

In order to familiarize the friends of McGill with the work done by the University in the various Arts and Sciences, the Publicity Committce of the McGill Centennial Endowment Campaign has prepared a series of small booklets each of which deals with a particular branch requiring special and immediate assistance. These will be mailed to a selected list of 10,000 names, previous to the actual Campaign for subscriptions, which starts November 15th, for a total objective of \$5,000,000. Readers of this booklet can help the cause by sending names of those who might be induced to subscribe but who are not receiving this series of pamphlets. Send such names to

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