

Such identification shall appear in a separate credit title, in all commercial advertising, whenever co-produced films are shown at artistic or cultural events and at international festivals.

ARTICLE 16

Co-produced films shall normally be entered in international festivals by the country of the majority co-producer.

Films produced on the basis of equal contributions shall be entered by the country of which the director is a national.

ARTICLE 17

The competent authorities of both countries shall jointly establish the rules of procedure for co-productions, taking into account the laws regulating the film industry in Italy and similar laws, both federal and provincial, in Canada.

Applications for qualification of a film for co-production benefits shall be filed, with the required supporting documents, in each case at least thirty (30) days before the commencement of shooting.

In principle, the competent authorities of the two countries shall notify each other of their decisions in reference to any such applications for co-production as soon as possible, but not necessarily within the aforementioned limit of thirty days.

ARTICLE 18

While this Agreement is in effect, a meeting of a Joint Commission shall be convened annually by the authorities referred to in Article 1, and shall be held in each country in alternate years.

The Canadian delegation shall be headed by a representative of the official body designated by the Secretary of State.

The Italian delegation shall be headed by a representative of the Ministry of Tourism and Entertainment.

The heads of delegations shall be assisted by officials and other persons with appropriate expert knowledge.

The Joint Commission shall be responsible for examining and solving difficulties arising out of the implementation of this Agreement, for considering possible amendments to the Agreement, and for recommending conditions governing its renewal.

Either administration may call a special session of the Joint Commission to be held in addition to the annual meeting. In the event of a major change in the internal legislation of either country, such a special session may be convened within a month.

ARTICLE 19

This Agreement shall come into force on the date of the exchange of the instruments of ratification and shall be valid for a period of one year.

It may be renewed from year to year by tacit agreement failing notice of termination in writing given by one of the contracting parties three months prior to its expiry.