BREAKFAST

A quiet, comfortable place in which you'll enjoy the de-licious breakfast—the Palm Room, Sixth Floor.

THE SIMPSON COMPANY ROBERT SIMPSON LIMITED

A New Pance Sensation (London Taps) out on the Pathe, No. 20097. This ne Dance Record can be tained in our Music Studie the Sixth Floor.

FRIDAY BARGAINS TODAY

An Extra Special

Towels. 4 Pairs \$1.00

Serviceable Quality Huckaback Bedroom Towels, hemmed. Regularly 35c pair. Not more than 4 pairs to a customer and no phone or mail orders. Rush price, Friday, 4 pairs 1.00

Other Linen Bargains Huckaback Dresser Scarfs, size 18 x 50 inches, hemstitched and embroidered ends. Regular 50c. Friday bargain 29 Crash Roller Towelling, with red border; width 18 inches. Friday bargain, 10 yards 95 Damask Table Cloths, pretty oval designs. Size 2 x 2 1/2 yards. Friday bargain 1.98 Table Damask, serviceable quality, 54 inches wide. .33 Friday bargain, yard ... White or Grey Flannelette Blankets. Size 64 x 80 inches. Friday bargain, at 1.39

Snowy White English Satin Bed Spreads. Size 74 x 90 2.48 inches. Friday bargain 2.48 Bleached Sheets, size 70 x 90 inches, hemmed. Friday bargain, a pair .. 1.29 White Flannelette, 36 inches wide. Regular 15c a 12½ yard. Friday bargain .12½

Floor Coverings Remnants of Oilcloths and Linoieums

Short ends of Linoleums and Oilcloths. A good assortment of hard-wearing qualities of various designs, and lengths up to 8 square yards. Regular 42c to 55c per square yard. Special Friday . . . 32 Remnants of Stair and Passage

Oilcloth. Short ends of oilcloth in painted and canvas back, including some heavy English quality bordered oilcloth, suitable for surrounds; lengths up to six yards. English Cocoa Mats

We have on hand a large stock of heavy English Cocoa Mats in close fine weave, splendid hard wearing quality. Sizes 16 x 27 inches, 98c; 18 x 30 inches, \$1.25; 20 x 33 inches,

Carpet Remnants Approximately 100 odd lengths of Brussels Carpet, manufacturers' samples and short ends, mostly 1 1/2-yard lengths. Friday, to clear, priced at, 1.65

Scotch Tapestry Rugs A splendid selection of these well-known and hard-wearing Rugs, suitable for any room, and a good variety of colors and designs in floral, Oriental or two-tone effects. In view of the fact that this line of goods at the present time is greatly advanced in price and exceedingly hard to procure, the following reductions from our regular prices are well worth considering:

Size 7.6 x 9.0. Reg. \$11.25, for 8.25 Size 9.0 x 9.0. Reg. \$12.25, for 9.75 Size 9.0 x 10.6. Reg. \$14.25, for 12.75

Have Your Picture Framing Done Today

For pictures measuring up to 14 x 18 we will give you the choice of 12 different patterns of oak and gumwood moulding in width of 1 in., finishes in brown, Flemish weathered, golden and antique gilt. This offer includes the glass and back and your picture fitted to your complete satisfaction. .75

Furniture Bargains

50 only, slightly damaged White Enamel Beds, brass rails, knobs and caps; 3-foot. size only. Regular 2.95 Parlor Tables, birch mahogany, Empire finish, shaped top, legs

and shelves. Regular 3.75 Divanette, solid oak, fumed finish, seat and back upholstered in imitation Spanish leather, spring link fabric, complete with mattress. Regular price \$37.50. Friday, 32.75 at

7 only, damaged Iron Cribs for children, drop sides, complete with spring. Regular prices \$8.00 to \$10.50. Friday 6.95

Pillows, mixed feathers, encased in good grade of art ticking. Friday special, at 95

Pillows, all selected feathers, encased in good grade of art ticking. Friday special, per pair 3.25

Curtain Remnants

Remnants of curtain materials -reps, casement cloths, a few tapestries, cretonnes and velours, nets and scrims. These materials are from 30 to 50 inches wide. Values 25c to \$2.50. For Friday morning's quick selling we have marked every one of these remnants at exactly Half Price.

19c Scrims at 121/2c

Pretty open work bordered scrims, 36 inches wide, in white, ivory or ecru; excellent quality.

Window Shades Half Price

A miscellaneous lot of shades, worth 80c to \$1.50 each. All sorts of the better qualities, plain colors and combinations. Friday at Half Price.

