

NEWFOUNDLAND.

Complete List of Publications for Newfoundland.

PLACE.	Popula- tion.	NAME OF PAPER.	Politics.	Circu- lation.	Esta- blshd	D. W. or M.
Harbor Grace	9,000	Standard	Cons.	C	1859	S W
Hermitage	120	Register		C	1888	M
St. Johns	39,000	Colonist	Ref.	K	1886	E
"	"	Evening Mercury	Cons.	J	1882	E
"	"	Evening Telegram	Ind.		1878	E
"	"	Times and Com. Gazette	Cons.	A	1832	S W
"	"	Royal Gazette and Advtiser	Neut.	A	1807	W
"	"	Temperance Journal	Temp.		1868	W
Trinity	2,000	Record	Ind.	C	1886	W
Twillingate	5,000	Sun and North. Advertiser	Ind.	B	1880	W

OUR files of newspapers and registers are open to
advertisers and publishers. Who are always welcome
to the convenience of our office.

.. .. .

ALL papers are kept on file at our office for three
months, for reference.

.. .. .

By doing your advertising through us, you are certain
of getting what you pay for. Do you *know* that now?

.. .. .

ADVERTISING pays best when properly done.

.. .. .

Do you buy merchandise without checking the
invoice? Oh! No! well just think that over in regard
to advertising. We have a suspicion, there are quite
a number who are "doing their business direct"
"saving agents commission" &c., who never know
whether they get what they pay for or not.