

This practice is gradually building up a monopoly which is undermining the legitimate merchant, and is a serious menace to the commercial upbuilding of the country as a whole.

Thriving towns and villages in the midst of farming communities are becoming a thing of the past, and the evil is growing rapidly.

There is a marked falling off in rural populations and this must necessarily have a bearing on production.

For the good of the country and to foster increased production, we respectfully submit this condition is worthy of your investigation and deep study.

In thus directing your attention to one of the many unfair practices in business, we feel that you would be pleased to have from the trade a suggested remedy for consideration. We, therefore, suggest as follows, namely:

1. That on all copyrighted brands of food products and goods in general consumption, the manufacturers of same be compelled to file price lists and selling policy with your Board, and that quantity prices be limited to the reasonable purchasing power of an average retailer.
That if the selling policy of the manufacturer be to the retailer through the medium of his own selling organization, that he should be required to guarantee that all retailers to whom he sells shall be sold to at the minimum price.
2. If, on the other hand, the manufacturer's policy be to market his goods through the medium of the wholesaler, that the manufacturer be prohibited from selling colorable combinations, calling themselves, in their combined character, wholesalers, and that he be prohibited from selling his copyrighted lines of food products and goods in general consumption, to any retailer at a less price or on better terms than the prices filed with your Board.

There are many other evils to which we crave your consideration: one, viz., the methods of departmental stores in attracting buyers to their stores by advertising widely known and extensively advertised proprietary food products and goods of daily household consumption, at less than cost, with the one object of attracting people by creating a false impression in the minds of