

## MEN'S SUITS AT \$16.75

New Fall Clothing shows a marked change in Prices and big improvement in Quality.

This store is taking forward steps to bring prices to where they ought to be. Every article of merchandise entering this store is bought from very best reliable sources and at best prices spot cash can procure.

### Our First Shipment of Clothing for Autumn

The quality and price at \$16.75 will bring back that satisfactory smile of approval. These Suits are equal or better than we could offer at \$35 up till Christmas.

### Men's Trousers and Boys' Bloomers at Special Prices

### Another Big Drop in Overalls and Smocks

No. 1—The heaviest quality Walker's, Peabody, Snag-proof, Gordon, at \$1.85.

No. 2 Grade, which is often sold for best, priced now at \$1.50.

No. 3, not quite as heavy, yet free from starch and fling, at \$1.25.

### Work Shirts, Formerly Sold at \$2.35, Now Go at \$1.25

### New Autumn Shoe Prices Show Big Reductions

	Old price	New price
Men's Fine Velour Calf	\$9.00	\$5.75
Men's Box Calf	7.50	4.75
Men's Heavy Uris Calf	6.75	4.50
Men's Calf Glazed	6.00	3.75
Women's Vici Kid, French heel, high cut	9.50	6.50
Women's Dong, Kid, military	7.50	5.00
Women's Glove Grain, cap toe	6.00	3.85
Boys', Misses' and Children's Shoes, made for service, all at new low prices.		

### Final Clearing Sale

of remnants of Summer Goods—Wash Goods, Hosiery, Gloves, Middy Blouses.

Men's Wool Sox, special at 30c, 45c and 60c.

Staples at new low prices, half old prices—Cottons at 15c, best Ticking 35c, heavy Cottonade 39c, best standard Shirts 35c—all down one half in price in six months.

Best prices for Butter and Eggs.

**J. N. CURRIE & CO.**

Everybody Come to the Second Annual

## BASKET PICNIC

of the Mosa and Ekfrid U. F. Co-operative Association to be held in

### WEEKES' GROVE, MOSA

North half Lot 4, First Range North of Longwoods Road, two and one-half miles South of Glencoe, just half-way between London and Chatham, on the Afternoon of

**Wednesday, August 24th**

The committee in charge are determined to make this the Biggest and Best Picnic ever held in the County of Middlesex. Listen to this: Who said Drury would be here? E. C. said so.

Afternoon program commences at 1.30 sharp. Speakers:

### HON. E. C. DRURY

ANDREW HICKS, GOVERNMENT WHIP

LESLIE OAKS, Lambton; J. W. FREEBORN, East Middlesex; DR. STEVENSON, London; JAMES C. BROWN, North Middlesex; PETER G. CAMERON, Elgin, and other Local Members.

### Selections by the 135 Regimental Band of Strathroy

#### Mary Campbell McLeod

Soloist, of Detroit, will appear in Highland costume and render a generous number of her far-famed solos.

#### Wm. Hamilton

The famous Accordion Performer, will be there.

J. G. Lethbridge, M.P.P., Chairman.

### SPORTS AND GAMES

Boys' Race, under 6 years	.25	.20	.15	.10
Girls' " " 6 years	.25	.20	.15	.10
Boys' " " 8 years	.25	.20	.15	.10
Girls' " " 8 years	.25	.20	.15	.10
Boys' " " 10 years	.25	.20	.15	.10
Girls' " " 10 years	.25	.20	.15	.10
Boys' " " 12 years	.25	.20	.15	.10
Girls' " " 12 years	.25	.20	.15	.10
Boys' " " 14 years	.25	.20	.15	.10
Girls' " " 14 years	.25	.20	.15	.10
Boys' " " 16 years	.40	.30	.20	.10
Girls' " " 16 years	.40	.30	.20	.10
Mens' Race, Free for all	1.00	.75	.50	
Ladies' Race, Free for all	1.00	.75	.50	
Three-legged Race, for boys	.40	.30	.10	
Three-legged Race, for girls	.40	.30	.10	
Shoe Race, for boys	.25	.20	.10	
Shoe Race, for girls	.25	.20	.10	
Fat Mens' Race, over 200 lbs	.75	.50	.25	
Fat Womens' Race, over 150 lbs	.75	.50	.25	
Presidents' Race, for men				

A live game of Ball between Glencoe and Newbury to start at 5 p. m.

