAN get a Telephone at a small cost if you will send us your name and address.

YOU and your neighbors can build, own and operate your own, Self-paying Rural Telephone System at a cost to each of the value of about 20 bushels of wheat.

WE—the Northern Electric & Mfg. Co., Limited—the largest and oldest telephone manufacturers in Canada—will help you to do it and guide you in every step of the construction work.

OUR FREE BOOK—How to Build Rural Telephones—the most complete work of its kind ever published—is yours for the asking.

IT TELLS you how to form a company—what material is necessary, and how to build your own line—how to operate a Rural Telephone System from start to finish—in clear, straightforward language that a child could understand.

IT CONTAINS one hundred pages—profusely illustrated—and makes the construction of a telephone system as easy as building a fence.

BE THE FIRST man in your district to suggest the idea to your neighbors. Study our Free Book so that you will know all about Rural Telephones—then it will be easy to interest your friends.

YOU CAN GET our book by simply writing for it—it costs you nothing—and we will be glad to know that you are interested.

Fill out the coupon and mail to-day.

**The Northern Electric AND MANUFACTURING CO. LIMITED**  
 Manufacturer of Telephone and Fire Alarm Apparatus, and Distributor of Electrical Supplies for every possible need

MONTREAL    HALIFAX    TORONTO    WINNIPEG  
 REGINA      CALGARY    EDMONTON    VANCOUVER

**The Northern Electric and Manufacturing Company, Limited** 407 L.F.A.

Gentlemen: Please send me FREE, one copy of your 100-page bound and illustrated book, on "How To Build Rural Telephone Lines."

Name .....

Post Office .....

Province .....