Household Hardware

Corn Brooms, good grade broom corn, well made, medium weight. Enamel Double Boilers, good grade

Wear-Ever Aluminum Windsor Coal Scuttles, japanned steel with gold-band decoration. Friday, 35 Ash Sifters, non-rust metal, with

Potts' Sad Irons, best Canadian make, set of three irons, stand and handle. Friday 1.05

National Triangle Polish Mops for cleaning and polishing hardwood floors, linoleums and oilcloths. A large mop made to sell at \$1.00. complete with handle. Friday, .69 Silver Polish-"Silver-brite" is a high-grade make in paste form, put up in glass jars. 8-oz. size, Friday, 19c; 16-oz. size, Friday, 37c.

Radiator Brushes with long handle Dustless Banister Brushes for dust-

ing furniture, woodwork, etc., holds the dirt instead of scattering it.

Wash Boards, metal face, well Imperial Clothes Wringers, enclosed cogs, spiral springs, warranted rubber rolls. Friday 3.95

Coat Hangers, wood, wax finish, with bar for trousers. Friday, Sheffield Table Knives, Rogers' celebrated Sheffield make, square white cellulold handles, good grade

well-finished steel blades. Dessert size, 6 for \$1.50; table size, 6 for \$1.75. Nickel-Silver Spoons and Forks, wear white throughout, better than wear winte throughout, better than silver-plated for constant use; choice of plain or beaded pattern. Teaspoons, each, 5c; Dessertspoons and Forks, each, 8c; Tablespoons and Forks, each, 10c; Sugar Shells, 10c; Butter Knives, 15c.

Butcher Knives, Bread Knives, Ham Kitchen Paring Knives, each10

Special Prices in the Men's Store Today

\$12.50 and \$13.50 Men's Tweed Suits for \$9.95

Good quality tweed cloths in browns and greys, in small neat check pattern. Single-breasted sacque style; fine twill mohair linings. Sizes 36 to 44. Regular \$12.50 and \$13.50. Friday bargain 9.95

Men's \$12.50 Ulster Coats, \$9.45

Made from a heavy tweed coating, in medium shade of grey in subdued diagonal weave. Cut in a good fit-

Strong Work Pants

Made from a serviceable cotton worsted cloth in dark color, with fancy stripe pattern, neatly tailor-

Hosiery and Glove Bargains

Men's Socks 23c

at 8.30 a.m. Today Cashmere Socks of a fine black yarn, pure wool and mixtures. Weight for present wear. Seamless foot, long leg and close-fitting ribbed top. "Seconds" of a splendid quality. Sizes $9\frac{1}{2}$ to 11. Friday 23

Men's Tan and Grey Suede Gloves, unlined, French make, have dome fasteners, strong sewn seams, odd sizes. Friday bar- .79

Men's Pure Wool Socks, grey yarn in a plain weave, heavy weight, extra firm close weave, a pair .90

Women's Fibre Silk Ankle Hose, high silk leg, close bargain 95 bargain 19.95 Friday bargain 95

Men's Gunmetal

Blucher Boots

500 Men's Gunmetal

and Box Kip Blucher Boots, English recede

and full round toe

styles, heavy solid

standard screw and

McKay sewn soles, mi-

litary and flat heels.

Sizes 6 to 11. Regu-

lar \$3.75. Fri- 2.79

Mining or Strong Work

Boots \$2.69

42 pairs only, black oil

chrome Blucher, rein-

forced with back strap,

full bellows tongue, ex-

tra heavy soles. Some

have buckle and strap.

Sizes 10, 11 and 12

only. No phone or mail

orders. Regu-2.69 lar \$5.00. Friday

seamless weave, black and

Infants' Woollen Mittens, black, brown and white. good weight. Friday .19 Women's Fine Black and

White Cotton Hose, close

weave and seamless. .10 Friday bargain Boys' and Girls' 2-1 Ribbed Cashmere Stockings, good weight, unusual value. Sizes

gain23 Women's Grey Suede Unlined, dome fasteners, pique sewn seam, soft pliable skins. Sizes $5\frac{1}{2}$ to $6\frac{1}{4}$. Friday **Q5**

Winter Boots at Bargain Prices

for the Family

Sizes 1 to 5, \$2.49.

Eleven Sensational Bargains

in Whitewear Department

They go on sale promptly at 8.30 a.m. and we

advise early shopping, for the quantities of some

of the articles are limited.