A Chicken contest for ladies over 16 years; a rooster to be given to every lady capturing it in an open field. A prize will be given for the Oldest Couple on the grounds. The man bringing the biggest family on the grounds will receive one bag of flour. Wheel-barrow Race—1st prize 25c, 2nd prize 20c, 3rd prize 15c, 4th prize 10c.

Refreshment Booth on the Grounds, with all the usual Refreshments and Individual Lunches for sale. Hot Water will be furnished. Admission—Adults, 25c; Children, 7 to 12, 15c; Cars and Buggies, Free.

### STRATHBURN

In an auto mixup on the Longwoods road near Battle Hill on Friday night, Mrs. Nathaniel Currie was thrown headlong from her car and badly injured. Mr. Currie escaped with slight injuries. The car was much damaged. George Weekes' car, which ran foul of them, had the headlights broken. Mr. Weekes and family, who were in the car, escaped without injury. The worst feature of the accident, according to Mrs. Currie, was the fact that during the night someone stole a wheel which had been wrenched off their car and was placed over the fence for safe keeping until morning.

## The Transcript

Published every Thursday morning from The Transcript Building, Main Street, Glencoe, Ontario. Subscription—in Canada, \$2.00 per year; in the United States and other foreign countries, \$2.50 per year.

Advertising—The Transcript has a large and constantly growing circulation. A limited amount of advertising will be accepted, at moderate rates. Prices on application.

Job Printing—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programs, cards, envelopes, office and wedding stationery, etc. A. E. Sutherland, Publisher.

THURSDAY, AUGUST 18, 1921

The Ontario Government did well to have a commission investigate the hydro radicals proposition. It cost some thousands to do it, but doubtless saved the province millions. Of course the Government could have turned down the scheme without an investigation, as it bore on the face of it the marks of an unwise and extravagant expenditure, but consider the howl that would have gone up from Kaiser Beck, the Big Interests and the city of Toronto!

It was on September 16, 1916, that the bar rooms went out of existence by order-in-council. That was but five years ago, and yet the majority of people have forgotten all about it and having become so accustomed to the absence of bar rooms have all but forgotten such a thing ever existed. Five years hence very much of the stock of liquor which has been stored away on private premises as insurance against the dry future will have been exhausted. Boys of ten years today will be fifteen years then. Everyone will have added five years to his age and with preoccupation of what will engage the attention of the average man during that five years he will have all but forgotten that alcoholic liquor was ever used as a beverage.—Exchange.

### Spare The Engineer

A railway engineer remarked not long since: I can't see for the life of me why motor drivers persist in running their cars full speed ahead when approaching a moving train at a railway crossing. Of course they don't intend running into the train but they so often try to beat us to it and many are the hair-breadth escapes and many are the fatalities. Why do they persist in this flirting with death? I have had them shoot across just ahead of me and then turn and laugh at me. They may think it a joke, but it is a serious matter to a locomotive driver. The engine driver has enough to watch for and think about to pilot his engine and train in safety without being wrought upon by the foolishness and foolhardiness of the motorist.

What you may think is only a joke is to the man with his mind on the throttle and his eye on the track a time of intense mental and nerve-racking strain. Motorists can just as well stop their cars further back, thus ensuring their own safety and relieving the engineer of that horrid feeling.

### Business As Usual

The tendency of those who think that there is likely to be hard times ahead, is to make it the chief topic of conversation. Pessimism is like smallpox, it is contagious. Every time you pour out the tale of woe to some attentive listener you are spreading the disease. Good times are distinguished from bad times by the willingness to keep money in circulation. Just as soon as either the producer, the jobber, the retailer, the consumer or the laborer get pessimistic and tie onto the wad they have, they stop this free circulation and the result is, if the number are sufficiently numerous—hard times.

The antidote for the trouble is just keep on pounding at the same old job and keep the cash moving. It cannot possibly do any good tied up in your jeans or in a safety box in the bank. Let our motto be "Business as usual" and live up to the motto.

An Unblemished Record. Sensational advertising methods have so often been used to exploit worthless articles that we have always preferred to be very conservative in our claims for Dr. J. D. Kellogg's Asthma Remedy. We keep it before the public by modest announcements, relying almost wholly for its more extensive use upon its recommendation by those whom it relieves of Asthma's dreadful agonies. These are now numbered in many thousands. We suggest a trial of Dr. J. D. Kellogg's by every sufferer from Asthma. Blank oil leases for sale at The Transcript office.

