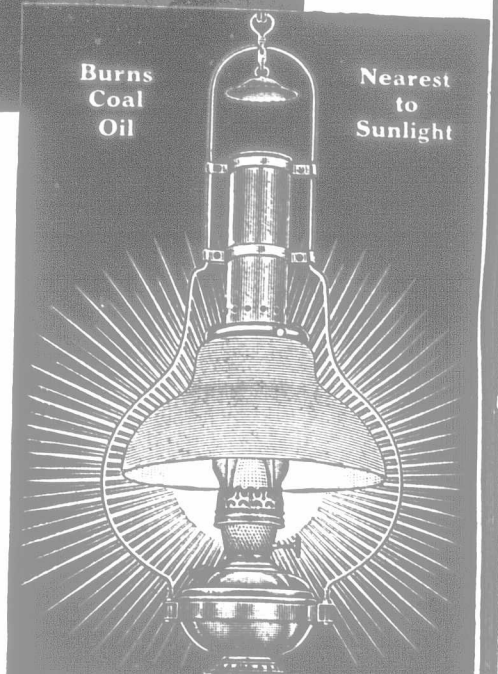


Style No. 101 Aladdin Table Lamp



Style No. 115 Aladdin Hanging Lamp

You can all enjoy the evenings if they are brightened by the beautiful, white light of the

Aladdin Mantle Lamp

Burns Kerosene (Coal Oil) — Beats Electric

Lights the whole room. Reading, sewing, fancy-work, studying, games—all can go on, in any part of the room, with comfort and pleasure for everyone. Just think of the delight this will add to your home.

Twice the Light On Half the Oil

10 DAYS FREE

SEND NO MONEY

14 Great Universities Back Our Claims

Recent tests by great light scientists at 14 leading Universities throughout the United States and Canada show that the Aladdin gives nearly three times as much light as the best round wick, open flame lamps and yet burns only about one-half the oil. Thus the Aladdin soon

Pays for Itself in Oil Saved

These same scientific tests showed that the quality of the light of the Aladdin has no superior, even excelling tungsten electric, and nearest of any to sunlight.

Many Men With Rigs or Autos Are Making \$100.00 to \$300.00 Per Month

delivering Aladdin lamps on our easy trial plan. No previous experience necessary. Practically every farm home or small town home needs it and will buy after trying. One farmer who had never sold anything in his life before writes: "I sold 51 lamps the first seven days." Another who sold over 200 in 30 days says: "I considered the Aladdin the best business proposition I ever saw, and I have done agency work for 10 years." Another says: "I disposed of 41 lamps out of 51 calls." Thousands of others who are getting money endorse it just as

at any time they preferred their money back. I have never had a lamp returned."

Sold 275 in Six Weeks

Here is an exact copy of a letter written us recently by one of our enthusiastic dealer distributors who has made over \$2000 during spare time the past two winters:

"It is a pleasure to sell the Aladdin. It makes good on all your claims and it is easy to convince people that it is the best lamp on the market."

"I still use my first lamp as a demonstrator and it works perfectly although it has had pretty rough usage for over a year and a half."

"Between Jan. 2 and Feb. 20 I sold about 275 lamps making a profit of over \$500.00. I never saw anything that would sell equal to the Aladdin."

"I am a farmer and have had but little previous selling experience."

One Lamp FREE—Special Offer

We will give you one lamp free if you will only advertise and recommend the Aladdin. To that end we have a special introductory offer under which one lamp is given free.

USE THIS COUPON TODAY

Get one Aladdin Lamp Free Trial Offer

THE MANTLE LAMP CO.

428 Aladdin Bldg., Montreal and Winnipeg, Canada

Name _____

Address _____

10-Day FREE Trial Coupon

THE MANTLE LAMP CO.,
428 Aladdin Bldg., Montreal and Winnipeg, Canada

Gentlemen—Without obligating me in any way, you may send me a coupon for your 10-DAY FREE TRIAL, tell me how I can get a lamp free. I am free, quote your Distributor's Wholesale Price and I will ship it by Delivery Plan—ALL FREE.

Name _____

Address _____

Don't Pay Us a Cent

until you have used this wonderful new modern incandescent light in your home for 10 days, putting it to every possible test and then if you don't say that it is the greatest oil light that you have ever seen, or you are not thoroughly satisfied, you may send it back at our expense. You can't lose a penny. We want you to prove for yourself, as thousands upon thousands of others have, that the Aladdin has no equal; that it makes the ordinary oil lamp look like a candle; that it saves one-half on oil; that it beats electric, gasoline or acetylene; lights and is put out like old style oil lamp; burns common kerosene (coal oil) without odor, smoke or noise; is clean. Guaranteed.

Women and Children Can Operate It With Ease

There are no complicated parts to get out of order, no "installing" necessary, no pumping up, no siphoning, no dangerous features. Light and is put out like the old style lamp everybody is familiar with. No matter how many lamps you may have, you cannot afford to be without an Aladdin if you value the eyesight, appreciate good light and wish to cut down your oil bill.

3 Million People Now Enjoying Its White Light

Every mail brings hundreds of enthusiastic letters from satisfied users of the Aladdin as the most wonderful light they have ever seen. Such comments as: "You have solved the problem of indoor lighting." "I don't think of purchasing with me Aladdin as the grandest thing on earth." "You would not buy it back at any price." "I have never seen a lamp ever seen"; "A blessing to the world"; "It is the acme of perfection"; "I have never dreamed possible"; "I have never believed it 'til I saw it," etc., are received in our office every day. Good Housekeeping Magazine of New York tested the Aladdin and published under date of September 5th, 1914, a testimonial pleased to inform you that we have developed a device a most thorough trial and had no one can approve it."

\$1000 in Gold

Will Be Given

to the person who shows us an oil lamp equal to this Aladdin in every way (details of this offer given in our circular, which will be sent you). Would we dare make such a strong challenge to the world if the Aladdin was not superior to all other oil lamps?

No Money Required

We Furnish the Capital

You can get into a business of your own and make more money than you ever made before, without investing your own capital. We help you by giving you liberal credit.

For Xmas

There could not be a better gift than an Aladdin Lamp. It brings joy to all. Get your order in now for Christmas Delivery.

Don't Delay

Territory is Going Fast

Unless you act promptly, it may be too late and you will lose the opportunity of a lifetime.

Mail the Coupon and Get Full Particulars

F. A.