Women's Boots, Special at \$2.49

In black kid, patent colt and gunmetal leathers, Blucher and

button styles, with black kid and cloth uppers, plain and

patent toes, medium and light weight McKay sewn soles,

comfortable round and narrow toe styles; high Cuban and Spanish leather heels. Sizes 2½ to 5. Regular 2.49 \$4.00 and \$4.50. Friday 2.49

Women's \$3.00 Skating Boots \$1.75

115 pairs of Women's Black Mule Hockey Boots, with in-

side ankle support and heel strap, wool lined insole and

padded tongue; light solid sole and low heel. Good assortment of sizes. Regular \$3.00. Friday 1.75

Girls' Box Kip Boots \$1.49

165 pairs girls' strong, comfortable fitting Box Kip Blucher

Boots, heavy solid soles, low heels, full round toe 1.49 shape. Sizes 8 to 10½. Regular \$1.85. Friday.. 1.49

Boys' Winter-weight Boots

325 pairs of Boys' Box Kip Blucher Boots, solid standard screw soles, full fitting round toe shapes, medium height

heels. Regular \$2.65 and \$2.95. Sizes 11 to 13, \$2.19.

Persian Lamb Caps at \$4.95

Driver - shaped Persian Lamb Caps with stiff and adjustable peaks, sliding earbands and lined with black satin. Regular 4.95 \$6.00. Friday ...

Automobile Robes, \$12.50 Extra large-sized Black Dogskin Auto Robes, good quality English felt lining. Regular \$20.00. 12.50 Friday bargain ... (No phone or mail orders)

Korean Beaver Coats Good quality evenly furred Korean Beaver (sheared goat) Coats, with large shawl collar and quilted Italian lining, most serviceable fur coat at a popular price. Regularly sold at \$27.50. Friday 19 95

Bargains for Boys

Slip-on Overcoats, smartly tailored from dark grey tweed and chinchilla coatings, in double-breasted slipon styles, with close-fitting self and black velvet collars. Sizes 3 to 9 years. Friday bargain 3.95

Full - fashioned, strong wearing Bloomers for boys 5 to 16 years. Tailored from grey and brown winter-weight tweeds, warmly lined throughout, belt loops and strap and buckle at knee. Sizes 23 to 34.



Bargain Day

in Millinery Trimmed Hats Today

100 Women's and Misses' Trimmed Hats, in brown, rose. navy, Copen. and black, with trimmings of flowers, fur and ribbon. To clear Friday .79

25 Imported Beavers and Velour Hats, in an assortment of colors and trimmings. Regular \$5.00 to \$9.00. Friday 1.95

Untrimmed Shapes, black, brown, navy and combination of gold lace and velvet. .95

Children's Bonnets, in corduroy, silk and bearcloth. In all sizes. Friday bargain .49

Stamped Goods

Two Bargain Dinner Sets

Pretty green floral border decoration, good quality thin English ware, 97 pieces. Friday bargain ... 8.45

The SIMPSON Company Robert SIMPSON Limited

The Market Phone Adelaide 6100

MEATS. Thick Rib Roast, Simpson beef,

Best Rib Roast, per lb. Round Roast, per lb. ... Sirioin Steak, per lb.

per lb.

Fresh Haddock, per lb. ... Trout Steaks, per lb, Best Finnan Haddles, per 1b. Shredded Cod, per pkt. ... SPECIAL

White Spring Salmon Steaks, Ib 15 GROCERIES. One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag ... 142 Choice Family Flour, 24-lb. bag 121

Yellow Cooking Sugar, 61/2 lbs.... California Seeded Raisins, 3 pe Choice Cleaned Currants, 2 lbs....
Perfection Baking Powder, 3 tins... Heather Brand Extracts, assorte New Orleans Molasses, per tin. Shelled Walnuts, per lb. ... Crisco, per tin No-Eg Powder, per tin Pure White Clover Honey, 5-fb. P Quaker Oats, large round package Choice Cooking Figs, 3 1bs. Canada Cornstarch, package
Choice Pink Salmon, tall tin
Rangoon Rice, 4 lbs.
Finest Pearl Taploca, 2½ lbs.
Finest Creamery Butter, per ib.
Canned Corn or Peas, 3 tins
Toasted Cornflakes, 3 packages.
Fresh Fruit Cake, per lb.
Mixed Biscults, per lb.
PURE CELONA TEA, PER LB.

FRUIT SECTION.

CANDY SECTION

Main Floor and Basement. Fruit and Nut Fudge, regular 20c, pe Baker's Eagle Chocolate, 1-lb. cake at Baker's Caracas Tablets, regular 50 Baker's Diamond Sweet Chocolate, cakes to the lb, cake

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Company

HEAVY

Damage

CROWDS King and / Thru

London. the Canadi graplis has tendance a emy exhib back the I but, seeing waiting for seek a day less nume go to Can

OR of five p continue end of Ju clusion as comp on the f Rumania have bee allied of enemy These behind a quarte able dra standing five per months. wastage When i strength