## USING LIGHTNING RODS

### Erroneous Opinions Corrected by Statements of Expert.

Why Buildings Should Be Rodded—When Metal Roofs Are Safe—Shelter of Trees Unsafe During Thunder Storms.

(Contributed by Ontario Department of Agriculture, Toronto.)

The many direct questions concerning lightning rods or cables, methods of installing, etc., sent to the Department of Physics, O. A. C., Guelph, are often accompanied by statements of the views of those submitting these questions. The following list of corrected views, or impressions, will prove helpful to those who are at all interested in the protection of their property from lightning discharges.

E. denotes an erroneous view of statement.

C. denotes correct explanations or statements of facts.

E. Lightning rods attract the electric charge on the cloud and then allow the flash to travel down the system of lightning rods to the ground where it disappears.

C. The rodding system forms a connecting link between the charge on the cloud and the charge on the earth and structure protected. The charges on the cloud and on the earth are of opposite polarity, and the induced charge on the earth or structure is quietly neutralized by the rodding system including the ground rod, the cable, and the points on the ridge. The neutralizing of the charge takes place in the form of an almost silent discharge from the points placed on the ridge, or on prominences at various parts of the building. It is in this "preventing" the sudden flash from the cloud that the chief efficiency of the rodding system consists. The system helps to avoid destruction by fires even in cases where a flash cannot be prevented, but these flashes are almost unheard of to-day with the efficient rodding systems being installed by lightning rod dealers. "Rodding systems properly installed do protect."

E. Any kind of rodding "system" is satisfactory if the proper kind of rod or cable is used. It all depends on the rod.

C. Rather say any durable rod, copper over three ounces per foot, and iron 4 1/2 ounces per foot is good enough "if properly installed." The phrase cannot be too strongly laid on the "method" of installations.

E. If the ground rod or cable is placed in the ground a distance of six feet, it is considered satisfactory. C. Ground rods must be down to perpetual moisture, or (where this is impossible) special arrangements must be made to provide the best grounding, more ground rods being necessary and special advice must be sought as to the best method in each special case.

E. A building with metal roof is safe from electrical discharges.

C. A metal roof grounded at the corners, and with a "sharp" ridge-board or pole, makes an excellent system for fire protective purposes. The chief metal parts in the building must, however, be connected to the main system as suggested in rodding specifications, Bulletin No. 220 of the Department of Agriculture for Ontario.

E. Even properly rodded buildings are sometimes struck.

C. Although the above is true, the chances of their being injured if struck, or struck at all, are so few that one is safe to challenge the statement as "misleading." When hundreds of thousands of dollars' worth of property is being destroyed annually in the Province of Ontario there are on record spaces of twelve months' duration where no single properly rodded building was burned, and practically none even injured.

E. The safest place in a thunder-storm is a sort distance from a tall tree, but lightning is liable to strike anything, or anywhere.

C. Keep as far away as possible from trees. All things are not equally liable to be struck. There are no freaks in the case of lightning discharges. Some things are never struck, other things are almost invariably struck if a discharge takes place near them.

E. Our buildings are insured. Then why rod them at extra expense?

C. No one has any right to take a chance on destroying life and property even if the life of the individual or the property is insured. How about reduction of insurance premiums when buildings are rodded?

E. All rodding companies are trustworthy. Therefore buy the cheapest cable and installation.

C. All rodding companies in the country are not equally trustworthy even if honest and conscientious in their work. There is such a thing as lack of knowledge of the proper method of installation. Therefore deal only with those companies who know their business and guarantee good workmanship. The best is none too good when human lives are at stake.

Conclusion.—All valuable farm buildings, unless of steel structure throughout or entirely enclosed in metal, should be rodded or partly rodded, as the case may demand. Only the work of the most reputable firm should be considered "good enough." If in doubt, seek advice from the Physics Department—W. C. Blackwood, O. A. College, Guelph.

All vegetables should be harvested in the early morning and put in a cool place until desired for use. None cool place until desired for use. None day needed.



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SPECIAL-SIX 2-PASS. ROADSTER.....2275	SPECIAL-SIX 4-PASS. COUPE.....3525
SPECIAL-SIX TOURING CAR.....2325	SPECIAL-SIX 5-PASS. SEDAN.....3625
SPECIAL-SIX 4-PASS. ROADSTER.....2325	BIG-SIX 4-PASS. COUPE.....3995
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## THE NEW STORE

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